

SWANApalooza 2019 Sponsorships

Hynes Convention Center, Boston, MA

The logo for SWANApalooza features the word "SWANA" in a bold, white, sans-serif font, followed by "palooza" in a yellow, cursive script font. The text is set against a dark, irregular shape that resembles a stylized banner or a drop shadow.

SWANApalooza

A white square with a thin border containing the year "2019" in a bold, white, sans-serif font. The square is positioned over a background of a cityscape at dusk and a pattern of white hexagons.

2019

Building the

FUTURE

February 25–28

Boston, MA

Thought Leadership • Branding • Enhanced Participant Experience

Conference Badge Lanyards

Number of Opportunities: Exclusive

\$7,500

Increase your visibility with your logo on the badge lanyards distributed to each attendee.

Sponsorship Benefits

- Your Company's logo appears exclusively on the official SWANApalooza name badge lanyards worn by attendees
- Production Included - One-color process

Additional Benefits

- Upgraded Listing (Silver)
- Social Media Recognition
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor Priority Points
- 5% Discount on Exhibit Space

Enhanced Participant
Experience

SWANApalooza

SWANA's Landfill Gas & Bio Gas and Landfill Symposia

Number of Opportunities: Exclusive

\$7,500

SWANA's Landfill Gas & Biogas and Landfill Symposia provides the best technical content in the industry. These symposia attract 500-750 participants each year.

Sponsorship Benefits

- Your Company's logo on Conference emails, promotions and signage
- Public recognition of your company during the conference by SWANA leaders
- Reserved seating for up to 10 of your employees or customers
- Opportunity for a representative from your organization to moderate a conference session

Additional Benefits

- Banner ad on conference website
- Upgraded Listing (Silver)
- Social Media Recognition
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor Priority Points
- 5% Discount on Exhibit Space

Thought Leadership

SWANApalooza

SWANA's Road to Zero Waste Conference

\$5,000

Number of Opportunities: Exclusive

SWANA's Road to Zero Waste Conference provides the latest technologies and best practices for sustainable materials management. This event attracts about 300 participants each year.

Sponsorship Benefits

- Your Company's logo on Conference emails, promotions and signage
- Public recognition of your company during the conference by SWANA leaders
- Reserved seating for up to 10 of your employees or customers
- Opportunity for a representative from your organization to moderate a conference session

Additional Benefits

- Banner ad on conference website
- Upgraded Listing (Silver)
- Social Media Recognition
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor Priority Points
- 5% Discount on Exhibit Space

Thought Leadership

SWANApalooza

Opening Reception Bar

Number of Opportunities: 5

\$5,000

The SWANApalooza Opening Reception hosts more than 1,000 participants and vendors each year.

Sponsorship Benefits

- Your Company's logo on all Opening Reception related promotions & signage
- You may distribute your Company's brochure and/or small tokens at your Bar during the Opening Reception
- Your Company's representative may meet/greet and network with participants during the Opening Reception.

Additional Benefits

- Upgraded Listing (Silver)
- 5% Discount on Exhibit Space
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Enhanced Participant
Experience

SWANApalooza

Opening Reception Buffet

Number of Opportunities: 5

\$5,000

The SWANApalooza Opening Reception hosts on average more than 1,000 participants and vendors each year.

Sponsorship Benefits

- Your Company's logo on all Opening Reception related promotions & signage
- You may distribute your Company's brochure and/or small tokens at the your buffet during the Opening Reception
- Your Company's representative may meet/greet and network with participants during the Opening Reception.

Additional Benefits

- Upgraded Listing (Silver)
- 5% Discount on Exhibit Space
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Enhanced Participant
Experience

SWANApalooza

Registration

Number of Opportunities: 1

\$5,000

Make a great first impression by sponsoring the SWANApalooza Registration Center.

