



## TRB AM Express Daily Advertising

Advertise at the TRB Annual Meeting through one or more of the seven (7) issues of the TRB AM Express - a digital daily newsletter – distributed to all registrants before, during, and after the TRB 102<sup>nd</sup> Annual Meeting taking place January 8-12, 2023.

### Advertising Placement / Pricing

Slot “A” will appear after the second story in the Express.

Slot “B” will appear after the fourth story in the Express.

Slot “C” will appear after the sixth story in the Express.

TRB AM Express Advertising Per Issue			
	1X	4X	8X
Slot A	\$1,200	\$1,140	\$1,080
Slot B	\$1,050	\$995	\$945
Slot C	\$900	\$855	\$810

### Advertising Content / Specifications

- Content must focus on transportation-related products and services of the advertising organization and/or the organization’s participation at the Annual Meeting.
- Each Advertisement will link to a website of the purchasing organization’s choosing.
- TRB will provide click counts on advertisements, but tracking UTMs are not permitted in the URLs.
- Advertisements must be exactly 740px wide and no higher than 200px.
- Advertisements will only be accepted in JPG format.

### Advertising Cancellations / Refunds

- Advertisements may not be cancelled.
- No refunds will be offered.

### Advertising Submission Deadlines and Process

- All advertisements are due by November 30, 2022.
- Advertisements will not be accepted in a compressed file or Zip format.
- Submit advertisements to Russell Houston at [RHouston@nas.edu](mailto:RHouston@nas.edu).