

# NIGP FORUM 2024

## Expand Your Presence at the NIGP Annual Forum and Products Exposition 2024! Reach Attendees Online with an Enhanced Listing!

As you know, the key to success for exhibitors at the **NIGP Annual Forum and Products Exposition 2024** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

Increase your exposure with premium listing placement, logos, longer company descriptions, product photos with descriptions, and videos designed to draw attention to your listing and help drive traffic to your booth. Purchase an Enhanced Listing today!

	Basic Listing – Included	Enhanced Listing – \$750
<b>Online Listing</b>		
Company Name	•	•
Booth Number	•	•
Website URL	•	•
Company Logo	•	•
Company Profile Banner	•	•
250 Character Company Description	•	•
Links to Social Media Platforms	•	•
Searchable Product and Service Categories	3	6
Products	1	4
Press Releases	1	3
Company Video		1
Additional 250 Characters for Company Description		•
Placement on Enhanced Listing Tab		•
Prime placement above the online exhibitor list, including company logo – a unique benefit limited to only a few!		•

By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2024 event.

To take advantage of this opportunity, contact the  
NIGP Exhibit Management Team  
(888)-744-1449  
NIGPexhibits@spargoinc.com



**Enhanced Listing Contract**  
**NIGP Forum & Products Exposition 2024**  
 Charlotte Convention Center  
 Charlotte, NC  
 August 25-26, 2024

**Contact Information**

Company Name.....  
 Contact.....  
 Tel..... Fax..... Email.....  
 Address.....  
 City..... State..... Zip..... Country.....

**Enhanced Listing Rate**

Enhanced Listing - \$750.00

**Payment Information**

Initials	Deposit and Payment Schedule
	Due with application – 100%
<b>Enhanced Listing will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>	

Cancellation/Decrease Penalties	Initials
Through October 19, 2023 – 0%	
October 20, 2023 – April 25, 2024 – 50%	
After April 25, 2024 – 100%	

**Make checks payable to: NIGP**

**Submit application to:**  
 Email: [expoxcontracts@spargoinc.com](mailto:expoxcontracts@spargoinc.com)

**Mail payments to:**  
 National Institute of Government Purchasing, Inc. or NIGP  
 ATTN: Exhibit Management  
 440 Monticello Avenue, Suite 1802  
 PMB 63452  
 Norfolk, VA 23510-2610

**Need Help? Contact:**  
[nigpexhibits@spargoinc.com](mailto:nigpexhibits@spargoinc.com)  
 888-744-1449

**Credit Card Payments:**  
 An invoice will be sent via email to the primary contact (or billing contact if applicable) listed above. Please follow the payment instructions listed within the email on how to access and pay your invoice. You can also call NIGP to make payment at 703-736-8900 ext 0. Please provide your invoice number at the time of payment.

I, the undersigned, hereby make Application for Enhanced Listing, at NIGP 2024. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NIGP 2024 Rules and Regulations and all policies, adopted by National Institute for Government Purchasing hereafter. Exhibitor agrees to receive all written and electronic correspondence from NIGP, SPARGO, Inc. and official event contractors in reference to NIGP 2024 and future NIGP events. This application will become a contract upon Exhibitor's authorized signature and NIGP's acceptance and approval.

Authorized Signature..... Title.....  
 Printed Name..... Date.....