

## Branding Opportunities

### ATTENDEE TOTE BAG INSERTS **\$10,000**

Bag inserts are one of the only opportunities that guarantee distribution of your message to each and every OMED attendee.

### **E** LANYARDS **\$15,000**

Lanyards provide an ideal way for attendees to wear their conference badges, while prominently showcasing your corporate logo.

### **E** CONVENTION CENTER WI-FI **Call for Pricing**

Your support allows attendees to enjoy free wireless internet throughout the Convention Center. In addition to a custom landing page, your organization will receive recognition in the program, mobile app, and onsite signage recognizing your support.

### KNOW BEFORE YOU GO/DAILY EMAILS **\$3,000 per email**

This is your chance to brand the meeting's *Know Before You Go* and daily emails. These emails will be sent to all registered attendees and will contain key information and highlights of the meeting. Include your hyper-linked ad in these emails and gain visibility before and during the meeting.

### **E** STARBUCKS SEATING AREA **\$10,000**

Drawing high traffic, Starbucks is the ideal setting for your branding. As attendees take time to relax, they will be sure to observe your messaging throughout the area, including window clings and 10 table clings.

### TABLE CLINGS **\$3,750 set of 5**

Place your branding on one set or multiple sets of these tables throughout the Exhibit Hall and capture the attention of attendees while they are relaxing, dining, or traveling through the hall.

### **E** HOTEL KEY CARDS **\$10,000 Rights Only**

Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check-in to their OMED 2019 hotels.

### **E** NURSING MOTHER'S ROOM **\$5,000**

Show your support for working mothers and help improve the experience for nursing mothers attending the conference. As a sponsor, you will have the opportunity to place promotional materials in the Mother's Room.

**E** = Exclusive Opportunity

## Medical Pursuit

### (Limited to 20 Participants) **\$1,750**

Attract more DOs to your booth during OMED 2019 with this traffic driving Exhibit Hall game. Limited to 20 exhibitors, this is a high value opportunity to increase the visibility of your exhibit space investment. Participating companies submit a medically relevant question to be included on the game card. Attendees will be eager to visit participating booths to discuss the questions and to receive a stamp on their game card. Participants will be entered into a drawing for their chance to win. Prizes will be supplied by OMED.



## Educational Programming

### **E** GENERAL SESSION SPEAKER

#### Friday: **\$50,000** | Saturday: **\$50,000**

Align your organization with thought leaders in the osteopathic industry. Thousands attend the opening and closing general sessions, don't miss out on sponsoring this main attraction. Sponsor will receive one complimentary 10'x10' exhibit space, recognition during the session, and in the program, mobile app, and onsite signage.

### **E** STUDENT SPECIALTY MENTORING SESSION **Call for Pricing**

The student specialty mentoring sessions will provide the ideal setting for networking and research collaboration. Show your support of the future osteopathic leaders. Taking place in OMED Central, students will pair up in round table settings for networking and research collaboration. Sponsor will receive hanging logo on locator sign, logo on signage, and recognition in the program and mobile app.

### **E** WELLNESS PACKAGE **Call for Pricing**

The wellness sponsor will be acknowledged as the premier supporter of the wellness-related items that we provide attendees throughout the meeting, affording you some unique opportunities for exposure throughout the event. Official sponsor of the Wellness Zone, massage stations, meditation room, and the wellness themed breakfast in the Exhibit Hall on Monday morning.

[View Wellness Package Benefits](#)



## Special Event and Networking Sponsorship

### **E** YOGA SESSION \$8,500 per day

Help energize attendees by sponsoring one of the daily 60-minute mindful movement yoga session. Sponsor will receive recognition on signage. Enhance this offering to include a branded plush, sweat wicking yoga towel or water bottle. Price upon request.

### **REGI-CEPTION BREAK AND MUSIC**

**\$10,000 (Thursday Morning)**

**Break and Music \$10,000 (4 Available)**

Breaks are a popular time for attendees to network and discuss meeting highlights. Help make every moment an experience at OMED 2019 and sponsor a break and music, including light refreshments, in between the attendee's busy schedule. Sponsor will receive recognition on signage.

### **E** TECH BAR Call for Pricing

As a sponsor of the Tech Bar, you will be on the forefront of technology and generate a buzz with attendees for bringing them a beneficial service. Sponsorship includes branding on the tech bar, recognition in program, mobile app, and onsite signage.

### **E** RECHARGE ZONE \$50,000

Attendees will be eager to visit this designated area in OMED Central to recharge their devices and themselves! Sponsor will receive hanging locator sign, branded seating area, and recognition in the program and mobile app.

### **BLOCK PARTY**

**\$5,000 per slot (10 Slots Available)**

Sponsor the Block Party, the official celebration of OMED 2019. Attendees will enjoy hours of entertainment, networking, and fun! Sponsor will receive recognition in the program, mobile app, and onsite signage.

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## Presentation Opportunities

**PRODUCT FORUM Lunch Slot: \$12,500**

**Refreshment/Dessert Slot: \$10,000**

**No Food: \$5,000**

Offer hands-on education to attendees in this convenient setting within the Exhibit Hall. Product Forum presentations will be 20 – 30 minutes.

### **PRODUCT THEATER**

**Saturday/Sunday: \$55,000 | Monday: \$35,000**

Reach attendees in a private session held in the Exhibit Hall. These unopposed sessions provide a forum to gather and discuss issues on patient education, specific products, services or new clinical science.

### **TED STYLE TALKS \$5,000**

Attendees will hear from subject matter experts in 30-minute presentations throughout the day. Align your organization with one or more of the planned educational topics or prepare your own 30-minute speaking presentation. The stage is located in the heart of OMED Central, providing guaranteed exposure for your organization.

## Exhibit Hall and Convention Center Signage

### **E** AISLE SIGNS \$4,500

Attendees will take notice of your corporate logo on all aisle signs as they navigate the crowded Exhibit Hall. Opportunity includes the production, installation, and removal of all aisle signs.

**½ METER BOARDS \$600**

**or \$1,500 set of 3**

**STACKED METER CUBES \$8,500 for 2**

**ESCALATOR RUNNERS \$12,500**

**HANGING BANNERS Prices Vary**

**GLASS FINS \$600 set of 2**

**(6 Sets Available)**

