



TRB AM Express Daily Advertising

Advertise in the TRB AM Express! This digital daily newsletter will be sent to attendees prior to and during the 103rd TRB Annual Meeting. There will be six issues total, and each issue will have three advertising slots available.

Advertising Placement / Pricing

Slot A: will appear following the second story in TRB AM Express

Slot B: will appear following the fourth story in TRB AM Express

Slot C: will appear following the sixth story in TRB AM Express

TRB AM Express Advertising Per Issue			
	1X	4X	8X
Slot A	\$1,200	\$1,140	\$1,080
Slot B	\$1,050	\$995	\$945
Slot C	\$900	\$855	\$810

Advertising Content / Specifications

- Content must focus on transportation-related products and services of the advertising organization and/or the organization's participation at the Annual Meeting.
- Each Advertisement will link to the purchasing organizations website.
- Advertisements must be exactly 740px wide and no higher than 200px.
- Advertisements will only be accepted in JPG format.

Advertising Cancellations / Refunds

- Advertisements may not be cancelled.
- No refunds will be offered.

Advertising Submission Deadlines and Process

- Advertisements will not be accepted in a compressed file or Zip format.
- Submit advertisements to Russell Houston at RHouston@nas.edu.