



## Benefits for 2024 Patrons

	Platinum (6) \$26,250	Gold (8) \$14,650	Silver (10) \$11,025	Bronze (unlimited) \$6,850	Iron (unlimited) \$3,500 Recognition Only**
<b>Exclusive</b>					
Exclusive Recognition on either Lanyard, Printed Program, Online Program, Mobile App, Wi-Fi, or AM Express Newsletter	Exclusive Recognition				
<b>Participation</b>					
Full Registrations	8	6	5	4	
Executive Director Reception Invitation/s	4	3	2	1	
Executive Committee Policy Session Invitation/s	4	3	2	1	
Access to All Organization Employees to Session Paper Abstracts and Presentations	✓	✓	✓	✓	
Solution Showcase Exhibit Hall Stage Rental Access	✓	✓	✓	✓	
Hospitality Suite Rental Access	✓	✓	✓	✓	
<b>Exposure</b>					
Printed Final Program Advertisement	2 Pages	Full Page	Half Page		
Online Descriptions Upgrade	Premium	Premium	Extended		
Media Contact Shared with Annual Meeting Media Registrants	✓	✓	✓	✓	
Press Release Available to Annual Meeting Media Registrants	✓	✓	✓	✓	
<b>Recognition</b>					
Logo on Exhibit Aisle Signs (Dongle Signs)	1				
Logo* on Attendee Registration Confirmations (must be a patron by June 30, 2023)	✓	✓	✓		
Logo* on Attendee Pre-Meeting Welcome E-Mail, and Post-Meeting Attendee Survey E-mail	✓	✓	✓		
Logo on Clings for Exhibit Floor	3	2	1		
Logo on four, two-sided (5 ft. (w) x 21 ft. (h)) LED Video Walls in Convention Center Grand Lobby	10 sec	9 sec	8 sec	7 sec	5 sec

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<b>Recognition (continued)</b>					
Logo* on back cover of Printed Final Program	✓	✓	✓	✓	✓
Logo* on back cover of Chair's Plenary Session Program	✓	✓	✓	✓	✓
Logo* in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair's Plenary Session, and Executive Committee Meeting	✓	✓	✓	✓	✓
Logo* on Signage at Hall A & D Entrances (Exhibits & Posters)	✓	✓	✓	✓	✓
Logo* on Signage in the Marriott Marquis	✓	✓	✓	✓	✓
Logo* and Link on the Annual Meeting Homepage	✓	✓	✓	✓	✓
Logo* and Link in the December Issue of the TRB Weekly electronic newsletter	✓	✓	✓	✓	✓
Logo* and Link on the TRB Exhibit Sales Homepage	✓	✓	✓	✓	✓
Logo on the Patron pages of the Mobile App	✓	✓	✓	✓	✓
Logo and Link in Thank You Posts on TRB's Social Media Pages	✓	✓	✓	✓	✓

\* Logos of Patrons that appear together will be sized as Platinum at 176%, Gold at 153%, Silver at 135%, Bronze at 118%, and Iron at 100%. TRB determines 100% base size for individual uses.

\*\* Iron Recognition Only Patron Packages only available for organizations of 30 or fewer employees.