

## **EXHIBITOR DEADLINES & IMPORTANT DATES**

DEADLINE	ITEM	COMPLETE
ASAP	Complete Online Company Listing  Log in to your Exhibitor Portal with your company password to update your description and product categories. For password assistance, email Christina.Cartwright@spargoinc.com.	
DEC 5	Advance Warehouse Opens	
DEC 9	Non-Official Exhibitor Appointed Contractor Notification Deadline	
DEC 12	Discount deadline for <u>Capture! Powered by Spargo</u> Lead Retrieval	
DEC 18	Advance Order Discount Deadline for Hargrove  Carpet, Furniture, Shipping, Labor, etc.	
JAN 6	Advance Warehouse Freight Deadline (without surcharge)	
JAN 9	Island Booth Move-In begins at 12:00 PM	
JAN 10	Direct Show Site Shipment may begin to arrive  Shipments arriving before this day may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.	
	Exhibitor Move-In begins at 8:00 AM	
JAN 11	All exhibit space must be set by 1:00 PM  If you are unable to meet this requirement, you must submit a variance request to  Christina.Cartwright@spargoinc.com no later than 5:00 PM on Thursday, January 8.	

Please refer to all other deadline for official service contractors on their individual order forms enclosed in the <u>Exhibitor Resource Center</u>.