



## PHOTOGRAPHY/VIDEOGRAPHY/AUDIO RECORDING POLICY

Attendees are not permitted to photograph, record, or videotape any portion of the SWANA palooza event proceedings. Working members of the press are required to check in at the press desk at registration, in order to photograph and/or videotape at the show. No other photography, audio recording, or videography is permitted.

Exhibit personnel may photograph and/or videotape only their personnel and equipment within the confines of their booth.

Failure to comply with this policy may result in ejection from the event, confiscation of equipment, or any means deemed necessary by Show Management.

Attendees understand that SWANA and their authorized representatives (Show Management) may conduct interviews and may take photographs and/or videotape any portion of the SWANA palooza event and exhibit hall. These photographs, videos and recordings are for use by Show Management in publications or other media material produced for the purposes of conference promotion including, but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc. Attendees' and exhibitors' registration grants Show Management permission and consent for use of this photography and video.