



Expand Your Presence at the NIGP Annual Forum and Products Exposition 2023! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the **NIGP Annual Forum and Products Exposition 2023** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **NIGP Annual Forum and Products Exposition 2023 Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure and help you exceed your goals at the Exposition (and beyond).

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with the package offerings listed below. These options will provide your company with additional visibility in the online directory.

	Basic <i>Free</i>	Level 1 \$300	\$500	Level 3 \$750
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Company Logo (Exhibit Website and Mobile App)		•	•	•
Press Releases*		2	4	6
Products* (includes product image & description)		1	3	5
Floor Plan Logo (For booths 400 sq ft and larger- your company logo in booth and on interactive floor plan online)			•	•
Multimedia Flash Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2023 event.

**To take advantage of this opportunity, contact
Walid Mansoor
(703)-679-3977
walid.mansoor@spargoinc.com**



Exhibitor Directory Contract
NIGP Forum & Products Exposition 2023
 August 19-23, 2023
 Louisville, KY

Advertising/Sponsorship Description		Fee
	Level 1 Listing	\$300
	Level 2 Listing	\$500
	Level 3 Listing	\$750

Contact Information

Company Name.....
 Contact.....
 Tel..... Fax..... Email.....
 Address.....
 City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with application – 50%
	After April 21, 2023 – 100%
Upgraded Listing will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation/Decrease Penalties	Initials
Through October 20, 2022 – 0%	
October 21, 2022 - April 21, 2023 – 50%	
After April 21, 2023 – 100%	

Submit application to:
 Email: expoxcontracts@spargoinc.com
 Fax: 703-563-2691

Make checks payable to: NIGP

Mail payments to: NIGP ♦ ATTN: Exhibit Management
 2411 Dulles Corner Park, Suite 350 ♦ Herndon, VA 20171

Need Help? Contact:
nigpexhibits@spargoinc.com
 888-744-1449

Credit Card Payments:
 An invoice will be sent via email to the primary contact (or billing contact if applicable) listed above. Please follow the payment instructions listed within the email on how to access and pay your invoice. You can also call NIGP to make payment at 703-736-8900 ext 0. Please provide your invoice number at the time of payment.

I, the undersigned, hereby make Application for Upgraded Listing, at NIGP 2023. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NIGP 2023 Rules and Regulations and all policies, adopted by National Institute For Government Procurement hereafter. Exhibitor agrees to receive all written and electronic correspondence from NIGP, SPARGO, Inc. and official event contractors in reference to NIGP 2023 and future NIGP events. This application will become a contract upon Exhibitor's authorized signature and NIGP's acceptance and approval.

Authorized Signature..... Title.....
 Printed Name..... Date.....