

**BECOME AN
EXHIBITOR!**

**BE
BOLD** **BE
MORE**

MEETING DATES:
JUNE 10-14, 2023
EXHIBIT DATES:
JUNE 11-13, 2023
BALTIMORE, MD

**EXHIBITOR
PROSPECTUS**



Connect with Pharmacy Leaders Seeking Solutions on Health Information Technology!



ASHP invites you to exhibit at its 2023 Summer Meetings & Exhibition taking place June 10-14, 2023 (Exhibit Dates, June 11-13, 2023) at the Baltimore Convention Center in Baltimore, Maryland. The 2023 Summer Meetings & Exhibition brings together one of the largest targeted audiences within the pharmacy community! Pharmacy professionals now include not only those in leadership and managerial roles, but also medication safety specialists, informaticists, and ambulatory care practitioners.

WHY EXHIBIT?

The 2023 Summer Meetings & Exhibition is the place to make connections and exchange ideas on health information technology solutions. Meet with current and prospective customers, gain valuable industry knowledge, and increase visibility to remain competitive in the marketplace.

There is no better opportunity to network, gain visibility and showcase your products and services to these unique audiences.

Attracting more than 2,000 pharmacy professionals, attendees can participate in four targeted, boutique meetings and, more importantly, will visit the exhibit hall floor looking for the latest innovative products and services.

[Floor Plan](#)

[Reserve a Booth](#)

[Rules and Regulations](#)

[Sponsorship Opportunities](#)

[Website](#)

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargoinc.com

WHO EXHIBITS?

INDUSTRY SUPPLIERS LIKE YOU!

Build on existing relationships and make new ones with highly-qualified pharmacy professionals who matter to your business.

PRODUCTS OF INTEREST TO ATTENDEES

- Automation
- Biotechnology Pharmaceuticals
- Brand Name Pharmaceuticals
- Computer Systems/Software
- Dispensing
- Drug Admin Devices
- Employers/Employment Agencies
- Facility Design/Fixtures
- Generic Pharmaceuticals
- Government Agency
- Group Purchasing Organization
- Health Care Institution
- Home Health Care
- Hoods, Safety Cabinets
- Market Research
- Packaging Equipment/Systems
- Parenterals
- Pharmacy Management Services
- Professional Or Trade Association
- Publications
- USP 797
- Wholesale Distributors

FOUR BOUTIQUE MEETINGS PLUS ONE EXHIBIT HALL EQUALS INCREASED EXPOSURE!



THE AMBULATORY CARE CONFERENCE

The Ambulatory Care Conference is designed for forward-thinking pharmacists who strive to advance ambulatory care practice.



SPECIALTY PHARMA

The Specialty Pharma meeting allows you to participate in high-quality, advanced programming designed for practitioners advancing specialty pharmacy care through research, continuous innovation, and quality improvement.



MEDICATION SAFETY COLLABORATIVE

The Medication Safety Collaborative is for interprofessional teams of health-system based clinicians and administrators who focus on quality and patient safety.



PHARMACY, PRACTICE & POLICY

Pharmacy, Practice & Policy is the predominate meeting for pharmacy leaders, policy makers, consultants, vendor representatives and others interested in networking.

TOP REASONS TO EXHIBIT

Over 8 hours of unopposed exhibit time.

Connect with 2,000 pharmacy professionals.

Great Attendee-to-Exhibitor Ratio.

Reception and lunches are in the exhibit hall.

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2022 SUMMER MEETING EXHIBITORS

Accreditation Commission For Health Care

AccuVax by TruMed

American Analytics, Inc.

American Regent, Inc.

AstraZeneca

Azurity Pharmaceuticals

Baxter Healthcare Corporation

Bioscience International

Camber Pharmaceuticals

Central Admixture Pharmacy Services, Inc.

Chiesi USA, Inc.

CMP Pharma

CODONICS

ConsortiEX

Dossier, Inc.

Eagle Analytical

ENV Services, Inc.

Fagron Sterile Services

Fresenius Kabi, LLC

Grifols

HealthTrust

HelioMetrics

Helmer Scientific

HonorHealth

Imprivata

Innovaccer Inc

InsightRX

IntelliGuard®

International Medical Industries, Inc.

