

## Expand Your Presence at the NIGP Annual Forum and Products Exposition 2026! Reach Attendees Online with an Enhanced Listing!

As you know, the key to success for exhibitors at the **NIGP Annual Forum and Products Exposition 2026** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

Increase your exposure with premium listing placement, logos, longer company descriptions, product photos with descriptions, and videos designed to draw attention to your listing and help drive traffic to your booth. Purchase an Enhanced Listing today!

	Basic Listing – Included	Enhanced Listing – \$750
Online Listing		
Company Name	•	•
Booth Number	•	•
Website URL	•	•
Company Logo	•	•
Company Profile Banner	•	•
250 Character Company Description	•	•
Links to Social Media Platforms	•	•
Searchable Product and Service Categories	3	6
Products	1	4
Press Releases	1	3
Company Video		1
Additional 250 Characters for Company Description		•
Placement on Enhanced Listing Tab		•
Prime placement above the online exhibitor list, including company logo – a unique benefit limited to only a few!		•

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2026 event.

To take advantage of this opportunity, contact the NIGP Exhibit Management Team (888)-744-1449

NIGPexhibits@spargoinc.com



## **Enhanced Listing Contract** *NIGP Forum & Products Exposition 2026*

Columbus Convention Center Columbus, OH August 23-24, 2026

	Information		
Compan	y Name		
Contact.			
Tel	Fax	Email	
Address			
		ZipCountry	
Enhanc	ed Listing Rate		
<b>□</b> Enhan	ecod Listing \$750.00		
<b>⊔</b> Ennan	nced Listing - \$750.00		
Paymen	nt Information		
Initials	Deposit and Payment Schedule	Cancellation/Decrease Penalties	Initials
	Due with application – 50%	Through October 2, 2025 – 0%	
	After April 23, 2026 – 100%	October 3, 2025 – April 23, 2026 – 50%	
	d Listing will not be held or confirmed without deposit.	After April 23, 2026 – 100%	
Failure to	d Listing will not be held or confirmed without deposit.  o make payments does not release the contracted or obligation of Exhibitor.		
Failure to financial  Submit ap	make payments does not release the contracted or	After April 23, 2026 – 100%  Make checks payable to: NIGP  Mail payments to: National Institute of Government Purchasing, Inc. or	NIGP
Failure to financial  Submit ap Email: exp  Need Help nigpexhibit	o make payments does not release the contracted or obligation of Exhibitor.  oplication to: occontracts@spargoinc.com  o? Contact: ts@spargoinc.com	After April 23, 2026 – 100%  Make checks payable to: NIGP  Mail payments to:	NIGP
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