

BENEFITS FOR 2026 PATRONS

	Platinum (6) \$27,800	Gold (8) \$15,500	Silver (10) \$11,700	Bronze (unlimited) \$7,250	Iron (unlimited) \$4,950 Recognition Only
Exclusive					
Exclusive Recognition on either Printed Program, Lanyard, Online Program, Mobile App, Wi-Fi, or AM Express Newsletter	Exclusive Recognition				
Participation					
Full Registrations	8	6	5	4	
Optional Convention Center Meeting and Reception Space Package Add-On <i>Conference set for ~20 all 4 days (Sun-Wed) w/ Mon or Tues reception area access for ~100. Option may be exercised at or after patron purchase.**</i>	\$3,250	\$3,775	\$4,300	\$5,875	
Executive Committee Reception Invitation(s)	4	3	2	1	
Executive Committee Policy Session Invitation(s)	4	3	2	1	
Access to Session Abstracts and Presentations for all your Employees	✓	✓	✓	✓	
Option to rent Solution Showcase Theater in Exhibit Hall	✓	✓	✓	✓	
Option to rent Marquis Hospitality Suite	✓	✓	✓	✓	
Discounted participation in the Annual Meeting Career Fair	✓	✓	✓	✓	
Right of first refusal to retain package level for the following Annual Meeting	✓	✓	✓		
Exposure					
Online Description Upgrade	Enhanced	Enhanced			
Printed Program Advertisement	2 Page Spread	Full Page	Half Page		
Your Media-Contact Information Shared with Annual Meeting Media Registrants	✓	✓	✓	✓	
Your Press Release(s) Made Available to Annual Meeting Media Registrants	✓	✓	✓	✓	
Recognition					
Logo on Signs hung below Exhibit Aisle Signs	1				
Logo and thank you on individual slide displayed in Welcome Slide Deck for Chair's Plenary Session	✓				
Logo* on Attendee Registration Confirmations (must be a patron by June 30, 2025)	✓	✓	✓		

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Logo* on Attendee Pre-Meeting Welcome Email, and Post-Meeting Survey	✓	✓	✓		
Logo on Clings for Exhibit Floor	3	2	1		
Logo* on two monitors above entrance to Career Fair and Poster Hall Entrance	✓	✓	✓		
Logo on four two-sided (5 ft. wide x 21 ft. high) Video Walls in Convention Center Grand Lobby	10 second Intervals	9 second Intervals	8 second intervals	7 second Intervals	5 second intervals
Logo* on back cover of Printed Program	✓	✓	✓	✓	✓
Logo* in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair's Plenary Session, and Executive Committee Meeting	✓	✓	✓	✓	✓
Logo* on Signage at Exhibit Hall Entrance	✓	✓	✓	✓	✓
Logo* on Signage at Career Fair and Poster Hall Entrances	✓	✓	✓	✓	✓
Logo* on Signage in the Marriott Marquis	✓	✓	✓	✓	✓
Logo* and Link on the Annual Meeting Homepage	✓	✓	✓	✓	✓
Logo* and Link in the December Issue of the <i>TRB Weekly</i> electronic newsletter	✓	✓	✓	✓	✓
Logo and Link on the TRB Exhibit Sales Homepage	✓	✓	✓	✓	✓
Logo on the Patron pages of the Mobile App	✓	✓	✓	✓	✓
Logo and Link in "Thank You" Posts on TRB's social media pages	✓	✓	✓	✓	✓

* Logos of Patrons that appear together will be sized, relative to each other, as Platinum at 160%, Gold at 145%, Silver at 130%, Bronze at 115%, and Iron at 100%. TRB determines 100% base size for specific uses.

** Limited meeting room and reception area access available. Scheduled on a first come, first served basis. Download [Optional Convention Center Meeting and Reception Space Package Add-On Terms and Conditions](#) for details.