## BENEFITS FOR PATRONS

<table>
<thead>
<tr>
<th>Participation</th>
<th>Platinum (4)</th>
<th>Gold (5)</th>
<th>Silver (6)</th>
<th>Bronze (unlimited)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registrations</td>
<td>8</td>
<td>6</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Executive Committee Policy Session Invitations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Free Single Use Attendee Mailing List Rental <em>(Mail house fees Still apply.)</em></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hospitality Suite Rental Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Solutions Showcase Theater Rental Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Media Contact Shared with Annual Meeting Media Registrants</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Exposure

| Logo on Exhibit Aisle Signs (Dongle Signs)                                   | 1            |
| Logo on Clings for Exhibit Floor                                            | 3            | 2        | 1          |
| Printed Program Advertisement                                               | 2 Pages      | Full Page| Half Page  |
| Online Descriptions Upgrade                                                 | Premium      | Premium  | Extended  |
| Logo on four, two-sided (5 ft. (w) x 21 ft. (h)) LED Video Walls in Convention Center Grand Lobby *(Logos will appear for a longer period, more often, or in a larger format for higher-level packages. Video Walls will operate from Saturday through Wednesday of the meeting.)* | 4x           | 3x       | 2x         | 1x     |
| Logo on back cover of Printed Program                                        | 150%         | 130%     | 115%       | 100%             |
| Logo on back cover of Chair’s Luncheon Program                              | 150%         | 130%     | 115%       | 100%             |
| Logo in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair’s Luncheon, and Executive Committee Meeting | 150%         | 130%     | 115%       | 100%             |
| Logo on Signage at Halls A & D Entrances (Exhibits & Posters)                | 150%         | 130%     | 115%       | 100%             |
| Logo on Signage in the Marriott Marquis                                      | 150%         | 130%     | 115%       | 100%             |
| Logo and Link on the Annual Meeting Homepage                                 | 150%         | 130%     | 115%       | 100%             |
| Logo and Link in the December Issue of the E-Newsletter                      | 150%         | 130%     | 115%       | 100%             |
| Logo and Link in Thank You Posts on TRB’s Social Media Pages                 | ✓            | ✓        | ✓          | ✓                 |
| Access to TRB Centennial Identifier for use on give-away items during 2020.   | ✓            | ✓        | ✓          | ✓                 |