Sponsorship Benefits

- Your Company's logo incorporated into the design of the registration desks and decor
- Your Company's banner ad on the registration confirmation page at the end of each attendee online registration session
- Your Company's banner at the bottom of every confirmation communication delivered via email
- Enhance your in-person presence by providing conference pens or notebooks for attendees at sponsor's additional expense

Additional Benefits

- Upgraded Listing (Silver)
- Social Media Recognition
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor Priority Points
- 5% Discount on Exhibit Space

Enhanced Participant
Experience

SWANApalooza

Keynote Presentations

Number of Opportunities: 5

\$5,000

SWANApalooza will hold at least three Keynote/Plenary sessions during the conference. Keynotes typically attract 400-600 participants.

Sponsorship Benefits

- Special recognition during each keynote session
- Your Company's logo on all keynote related emails, promotions & signage
- You may distribute your Company's brochure and/or small tokens during the Keynotes
- Your Company's representative may meet/greet and network with participants before and after the keynote sessions.
- Reserved seating for up to 10 people at each keynote session

Note: Keynotes will be announced on or before December 1

Additional Benefits

- Upgraded Listing (Silver)
- 5% Discount on Exhibit Space
- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Thought Leadership

SWANApalooza

SWANApalooza Lunch Buffet Sponsor –

Tuesday & Wednesday

Number of Opportunities: 5

\$3,500

The SWANApalooza Exhibit Hall Lunch hosts on average more than 1,000 participants and vendors each year.

Sponsorship Benefits

- Your Company's logo on all related signage
- You may distribute your Company's brochure and/or small tokens during the Lunch
- Your Company's representative may meet/greet and network with all participants during Lunch

Note Lunch on Tuesday and Wednesday will be in the Exhibit Hall.

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Enhanced Participant
Experience

SWANApalooza

SWANApalooza Coffee Break Sponsor –

Tuesday & Wednesday

Number of Opportunities: 5

\$2,500

The SWANApalooza Coffee Break hosts more than 1,000 participants and vendors each year.

Sponsorship Benefits

- Your Company's logo on all related signage
- You may distribute your Company's brochure and/or small tokens during the Coffee Break
- Your Company's representative may meet/greet and network during the Coffee Break

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Note Coffee Breaks on Tuesday and Wednesday will be in the Exhibit Hall.

Enhanced Participant
Experience

SWANApalooza

Training Center Notebooks & Pens

\$1,500

Number of Opportunities: Exclusive

SWANA's Training Center will be held Monday - Wednesday with Certification Exams administered on Thursday morning. The Training Center attracts 150-250 participants.

Sponsorship Benefits

- Your logo on the Training Center Notebooks & Pens distributed to training course participants
- Your Company's logo on all Training Center signage



Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Branding

SWANApalooza

Training Center Highlighter Pens

\$1,000

Number of Opportunities: Exclusive

SWANA's Training Center will be held Monday - Wednesday with Certification Exams administered on Thursday morning. The Training Center attracts 150-250 participants.

Sponsorship Benefits

- Your logo on the Training Center Highlighter Pens and distributed to training course participants
- Your Company's logo on all Training Center signage



Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Branding

SWANApalooza

Training Center Lunch Sponsor - Monday

\$1,000

Number of Opportunities: 5

SWANA's Training Center will be held Monday - Wednesday with Certification Exams administered on Thursday morning. The Training Center attracts 150-250 participants.

Sponsorship Benefits

- Your Company's logo on all related signage
- You may distribute your Company's brochure and/or small tokens during the Training Center Lunch on Monday
- Your Company's representative may meet/greet and network with class participants during Lunch on Monday

Note Lunch on Tuesday and Wednesday will be in the Exhibit Hall.

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Enhanced Participant
Experience

SWANApalooza

Training Center Coffee Breaks - Monday

\$1,000

Number of Opportunities: 5

SWANA's Training Center will be held Monday - Wednesday with Certification Exams administered on Thursday morning. The Training Center attracts 150-250 participants.

Sponsorship Benefits

- Your Company's logo on all related signage
- You may distribute your Company's brochure and/or small tokens for the class participants during the Monday AM and PM Breaks
- Your Company's representative may meet/greet and network with class participants during Monday AM & PM Breaks

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Note Breaks on Tuesday and Wednesday will be in the Exhibit Hall.

