

2027 PATRON BENEFITS

Patron Package Levels	Platinum (limit 8) \$28,600	Gold (limit 10) \$15,900	Silver (limit 12) \$12,000	Bronze (unlimited) \$7,500	Iron (unlimited) \$5,100 Recognition Only ²
Exclusive Recognition - Platinum Level Only					
Select one branded opportunity: Tote Bag (New), Registration Website (New), Printed Program, Lanyard, Online Program, Mobile App, Wi-Fi, or <i>AM Express</i> Newsletter.	✓				
Participation					
Full Registrations	8	6	5	4	
Meeting Room Add-On (Set for ~20 conference style) Sunday-Wednesday.	\$3,250	\$3,775	\$4,300	\$5,875	
Reception Space Add-On in Convention Center or Marriot Marquis, set for up to ~500, Monday or Tuesday.	\$1,000	\$1,000	\$1,000	\$1,000	
Executive Committee Reception Invitation(s)	4	3	2	1	
Executive Committee Policy Session Invitation(s)	4	3	2	1	
Access to online Session Abstracts and Presentations for all your employees	✓	✓	✓	✓	
Option to rent Solution Showcase Theater in Exhibit Hall	✓	✓	✓	✓	
Discounted participation in the Annual Meeting Career Fair	✓	✓	✓	✓	
Right of first refusal to retain package level for the following Annual Meeting	✓	✓	✓		

Exposure					
Enhanced Online Description Upgrade	✓	✓			
Printed Program Advertisement	2 Page Spread	Full Page	Half Page		
Your Media-Contact Information Shared with Annual Meeting Media Registrants, by request.	✓	✓	✓	✓	
Your Press Release Made Available to Annual Meeting Media Registrants.	✓	✓	✓	✓	
Link to Annual Meeting Patron Page in a December and January Issue of the <i>TRB</i> <i>Weekly</i> electronic newsletter.	✓	✓	✓	✓	✓

Recognition					
Logo on Signs hung below Exhibit Aisle Signs	1				
Logo and thank you on individual slide displayed in Welcome Slide Deck for Chair's Plenary Session	✓				
Logo ¹ on Attendee Badge Preview Email <i>(must be a patron by September 15, 2026)</i>	✓	✓	✓		
Logo ¹ on Attendee Registration Confirmations <i>(must be a patron by June 30, 2026)</i>	✓	✓	✓		
Logo ¹ on Attendee Pre-Meeting Welcome Email, and Post-Meeting Attendee Survey Email	✓	✓	✓		
Logo on Clings for Exhibit Floor	3	2	1		
Logo ¹ on monitors above entrance to Career Fair and Poster Sessions	✓	✓	✓		
Logo on Video Walls (5 ft. wide x 21 ft. high) in Convention Center Grand Lobby	12 second intervals	9 second intervals	8 second intervals	7 second intervals	5 second intervals
Logo ¹ on back cover of Printed Program	✓	✓	✓	✓	✓
Logo ¹ in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair's Plenary Session, and Executive Committee Meeting	✓	✓	✓	✓	✓
Logo ¹ on Signage at Exhibit Hall Entrance	✓	✓	✓	✓	✓
Logo ¹ on Signage at Career Fair and Poster Hall Entrances	✓	✓	✓	✓	✓
Logo ¹ on Signage in the Marriott Marquis	✓	✓	✓	✓	✓
Logo ¹ and Link on the Annual Meeting Homepage	✓	✓	✓	✓	✓
Logo and Link on the TRB Exhibit Sales Homepage	✓	✓	✓	✓	✓
Logo on the Patron pages of the Mobile App	✓	✓	✓	✓	✓
Logo and Link in "Thank You" Posts on TRB's social media	✓	✓	✓	✓	✓

¹ When Patron logos of different levels appear together, they will be sized as follows: Platinum 160%, Gold 145%, Silver 130%, Bronze 115%, and Iron 100%. TRB will determine the 100% base size based on the specific use case.

² Iron Patron Packages are available only for organizations of 30 or fewer employees.