

RETURN REFOCUS REFRESH



SUMMER MEETINGS & EXHIBITION 2022

JUNE 11-15, 2022 (EXHIBIT DATES JUNE 12-14)
PHOENIX CONVENTION CENTER, PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

Leverage the investment you put into exhibiting by taking steps to help drive traffic to your booth. Secure your sponsorship opportunity today!

1.703.631.6200 | 800.564.4220 | ASHPEXHIBITS@SPARGOINC.COM

RETURN REFOCUS REFRESH

ashp® **SUMMER MEETINGS
& EXHIBITION 2022**



Discover the power of Sponsorship at the ASHP Summer Meetings & Exhibition! Now that you have made the important commitment to exhibit, take steps to maximize your investment, enhance your visibility, and stand out from the competition.

REVIEW THESE OPPORTUNITIES and select the offerings that will best support your objectives as you develop strategies to drive traffic to your booth and engage with your customers. In addition, we can customize packages to suit your requirements and budget. Sponsorships are now available to non-exhibiting companies. There is a \$5,000 surcharge for companies who are not participating in the exhibit program. Your company must still meet the same criteria as an exhibitor to sponsor any of the following opportunities.

MOBILE APP

\$30,000 (Exclusive Sponsorship)
Recognition: Corporate or Brand

Capture the attention of attendees before, during and after the meeting by sponsoring this opportunity. Attendees will access programming, exhibits and logistical information through the Mobile App. Each time an attendee launches the app your company logo will appear on the splash page along with a link to your hyperlink. Sponsorship includes: a logo on the splash page, a logo with website hyperlink on the menu page, two promoted posts and one push notification per day (Sunday-Tuesday).



To secure your sponsorship contact ASHP
Exhibition Management at 800-564-4200
or ashpexhibits@spargoinc.com

WI-FI ACCESS PHOENIX CONVENTION CENTER

\$30,000 (Exclusive Sponsorship)
Recognition: Corporate or Brand

Your support allows attendees to enjoy free wireless Internet throughout the meeting space and outside the Exhibit Hall. Your corporate name and logo will appear on the onsite signage recognizing your support of this much valued service.



GRAND OPENING RECEPTION

Exclusive Sponsorship **\$50,000**
Partial Support **\$25,000**
Recognition: Corporate or Brand

All meeting attendees will benefit from your hospitality and support of this kickoff event in the Exhibit Hall. Your company name and branding will be front and center as you play host for the evening to all ASHP participants.



Offerings and pricing are subject to change.

LUNCH IN THE EXHIBIT HALL

Exclusive Sponsorship **\$40,000** /
Partial Support **\$20,000**

Recognition: Corporate or Brand

Your support of this complimentary lunch will be appreciated by all attendees as they visit the exhibits on Tuesday. Gain visibility and gratitude by helping to make this lunch service available to all.



AISLE MARKERS

\$13,500 (Exclusive Sponsorship)

Recognition: Corporate or Brand

Your corporate logo will be displayed on all aisle markers within the Exhibit Hall ensuring that attendees see your logo as they navigate from one aisle to the next. Sponsorship includes production, installation and removal of all aisle signs.



COFFEE BREAK

\$10,000 (Exclusive Sponsorship)

Recognition: Corporate or Brand

The keynote presentation always draws a large crowd! Attendees will be very appreciative of complimentary coffee service as they start their day attending the presentation. They will be sure to notice your support displayed prominently on napkins, cups and signage at the stations.



CONFERENCE PENS

\$10,000 (Exclusive Sponsorship,
Rights Only)

Recognition: Corporate Only

Get in the hands of all attendees with this useful and enduring sponsorship. Distributed in the registration area and inserted in the official meeting bags provided to all attendees, everyone will be searching for a pen while attending the conference, and continue to use it well after the meeting ends.



Offerings and pricing are subject to change.

ESCALATOR RUNNER

\$15,000

Recognition: Corporate or Brand

Opportunities for placement of company or product branded escalator runners are available in prominent areas within the convention center. Sponsorship includes production of the runners, installation and removal.



EXECUTIVE SUITES

\$5,500

Secure a private, dedicated meeting space conveniently located within the Exhibit Hall. This hard wall, furnished meeting room will allow you to hold staff meetings and meet privately with customers and potential clients in a quiet setting away from the bustle of the exhibits.