Enhanced Participant
Experience

SWANApalooza

Training Course Sponsorship

Number of Opportunities: 3 per course

\$1,000
Per
Course

SWANA's Training Center will be held Monday - Wednesday with Certification Exams administered on Thursday morning. The Training Center attracts 150-250 participants.

Select One or More Courses

MOLO: Manager of Landfill Operations
(approx. 50-60 participants)

Zero Waste Principles & Practices
(approx. 30-50 participants)

Transfer Station
(approx. 20 participants)

Integrated Solid Waste Management Systems
(approx. 25-50 participants)

Composting Programs & Organics Collection
(approx. 10-15 participants)

LFG Operations & Maintenance
(approx. 30-50 participants)

Sponsorship Benefits

- Your Company's logo on all related signage, email, and promotional materials
- You may distribute your Company's brochure and/or small tokens for the class participants
- Your Company's representative may meet/greet and network with class participants during breaks

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Thought Leadership

SWANApalooza

Conference Technical & Educational Session

\$1,000

Number of Opportunities: Up to 3 per session

SWANA's technical and education sessions are held on Tuesday and Wednesday during the conference. Sessions attract 75 -150 participants.

Sponsorship Benefits

- Your Company's logo on all related signage, email, and promotional materials
- You may distribute your Company's brochure and/or small tokens for the session participants
- Your Company's representative may meet/greet and network before & after the session

Session List will be available on or before December 1.

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Thought Leadership

SWANApalooza

Facility Tours

Number of Opportunities: 2 per tour

\$1,000

SWANApalooza Facility Tours are held on Thursday morning. The capacity of the tour is set by the facility. There are typically 20-50 participants per tour.

Sponsorship Benefits

- Your Company's logo on all related signage, email, and promotional materials
- You may distribute your Company's brochure and/or small tokens for the tour participants
- Your Company's representative may meet/greet tour participants at the bus

Tours will be available for selection on or before December 1.

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Enhanced Participant
Experience

SWANApalooza

Young Professionals (YP) Group Activities

Number of Opportunities: 10

\$1,000

SWANA's vibrant and growing YP Group hosts a variety of activities throughout the conference including a YP Lounge in the Exhibit Hall, the Mentor Match Mixer, the Take My Job, Please! Session, a YP Evening Outing and more. YP activities attract 45-75 participants.

Sponsorship Benefits

- Your Company's logo on all related signage, email, and promotional materials
- You may distribute your Company's brochure and/or small tokens for the participants
- Your Company's representative may meet/greet and network at YP events

Additional Benefits

- Pre & Post Show opt-in mailing lists
- Additional Exhibitor priority points

Thought Leadership

SWANApalooza

SWANApalooza 2019 Sponsorships

Hynes Convention Center, Boston, MA

Sponsorships Expand Your Reach and Build Business Opportunities! Contact Us Today!

Companies beginning with #-L, contact:

Bradley Eubank
c/o SPARGO, Inc.
SWANA Exhibit Sales & Management
(703) 995-2562
bradley.eubank@spargoinc.com

Companies beginning with M-Z, contact:

Jillian Holt
c/o SPARGO, Inc.
SWANA Exhibit Sales & Management
(703) 995-2573
jillian.holt@spargoinc.com



February 25-28, 2019 | Boston, MA

SPONSORSHIP APPLICATION SWANApalooza 2019

February 25-28, 2018
Boston, MA

Key Contact Information *(will receive all sponsor related communications)*

Company Name.....
 Contact.....
 Title.....
 Tel.....
 Fax.....
 Email.....
 Web Site

Address.....
 City.....State.....
 Zip.....Country.....