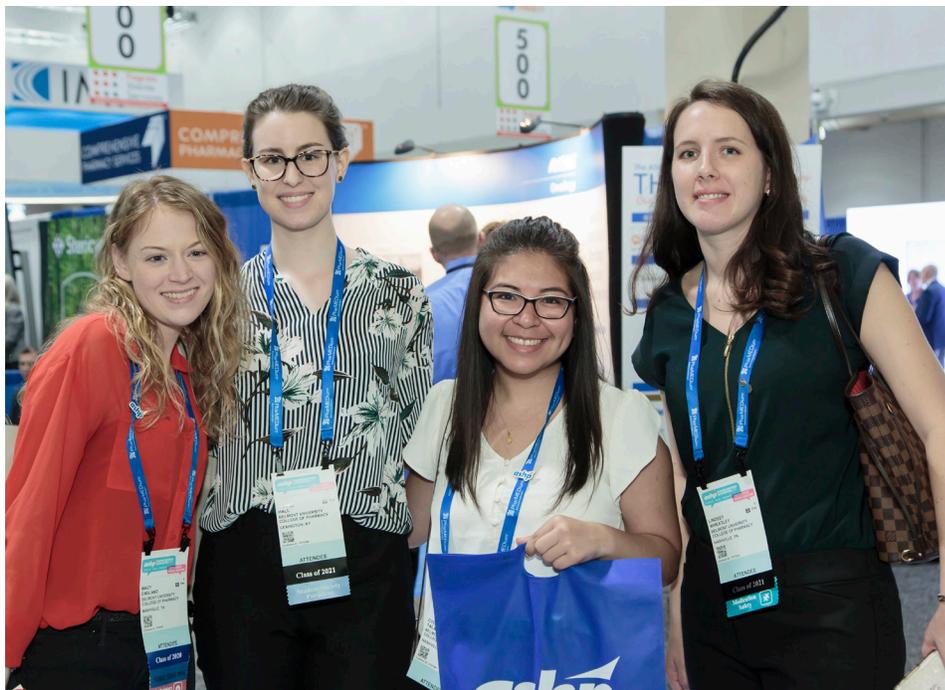
Invistics

Leiters Health

Long Grove Pharmaceuticals

M-BioLabs

Medi Lazer



Medical Packaging Inc. (MPI)

Medi-Dose, Inc./EPS, Inc.

MeMed

Merative

Merck & Co., Inc.

Novo Nordisk, Inc.

Optum Specialty and Infusion Pharmacy

Organon LLC

OurPharma

Parata

Pestle - Pharmacy Compliance Software

Pfizer

Pharmaceutical Press

Pharmacy Practice News

Pharmacy Purchasing & Products

Pharmacy Technician Certification Board

Progressive Medical Inc.

ProntoPrep

Protenus

QuVa Pharma, Inc.

Sagent Pharmaceuticals, Inc.

Samson Medical Technologies

Sanford Guide

ScriptPro

SpendMend Pharmacy

STAQ Pharma

Trulla

Vanderbilt University MS in Applied Clinical Informatics

Velteq Associates

VigiLanz Corporation

Wells Pharma

Xellia Pharmaceuticals USA, LLC

Yukon Medical

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WHO ATTENDS?

Pharmacy healthcare professionals who lead the field with their knowledge and insights; and make the decisions that shape our industry.