EXHIBIT HALL BANNERS

\$7,500

Recognition: Corporate or Brand

Guarantee exposure and reach attendees with your message by securing one or more hanging banners in key locations within the Exhibit Hall. Fee includes banner production and labor (hanging) charges and removal. Please call for specific sizes and pricing.



FLOOR STICKERS

\$5,000

Recognition: Corporate or Brand

Make an impression with your company branding and messaging on a 3' x 3' carpet overlay as attendees enter the Exhibit Hall or walk the main aisle.



PUSH NOTIFICATIONS ON MOBILE APP

\$1,500 - one, **\$2,500** - two

(three push alerts available per day)

Recognition: Corporate or Brand

Reach over 2,000 mobile app users at the meeting with your branded message.

CONTACT INFORMATION: SPARGO, INC. | EMAIL: ASHP@SPARGOINC.COM
IN THE UNITED STATES: 800-564-4220 | INTERNATIONAL CALLERS: 1-703-631-6200

HOTEL KEY CARDS

\$15,000 (Exclusive Sponsorship, Rights Only)

Recognition: Corporate or Brand

Make a first impression as attendees arrive at the hotel!

Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check in at the headquarter hotel. Attendees will continue to see your branding throughout the meeting dates as they access their hotel rooms.



MEETING REGISTRATION BAGS

\$22,000

Recognition: **SOLD** and

Get your name and branding in front of all meeting participants as they check in at attendee registration and travel throughout the convention center. Attendees will use these totes onsite and back in their practices ensuring your branding will endure beyond the 4 day event.



MEETING REGISTRATION BAG INSERTS

\$3,500 exhibitor/\$6,850 non exhibitor

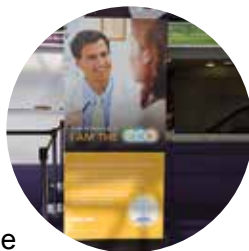
Place your company or product literature in the attendee Meeting Registration Bags. Sponsor is responsible for the production and delivery of literature.

METER BOARDS

\$2,000 each or **\$5,000** for three

Recognition: Corporate or Brand

Deliver your message and branding on meter boards. Your boards will be placed outside the Exhibit Hall and be seen as the attendees walk the convention center.



MEETING LANYARDS

\$15,000 (Exclusive Sponsorship)

Recognition: Corporate Only

Meeting participants will help to generate visibility for your company as they travel throughout the convention center and host hotels wearing the lanyards promoting your company. Distributed at registration, you'll reach attendees early as they check in for the meeting.

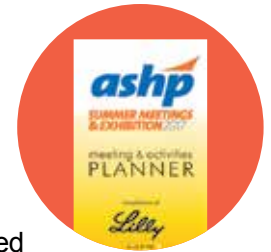


MEETING & ACTIVITIES PLANNER

\$15,000 (Exclusive Opportunity)

Recognition: Corporate or Brand

Distributed in the official meeting bag to every attendee, the Meeting & Activities Planner is the only printed program provided for the Summer Meetings & Exhibition. The planner contains information for all educational aspects of the meeting, including the schedule of events, session listings, meeting room locations and more. As the sponsor, you will receive prominent recognition with space on the back and inside front covers as well as a 2-page spread within the booklet.



RECHARGING STATIONS

\$15,000

Recognition: Corporate or Brand

Support the popular charging stations placed in high traffic areas within the convention center and capture the attention of the attendees while they are tapping into your power source. Price includes print signage and electrical power.



TABLE CLINGS

\$5,000 for 10 Tables

Recognition: Corporate or Brand

Attendees will take note of your messaging while they stop to take a break, have some refreshments, and network with their colleagues within the Exhibit Hall. Sponsorship fee includes production charges.



PROMOTIONAL THEATERS AND NON-CE PRESENTATION OPPORTUNITIES

ASHP offers you the opportunity to hold a non-certified educational event for attendees in a theater on the exhibit floor or in one of the host hotels on Monday or Tuesday. To help maximize your event turnout, the number of slots available for each timeframe for these premium educational events is limited. Contact Michelle Rasnick Tyler at mrasnicktyler@ashp.org for more information and to secure your timeslot.



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