



Patron Benefits for TRB 2021 Virtual Annual Meeting

Participation, Exposure, & Recognition	Platinum (Limit 4) \$16,900	Gold (Limit 7) \$7,900	Silver (Unlimited) \$5,900
Full Registrations.	8	6	4
Executive Committee Policy Session Invitations.	4	3	2
Logo and website link on: <ul style="list-style-type: none"> • Attendee Registration Confirmations E-Mails • Annual Meeting Online Program • Virtual Lobby Wall 	✓		
Thank you, by name, include in the oral program portion of the: <ul style="list-style-type: none"> • Welcome Session • Deen Lecture • Chair's Plenary Session • Executive Committee Policy Session 	✓		
Logo on: <ul style="list-style-type: none"> • Welcome E-mail • Post Meeting Attendee Survey <i>(Both go to all registrants)</i>	✓	✓	
Media Contact Shared with Annual Meeting Media Registrants.	✓	✓	
Press Release Available to Annual Meeting Media Registrants.	✓	✓	
Complementary Exhibit Booth <i>(Includes Registration for Exhibit Staff Only)</i> .	✓	✓	✓
Direct link to booth from the Patron dropdown menu, located on attendees' virtual platform site navigation bar, at the top of every page. <i>(Patrons will be grouped by level, and in alphabetical order within level.)</i>	✓	✓	✓
Logo* in Welcome Slide Deck at: <ul style="list-style-type: none"> • Welcome Session • Deen Lecture • Chair's Plenary Session • Executive Committee Meeting 	✓	✓	✓
Logo* and Link on the Annual Meeting Homepage.	✓	✓	✓
Logo and Link on the TRB Exhibit Sales Homepage.	✓	✓	✓
Logo* on back cover of Chair's Plenary Session Program (PDF).	✓	✓	✓
Logo* and Link in the December Issue of the E-Newsletter.	✓	✓	✓
Logo and Link in Thank You Posts on TRB's Social Media Pages.	✓	✓	✓
Post-meeting access to Annual Meeting Online Program, for all organization employees. Includes links to speaker abstracts and presentations.	✓	✓	✓
Access to TRB Centennial Identifier for use on give-away items.	✓	✓	✓

* Logos of Patrons that appear together will be sized as Platinum at 150%, Gold at 125%, and Silver at 100%. TRB determines 100% base size.