

The National Academies of
SCIENCES • ENGINEERING • MEDICINE



TRANSPORTATION RESEARCH BOARD

2021 Exhibit Policies for Space Purchased Before July 21, 2020

Refunds

For exhibitors who want a refund of their 2021 payments:

- TRB will provide a full refund for payments made toward any space purchased.
- Requesting a refund for 2021 will *not* reduce any priority points held by the exhibitor as of the 2020 Annual meeting. (*Priority points determine the order in which exhibitors choose future space.*)
- Exhibitors that exhibited in 2020 and request a refund for 2021 will be invited to participate in the 2022 booth selection process, based on their total priority points as of the 2020 Annual Meeting.

Credits

For exhibitors who choose not to exhibit in 2021, but to apply their payment toward the 2022 exhibit:

- TRB will honor the original 2021 in-person exhibit space rate (\$39 per square foot) for 2022 exhibit space to which you apply the payment already made for 2021 (even if it was only a partial payment), so you won't be affected by any price increase.
- Exhibitors requesting credit will receive one (1) priority point to be added their total priority points as of the 2020 Annual Meeting. (*Priority points determine the order in which exhibitors choose future space.*)
- Exhibitors requesting credit will be invited to participate in the 2022 booth selection process based on their total priority points as of the 2021 Annual Meeting.
- Exhibitors requesting a credit still will have the option to apply the credit toward 2021 virtual exhibit space, should they subsequently decide they *do* want to exhibit in 2021. If that is the case, the exhibitor would be considered a "Transitioning" exhibitor (see below).

Transitioning

For exhibitors who would like to transition existing payments to the 2021 virtual exhibit format:

- TRB will offer a free exhibit-only registration option for the 2021 Annual Meeting, so exhibitors will be able to reach an even larger-than-usual segment of the transportation research community. In addition, exhibitors are welcome to call attention to the free exhibit-only registration option when inviting prospective clients to visit their booth and learn more about their goods and services.
- If the fee for the virtual exhibit is lower than the original fee for the in-person event, TRB will provide either a refund or a 2022 credit (at your option) for any payment over the price of your virtual exhibit package.
- If you exhibit in both 2021 and 2022, your rate for 2022 will be the original 2021 in-person exhibit space rate (\$39 per square foot), so you won't be affected by any price increase.
- As a 2021 exhibitor, you will receive one additional full meeting registration, over and above the one full registration that is included with a single booth.
- 2021 exhibitors will earn double priority points and be invited to participate in the 2022 booth selection process based on their total priority points as of the 2021 Annual Meeting. (For example, a 10 x 10 virtual equivalent will earn 4 points, a 10 x 20 virtual equivalent will earn 6 points, and a 20 x 20 virtual equivalent will earn 10 points.) (*Priority points determine the order in which exhibitors choose future space.*)

Date Approved – 8/18/2020