OMED®2020 SPONSORSHIP OPPORTUNITIES

ADVERTISING

Know Before You Go \$2,500 per email

OMED®2020 Daily Emails \$3,000 per email

Pre/Post Show Mailing List \$1,350

Registration and Housing Confirmation Emails \$7,500

Medical Pursuit \$1,750

Participate and Drive Traffic to Your Booth!

Participating companies

submit a medically relevant question. Attendees will be eager to visit your booth to answer the question and increase their chance to win!

Registration Bag — \$12,500

Place your logo alongside the OMED2020 in Austin.

Bag Insert— Call for Pricing
Include your literature inside the registration bag given to all

attendees upon arrival.



SIGNAGE

Aisle Signs \$12,000

1/2 Meter Boards \$600 | Set of 3 \$1,500

Escalator Runners & Clings Prices Vary

Hanging Banners \$12,500

Column Wraps Round \$6,000

Column Wraps 4-Sided \$15,000

Carpet Overlays \$2,500

Window Clings \$650

Tech Bar Sponsor—\$20,000

The Tech Bar offers exhibitors the opportunity for branding throughout while providing the attendees with expert advice.

Medical

Pursuit

- Recognition on Signage
- Digital Advertising
- Literature



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BRANDING

Convention Center Wi-Fi
Call for Pricing

Lanyards \$8,500

Hotel Key Cards \$11,000*

Yoga Session \$3,500 per day

Regi-Ception Break and Music \$5,000 per break

Break and Music \$5,000 per break

General Session Speaker \$25,000

*Rights Only

Recharge Zone \$25,000

Place your brand front and center in the Experience Zone.



Custom Branding Packages Available

Wellness Package \$10,000 per sponsor



- Recognition on Signage
- OMED Central Wellness Zone
- Massage Station
- Experience Zone Cuddle Station!

PRESENTATION OPPORTUNITIES

Product Theater \$56,500

Reach attendees in a private session held in the Experience Zone.

Product Forum

Lunch: \$12,500 | Refreshment: \$10,000 | No Food: \$5,000

