



Expand Your Presence at TRB 2024

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors and patrons at the Transportation Research Board Annual Meeting is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **TRB 103rd Annual Meeting Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2024 event.

	Basic <i>Free</i>	Extended \$395	Premium \$995
Online Listing			
Exhibitor Name	•	•	•
Booth Number	•	•	•
Web Address	•	•	•
50 Word Description*	•	•	•
200 Word Company Bio*			•
Product Categories*	3	4	6
Company Logo	•	•	•
Press Releases*	1	2	5
Products* (includes logo & description per product)	1	2	4
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•

*Increase your exposure! These items are searchable by keyword and category selection.

**Booth space must be a 20x20 or larger for logo to be visible.

To take advantage of this opportunity, contact the
 TRB Exhibit Management Team
trbexhibits@spargoinc.com

EXHIBITOR DIRECTORY CONTRACT

TRB 2024

January 7-11, 2024

Walter E. Washington Convention Center
Washington, D.C.

ADVERTISING/SPONSORSHIP DESCRIPTION		FEE
<input type="checkbox"/>	Extended Listing	\$395
<input type="checkbox"/>	Premium Listing	\$995

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with application – 50%
	After September 14, 2023 – 100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Fees	Initials
Through March 16, 2023 - 0%	
March 17 - September 14, 2023 - 50%	
After September 14, 2023 - 100%	

Submit application to:

Email: expocontracts@spargoinc.com

Need Help? Contact:

trbexhibits@spargoinc.com

888-744-1449

Make checks payable to: TRB

Mail payments to: TRB Exposition Management 11208 Waples Mill Rd., Suite 112 Fairfax, VA 22030

Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online.

I, the undersigned, hereby make Application for Online Listing, at the Transportation Research Board (TRB) 103rd Annual Meeting. I am an authorized representative of the company/organization listed on this application ("Exhibitor") with the full power and authority to sign and deliver this application. Exhibitor agrees to comply with the TRB exhibit space Terms and Conditions and all policies, adopted by TRB hereafter. Exhibitor agrees to receive all written and electronic correspondence from TRB, SPARGO, Inc., and official event contractors in reference to the TRB 103rd Annual Meeting and future TRB events. This application will become a contract upon Exhibitor's authorized signature and TRB's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....