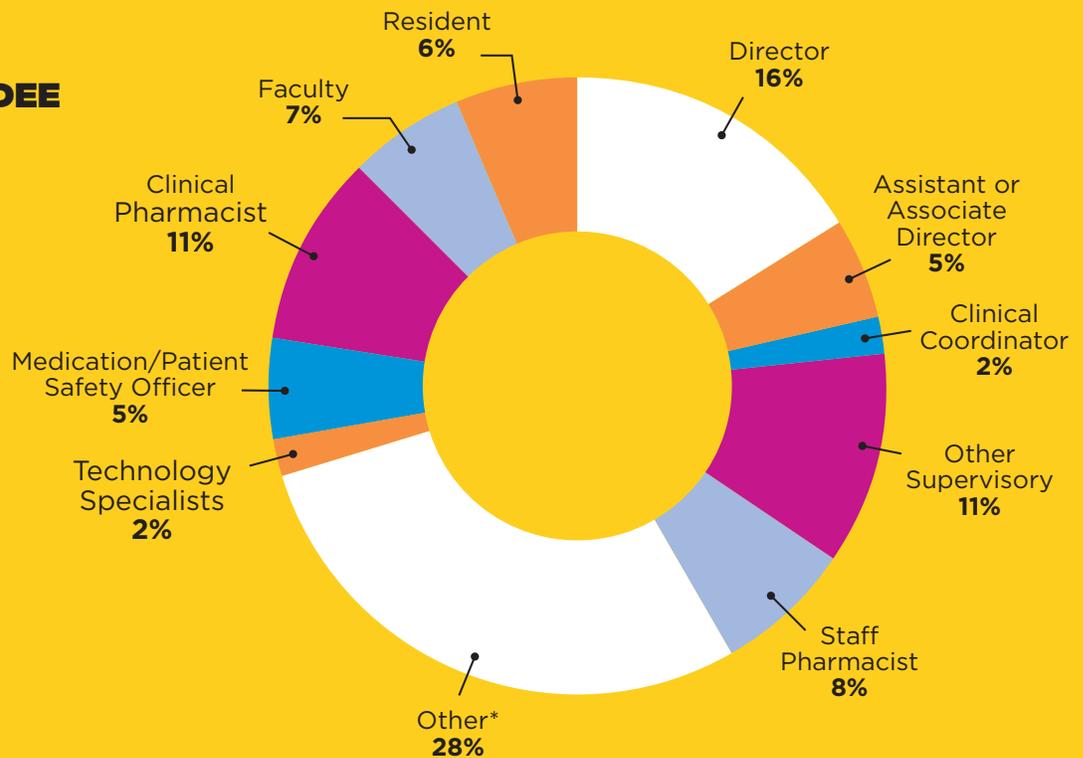
- Administrators
- Consultants
- Front-line staff
- Health Information technology professionals
- Medication safety officers
- Nurses
- Patient safety officers
- Pharmacists
- Pharmacy technicians
- Physicians
- Policy makers
- Quality professionals
- Risk managers
- System developers
- Technicians



INTERACT WITH INFLUENTIAL LEADERS FROM ALL OVER THE COUNTRY AND:

- Generate new leads.
- Establish your brand.
- Introduce new products and services.
- Reconnect with customers.
- Network with health-system professionals.
- Get maximum return on your investment!

2022 SUMMER MEETINGS ATTENDEE BREAKDOWN BY PHARMACY PROFESSIONAL CATEGORIES



* Includes hospital administrators, nurses, physicians and radiological technicians.

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BECOME AN EXHIBITOR!

The exhibit hall is a bustling center of activity during the conference, where attendees network and, of course, shop for products and services.

EXHIBIT SPACE RATE \$37.00 per square foot

BOOTH FEE INCLUDES:

- Four exhibit staff badges per 10'x10' space. A limited number of additional exhibit staff badges can be purchased for a fee.
- Online listing including company name, booth number, categories, and description.
- Listing in the Exhibitor Directory including company name, booth number, address, city, state, and company description.

DEPOSIT AND PAYMENT SCHEDULE

- **Through August 10, 2022**, 0% Due with Application
- **August 11, 2022 - January 11, 2023**, 50% due with application, Balance due January 12, 2023
- **On or after January 12, 2023**, 100% due with contract

CANCELLATION

- **Through August 10, 2022**, 0% penalty
- **August 11, 2022 - January 11, 2023**, 50% of contracted amount
- **On or after January 12, 2023**, 100% of contracted amount

EXHIBIT HALL SCHEDULE

Move-In*

Saturday, June 10, 2023	1:00 p.m. - 5:00 p.m.
Sunday, June 11, 2023	8:00 a.m. - 3:00 p.m.

Exhibit Hall Hours

Sunday, June 11, 2023	5:00 p.m. - 7:00 p.m.
Monday, June 12, 2023	11:00 a.m. - 2:00 p.m.
Tuesday, June 13, 2023	11:00 a.m. - 2:00 p.m.

Move-Out*

Tuesday, June 13, 2023	2:00 p.m. - 9:00 p.m.
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*Days and hours subject to change



We look forward to seeing you in Baltimore!



FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:

ASHP Exhibition Management
c/o SPARGO, Inc.

Phone: 800-564-4220 or 703-631-6200

Email: ashpexhibits@spargoinc.com

Web: <https://events.jspargo.com/summer23/Public/enter.aspx>

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BEYOND THE BOOTH

SPONSORSHIP — STAND OUT FROM THE CROWD AND HELP GENERATE TRAFFIC TO YOUR BOOTH!

