



A M E R I C A N
O S T E O P A T H I C A S S O C I A T I O N

OMED Priority Point System

OMED 2023 exhibit space selection appointments will be assigned based on the Priority Point system.

OMED 2022 exhibitors earn Priority Points based on the following criteria:

Exhibit History Points

One (1) Priority Point is earned for each year a company purchases and occupies exhibit space. Points will be credited historically beginning in 2016. History points for 2020 and 2021 will be credited based on participation in the OMED 2020 and OMED 2021 virtual meetings. Bonus – companies that purchased a virtual exhibit package for OMED 2021 will receive one (1) additional history point.

Exhibit Space Points

Two (2) Priority Points are earned for each 10'x10' exhibit space purchased for the current year.

Sponsorship and Support Points

One (1) Priority Point is earned for every \$1,500 spent on sponsorship and support opportunities, Product Theaters, and Product Forums for the current year. Opportunities for OMED 2022 must be secured by October 5, 2022 to receive points.

Exhibitor Room Block – Bonus for 2022

Eight (8) Priority Points are earned for reserving hotel rooms in the Exhibitor Room Block through AOA's official housing vendor for OMED 2022 if booked by Friday, September 30, 2022. All registered exhibitors must reserve their rooms through the official housing vendor to qualify.

Halloween Networking Event in the Exhibit Hall – Bonus for 2022

One (1) Priority Point is earned for participation in the Halloween networking event in the Exhibit Hall. Exhibitor must sign up by October 5, 2022 indicating they will provide candy at their booth for attendees and their families to Trick or Treat on Saturday, October 29 between 2 pm - 3 pm to receive the point.

The OMED Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points along with a random letter of the alphabet for those with the same total points and are then scheduled for space selection appointments based on that ranking. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies are in the same corporate family, have since merged, or have been acquired, the OMED exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined.

For questions, or to notify of company name changes, mergers, or acquisitions, please contact:

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