EXHIBITOR LEAD MANAGEMENT SERVICES

Built for Booth Success: Fast, Dependable Lead Capture

CAPTURE! Mobile App for Smartphone or Tablet

The CAPTURE! Mobile App is a powerful lead retrieval solution designed for trade show exhibitors who want to capture, qualify, and follow up on leads seamlessly using their smartphone or tablet. Part of CAPTURE!'s comprehensive lead retrieval suite, this app allows exhibitors to scan attendee badges, add notes, qualify prospects, and export leads instantly—all in real time from any location.
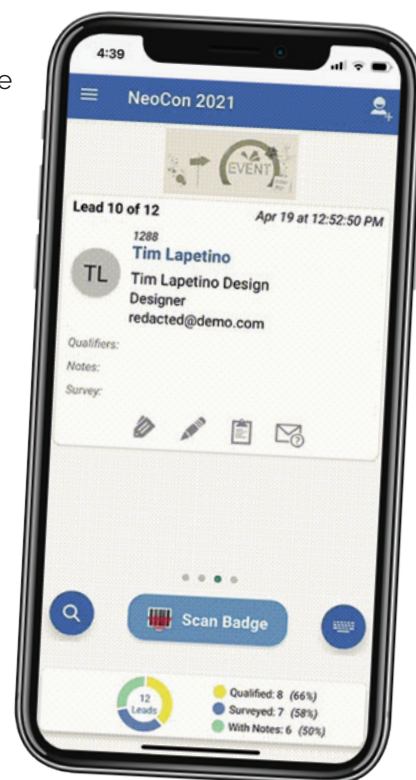
KEY BENEFITS:
- **Instant Lead Capture** – Eliminate business cards and manual entry by scanning attendee badges to instantly collect key contact details.
- **Real-Time Qualification** – Use custom qualification questions to prioritize high-value leads and tailor your follow-up strategy.
- **Seamless CRM Integration** – Export leads effortlessly and sync them with your CRM for immediate sales action.
- **Prove Your ROI** – Track lead count, engagement quality, and potential revenue to measure event success and justify future participation.
- **Effortless Experience** – Spend less time on admin work and more time on meaningful conversations with potential buyers.

IMPORTANT DETAILS:
- One device activation per license.
- Device must have autofocus to scan badges.
- Download instructions provided 7 business days prior to the event.

With **CAPTURE! Mobile App**, exhibitors can maximize their trade show success, accelerate lead follow-up, and convert connections into revenue.

For more information, watch our CAPTURE! Mobile App Overview Video.

CAPTURE! Mobile App. for Smartphone or Tablet (3 Pack)

CAPTURE! MOPSOBILE APP – 3 PACK BUNDLE

Get all the powerful features of the **CAPTURE! Mobile App**—instant lead capture, real-time qualification, seamless CRM integration, and ROI tracking—now available in a cost-saving 3-pack.

Perfect for teams who need multiple devices to maximize lead retrieval and engagement on the show floor, this bundle offers over 40% in savings compared to individual licenses.

More licenses. More leads. More savings.

CAPTURE!™ Handheld

EFFORTLESS LEAD RETRIEVAL, POWERFUL RESULTS

The **CAPTURE! Handheld** is a lightweight, battery-powered lead retrieval device designed for exhibitors who need a fast, reliable, and efficient way to collect and manage leads at trade shows. Featuring a color touchscreen display, this user-friendly device scans attendee badges and captures notes—all without the need for Wi-Fi.

NEW - Real-Time Lead Sync - Instantly access your leads in a cloud-based portal as they are scanned, empowering exhibitors to streamline follow-up and manage prospects with greater efficiency.

KEY BENEFITS:

- **Instant Lead Capture** – Quickly scan attendee badges to collect critical contact details, eliminating business cards and manual entry.
- **Real-Time Lead Qualification** – Use custom qualifiers and note-taking features to prioritize high-value prospects for more effective follow-ups.
- **Effortless Data Management** – Access your leads anytime or copy them to a USB drive for offline access.

- **Reliable, All-Day Performance** – The long-lasting battery keeps the device powered for a full event on a single charge.
- **Engage Attendees with Giveaways** – The built-in prize draw feature makes in-booth promotions and lead engagement fun and interactive.
- **Flexible Team Use** – Easily share the handheld device among multiple team members, ensuring seamless lead capture throughout the event without the need for individual licenses or logins.

With the **CAPTURE! Handheld**, exhibitors can focus on building connections, maximizing sales opportunities, and proving event ROI—all with an intuitive, hassle-free device.

Developers Kit for CAPTURE!

CAPTURE! MOBILE DEVELOPER'S KIT - INTEGRATE LEAD RETRIEVAL YOUR WAY

The **CAPTURE! Mobile Developer's Kit** is designed for exhibitors who prefer to use their own lead retrieval equipment while still accessing attendee badge data in real-time. This kit provides the necessary tools to retrieve unencrypted badge data, enabling seamless integration into your custom lead capture system.
For advanced users only – developer required!

KEY FEATURES & BENEFITS:

- **Custom Integration** – Retrieve real-time badge data directly into your own system for a fully customized lead management experience.
- **Flexible Use** – Supports up to three users, depending on scanning frequency, with the option to purchase additional licenses as needed.

- **Seamless Event Data Access** – Gain real-time access to encrypted badge data to streamline lead capture and follow-up.
- **Designed for Tech-Savvy Teams** – Ideal for exhibitors with in-house development teams or third-party integration partners.

For technical specifications and implementation details, refer to our Developer Documentation.

PRIVACY NOTICE - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and mobile app. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered at **www.orderdirectlead.com**

QUESTIONS? Contact us at email: **captureleads@spargoinc.com**

CAPTURE! POWERED BY SPARGO IQ

Pricing and Ordering at www.orderdirectlead.com

EXCLUSIVE EVENT VENDOR