The key to success is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you meet or succeed your goals for the conference.

SPONSORSHIP OPPORTUNITIES

EXECUTIVE SUITE — MEET WITH STAFF, CUSTOMERS AND PROSPECTS FACE-TO-FACE!

Purchasing an Executive Suite gives you the opportunity to have a staff lounge, hold staff meetings, meet privately with attendees, and more, all within close proximity to your booth. For more information, contact ashpexhibits@spargoinc.com or 800-564-4220.

PROMOTIONAL THEATER/SATELLITE SYMPOSIA — BRAND YOURSELF AS A SOLUTIONS PROVIDER AND EXPERT!

This is your opportunity to educate attendees and end users about solutions. Conduct a Promotional Theater to present more information on products and services or sponsor a Satellite Symposia, which are industry supported continuing education programs, before and after official ASHP programming. For more information on these opportunities, contact Michelle Tyler at mrasnicktyler@ashp.org.

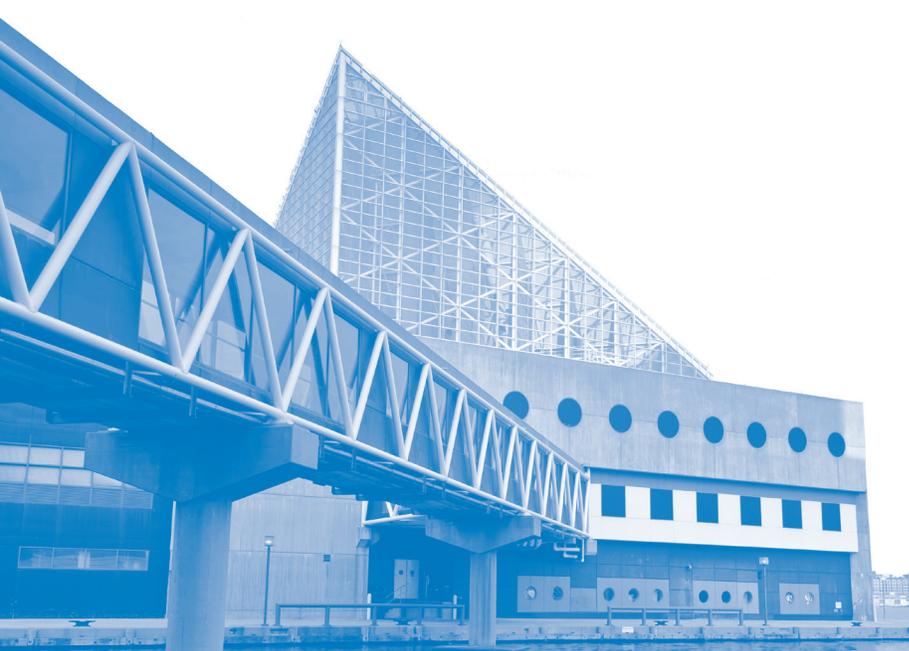


ABOUT ASHP

ASHP represents pharmacists who serve as patient care providers in acute and ambulatory settings. The organization's more than 40,000 members include pharmacists, student pharmacists and pharmacy technicians. For over 70 years, ASHP has been on the forefront of efforts to improve medication use and enhance patient safety. ASHP is the collective voice of pharmacists who serve as patient care providers in hospitals, health systems, ambulatory clinics, and other healthcare settings spanning the full spectrum of medication use. The organization's more than 60,000 members include pharmacists, student pharmacists, and pharmacy technicians. For 80 years, ASHP has been at the forefront of efforts to improve medication use and enhance patient safety. For more information about the wide array of ASHP activities and the many ways in which pharmacists advance healthcare, visit ASHP's website, www.ashp.org, or its consumer website, www.safemedication.com

ASHP HISTORY

Prior to the 1920s, hospital pharmacy was not a strong, well-organized component of the profession. By 1936, a subsection of hospital pharmacists was formed in the American Pharmaceutical Association (APHA), and for the first time, hospital pharmacists had a voice in a national organization. In 1942, hospital pharmacists established the American Society of Hospital Pharmacists, affiliated with APhA. In 1947, ASHP and APhA jointly established a hospital pharmacy division with permanent staffing. Since then, ASHP has progressed from 153 charter members to 60,000 today.



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