2019 SWANApalooza Rules & Regulations

SPONSORSHIPS AND ADVERTISEMENTS: The Purchaser acknowledges and agrees that there are no refunds for sponsorships and/or advertisements. All sponsorships and/or advertisements must be paid in full at the time of contracting.

SPACE: The exhibit space diagram shows the floor arrangement of booths. Dimensions and location of each booth are believed to be accurate but only warranted to be approximate. The latest exhibit space can be seen at http://swana.org.

ARRANGEMENT OF EXHIBITS: Standard in-line booths have background and side rails, decorated with background drape and uniform ID signs are provided without charge. Exhibitor will provide all other furnishings, equipment, facilities, etc., through the official suppliers, or other approved means, at their own expense and responsibility. Standard linear booth backgrounds are eight feet in height, and divider rails are three feet in height. Display materials should be arranged so as to not obstruct neighboring exhibits. Any food and beverages must be purchased through and/or advertisements. All sponsorships and/or advertisements must be endorsed or recommended by SWANA.

LIABLES: The Exhibitor agrees that SWANA, its officers, directors, agents, employees, and the Facility and/or its employees, will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor's, its representatives, agents or employees. All claims for any loss, damage, destruction, or injury are expressly waived by the Exhibitor. Further, the Exhibitor shall indemnify SWANA, its officers, directors, agents and employees, and hold them harmless for any claims for injury to any of the Exhibitor's representatives, agents or employees. Exhibitor shall also indemnify and save and hold harmless SWANA and the Facility from and against any cost, loss, expenses, liability, or damage incident to, arising out of, or caused by an act, omission, negligence or misconduct on the part of Exhibitor or SWANA agents, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the sole negligence of SWANA or the Facility. Such indemnification shall not be limited to insurance required herein. If the exhibition is cancelled because of fire, or any act of God, or public enemy, or strike, or act of terrorism or epidemic, or any law or regulation of public authority or any other act beyond the reasonable control of SWANA, which makes it impossible or impracticable to hold the exhibition, the Exhibitor's payments will be credited to a future SWANA exhibition. If the exhibition is cancelled by SWANA for reasons other than the above, SWANA's liability will be limited to the refund of payments for booth space. The Exhibitor further agrees to protect, defend and hold harmless SWANA and its officers, directors, staff, contractors and agents from and against all claims, losses and damages to persons or property, governmental charges and attorney's fees arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises including but not limited to: claims of copyright, trademark, patent infringement and product liability. The Exhibitor, upon signing this Contract, expressly releases the foregoing from and all claim for such loss, damage or injury, except that such claim, damage, loss or injury was due to SWANA's sole-negligence.

INSURANCE: Exhibitors shall insure their own exhibits and display materials. All property of the Exhibitor is to be insured by the Exhibitor's agent. Each exhibit booth space. The Exhibitor further agrees to protect, defend and hold harmless SWANA and its officers, directors, staff, contractors and agents from and against all claims, losses and damages to persons or property, governmental charges and attorney's fees arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises including but not limited to: claims of copyright, trademark, patent infringement and product liability. The Exhibitor, upon signing this Contract, expressly releases the foregoing from and all claim for such loss, damage or injury, except that such claim, damage, loss or injury was due to SWANA's sole-negligence.

UNION RESTRICTIONS: The Exhibitor agrees to abide by all local jurisdiction union requirements, if applicable, for work involving installation and dismantling of Booth. Hosted Events: Exhibitors will not be permitted to hold any functions at the Conference which conflict with scheduled activities unless approved by show management.

Amendment and Additions Rules
Any matters not specifically covered by the preceding rules shall be subject solely to the decision of SWANA. SWANA may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.