



## Exhibit Application for TRB 2021 Virtual Annual Meeting

### Contact Information

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

### Virtual Exhibit Booth (see benefits on page 2)

Yes, I'd like a Virtual Exhibit Booth at the 2021 TRB Annual Meeting @ \$1,900

*(Deadline to submit Exhibit Booth application is January 4, 2021)*

Amount Enclosed \$ \_\_\_\_\_

### Payment Information

Initials	Payment Schedule
	100% Due with Application

Exhibitor benefits will not be held or confirmed without payment. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

#### Submit application to:

Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)  
 Fax: 703-563-2691

#### Need Help? Contact:

[trbexhibits@spargoinc.com](mailto:trbexhibits@spargoinc.com)  
 888-744-1449

### Cancellation Fees

Cancellation Fees	Initials
100% of Exhibit Fee	

**Make checks payable to: National Academy of Sciences**

#### Mail payments to:

National Academy of Sciences Exhibits Management  
 c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112  
 Fairfax, VA 22030

#### Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for stated Exhibit Space, at the Transportation Research Board (TRB) 100th Annual Meeting. I am an authorized representative of the company/organization listed on this application ("Company") with the full power and authority to sign and deliver this application. Company agrees to comply with the [TRB Exhibitor Terms and Conditions - https://events.jspargo.com/TRB21/CUSTOM/pdf/TRB21\\_VirtualTermsCond.pdf](https://events.jspargo.com/TRB21/CUSTOM/pdf/TRB21_VirtualTermsCond.pdf). Company agrees to receive all written and electronic correspondence from TRB, SPARGO, Inc., and official event contractors in reference to the TRB 100th Annual Meeting and future TRB events. This application will become a contract upon Company's authorized signature and TRB's acceptance and approval.

Exhibitor's Signature..... Date.....

Printed Name..... Phone.....

### Show Management Use

Account Manager.....

Date..... Account Number.....



## TRB 2021 Virtual Annual Meeting Exhibitor Benefits & Information

### **Special Incentives for 2021:**

- Virtual exhibit fee is half the cost of a 10' x 10' booth at an in-person meeting.
- Booth includes two (2) full-meeting registrations, and unlimited booth-staff registrations.
- 2021 exhibitors will earn four (4) priority points for future booth selection, which is double the number typically earned for a 10' x 10' booth at an in-person meeting
- 2021 exhibitors who paid a deposit by July 2020 and apply any overpayment to the 2022 TRB Annual Meeting will receive one (1) additional priority point, over and above the four noted above.
- 2021 exhibitors will lock in their 2022 booth rate at the original in-person 2021 price of \$38 per square foot.

### **Exhibit Hours:**

- Exhibits will be listed as “live” from 11:00 AM to 3:00 PM Eastern Time each day, during the dates of the TRB Annual Meeting sessions, which are January 21-22, 2021, and January 25- 29, 2021. During these “live” hours, TRB highly recommends that the Exhibitor have at least one staff registrant in the booth at all times, to answer attendee questions.
- Beyond the above-mentioned “live” hours, the Exhibitor’s virtual booth, and all of its content, will be accessible to meeting registrants on a 24-hour basis for the 30-day period from January 21 through February 19, 2021. Throughout that time, attendees may view any documents or videos in the virtual booth, and may leave business cards or messages for the Exhibitor.

### **Functionality:**

- Branding – Brand your virtual booth with your logo, custom colors, and sign copy.
- Dissemination – Post information about your products or services in PDF format for immediate download.
- Multi-Media – Post a video presentation that can be viewed by everyone who visits your booth.
- Lead Retrieval – Collect visitor contact information via the “Leave Business Card” functionality.
- Engagement – Interact with potential customers via the booth’s chat functionality.
- Connections – Start a conversation by initiating a real-time one-on-one video meeting.
- Analytics – Get a complete report on the attendee engagement within your booth.