



BENEFITS FOR PATRONS

	Platinum (4) \$24,500	Gold (5) \$13,700	Silver (6) \$10,400	Bronze (unlimited) \$6,400	Iron Recognition Only* (unlimited) \$3,400
Participation					
Full Registrations	8	6	5	4	
Executive Committee Policy Session Invitations	4	3	2	1	
Access to All Organization Employees to session paper abstracts and presentations.	✓	✓	✓	✓	
Hospitality Suite Rental Access	✓	✓	✓	✓	
Solution Showcase Theater Rental Access	✓	✓	✓	✓	
Exposure					
Logo on Exhibit Aisle Signs (Dongle Signs)	1				
Logo on Clings for Exhibit Floor	3	2	1		
Printed program advertisement	2 Pages	Full Page	Half Page		
Online Descriptions Upgrade	Premium	Premium	Extended		
Media Contact Shared with Annual Meeting Media Registrants	✓	✓	✓	✓	
Press Release Available to Annual Meeting Media Registrants	✓	✓	✓	✓	
Recognition					
Logo on two-sided (5 ft. (w) x 21 ft. (h)) LED Video Walls in Convention Center Grand Lobby.	✓	✓	✓	✓	✓
Logo on back cover of printed program	160%	145%	130%	115%	100%
Logo on back cover of Chair's Luncheon Program	160%	145%	130%	115%	100%
Logo in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair's Luncheon, and Executive Committee Meeting	160%	145%	130%	115%	100%
Logo on Signage at Entrances to the Exhibits & Poster Halls	160%	145%	130%	115%	100%
Logo on Signage in the Marriott Marquis	160%	145%	130%	115%	100%

Logo and Link on the Annual Meeting Homepage	160%	145%	130%	115%	100%
Logo and Link in the December Issue of the E-Newsletter	160%	145%	130%	115%	100%
Logo and Link in Thank You Posts on TRB's Social Media Pages	✓	✓	✓	✓	✓
Access to TRB Centennial Identifier for use on give-away items.	✓	✓	✓	✓	✓

* Iron Recognition Only Patron Packages only available for organizations of 30 or fewer employees.