

EXHIBITOR LEAD MANAGEMENT SERVICES

TRB 103rd

ANNUAL MEETING

January 7–11, 2024 • Washington, D.C.



Reliable, easy to use, indispensable lead-tracking technology for your booth.

CAPTURE! Handheld

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navigation
- Easy-to-add qualifiers
- Ability to add full text notes
- 30-hour battery
- Lead delivery via Email



Early-bird Rate (before 12/7/23) \$475 | Standard Rate (before 1/2/24) \$525 | Onsite Rate (after 1/1/24) \$575

Maximum mobility for capturing and qualifying data.

Capture! Mobile for Smartphone or Tablet



Capture! Mobile for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- Easily add custom qualifiers
- Survey capable

Early-bird Rate (before 12/7/2023) \$395 for first activation \$195 each additional

Standard Rate (before 1/2/24) \$425 for first activation \$210 each additional

Onsite Rate (after 1/1/24) \$450 for first activation \$225 each additional

Privacy Notice - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and Lead Direct App. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered at www.orderdirectlead.com

Contact Us! phone: 703-995-1800 email: captureleads@spargoinc.com



Order Now at www.orderdirectlead.com