Payment Information

Deposit and Payment Schedule

Due with Application 50%
 After October 26, 2018.....100%

INITIALS:

Cancelation Information

Through May 4, 2018..... 0%
 May 5, 2018 – October 26, 2018..... 50%
 After October 26, 2018..... 100%

INITIALS:

Sign and return application including a payment check made payable to:
Solid Waste Association of North America

Email application to:
 Email: exhibitcontracts@spargoinc.com
 Fax: 703-563-2691

Need Help? Contact:
swanaexhibits@spargoinc.com
 888-744-1449

Mail payments to: SWANA Exposition Manage
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
 An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

Sponsorship Opportunities

<input type="checkbox"/> Conference Badge Lanyards	\$7,500
<input type="checkbox"/> SWANA's Landfill Gas & Bio Gas and Landfill Symposia	\$7,500
<input type="checkbox"/> SWANA's Road to Zero Waste Conference	\$5,000
<input type="checkbox"/> Opening Reception Bar	\$5,000
<input type="checkbox"/> Opening Reception Buffet	\$5,000
<input type="checkbox"/> Registration	\$5,000
<input type="checkbox"/> Keynote Presentation	\$5,000
<input type="checkbox"/> Lunch Buffet Sponsor	\$3,500
<input type="checkbox"/> Coffee Break Sponsor	\$2,500
<input type="checkbox"/> Training Center Notebooks & Pens	\$1,500
<input type="checkbox"/> Training Center Highlighter Pens	\$1,000
<input type="checkbox"/> Training Center Lunch Sponsor	\$1,000
<input type="checkbox"/> Training Center Coffee Break	\$1,000
<input type="checkbox"/> Training Course Sponsorship	\$1,000
<input type="checkbox"/> Conference Technical & Educational Session	\$1,000
<input type="checkbox"/> Facility Tours	\$1,000
<input type="checkbox"/> Young Professionals (YP) Group Activities	\$1,000

I, the undersigned, hereby make Application for Sponsorship, at SWANApalooza 2019. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the SWANApalooza 2019 Rules and Regulations and all policies, adopted by future Solid Waste Association of North America (SWANA) hereafter. Sponsor agrees to receive all written and electronic correspondence from SWANA, SPARGO, Inc. and official event contractors in reference to SWANApalooza 2019 and future SWANA events. This application will become a contract upon Sponsor's authorized signature and SWANA's acceptance and approval.

Sponsor Signature.....
 Printed Name.....
 Title.....
 Date.....Telephone.....

\$

TOTAL

Show Management Use

Account Manager..... Date.....
 Account Number..... Assigned Booth Number..... Size.....

SWANApalooza 2019 Sponsorship Rules and Regulations

Purpose

The objective of SWANApalooza 2019 is to further SWANAs objectives by providing a forum through exhibits and technical panels. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition. Active selling or order taking is NOT permitted.

Location of Exhibits

The Exposition will be held at the **Hynes Convention Center, Boston, MA.**

Eligibility

SWANA has the sole right to determine the eligibility of any company for inclusion in Sponsorship.

Cancellation or Change of Exposition

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of SWANA or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of SWANA. SWANA shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SWANA. Causes for such action beyond the control of SWANA shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Hynes Convention Center, municipal, state or federal laws, or act of God. Should SWANA terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Sponsorship Fees" in the event of event termination or cancellation shall be made to sponsors at the sole discretion of SWANA and in any case, will not exceed the amount of each sponsor's paid fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by SWANA through the date of sponsor's notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

Sponsorships, SWANApalooza Advantage Program and Advertisements-

The Purchaser acknowledges and agrees that there are no refunds for SWANApalooza sponsorships, SWANApalooza Advantage Programs and advertisements. All sponsorships, SWANApalooza Advantage Programs and advertisements must be paid in full at the time of contracting.

Limitation of Liability

Exhibitor agrees to make no claim for any reason whatsoever against SWANA, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business nor for failure to hold the Exposition as scheduled; nor for any action or omission of SWANA.

Waiver of Rights

Any rights of SWANA under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of SWANA.

Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of SWANA. SWANA may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on sponsor equally with the foregoing rules and regulations.