# EXHIBITOR PROSPECTUS



#### BRINGING PERSONALIZED CARE TO YOUR PATIENTS

HILTON SAN DIEGO BAYFRONT SAN DIEGO | MARCH 14-16, 2019

#### www.thoracicsymposium.org

Showcase your products and services in front of key decision makers from all disciplines radiation oncology, medical oncology and surgery – involved in the treatment and care of thoracic cancer patients.

- Introduce your new products to a target audience looking for the latest innovations in cancer treatment.
- Meet with attendees during dedicated exhibit hours and stay current on the latest trends.
- Network with specialists from around the world who are on the cutting edge of research and care for thoracic cancers.
- 90% of 2017 attendees said the meeting provided new approaches to help them manage the care of their patients.





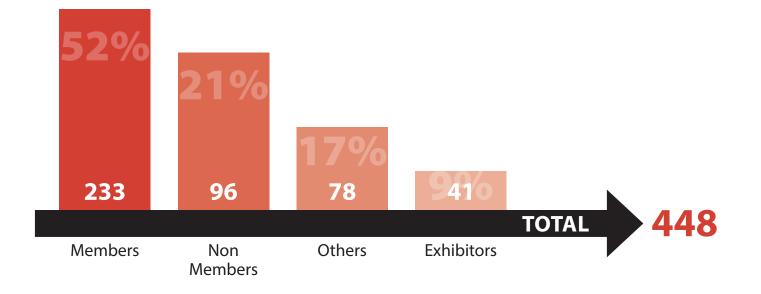
**Co-sponsors:** 



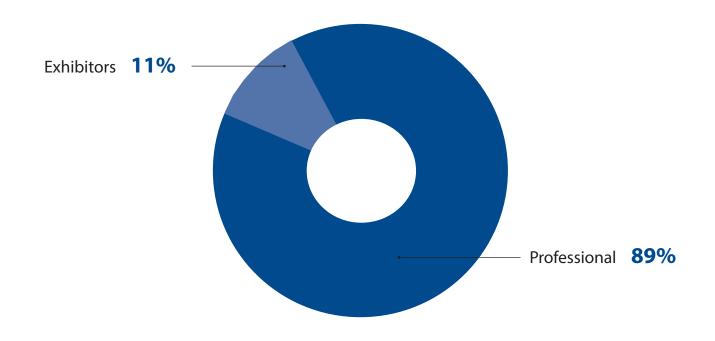


# **Registration Profile**

# 2017 Thoracic Symposium Registration Statistics

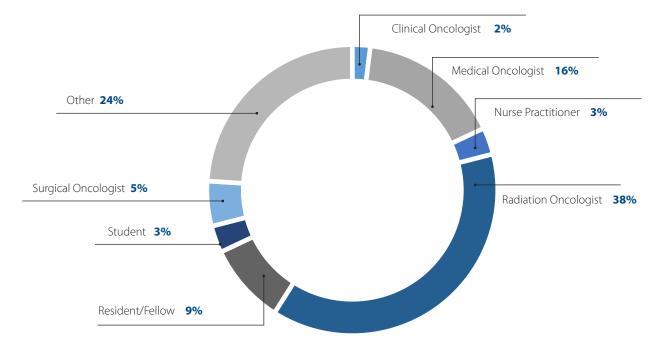


# 2017 Attendance by Registration Type

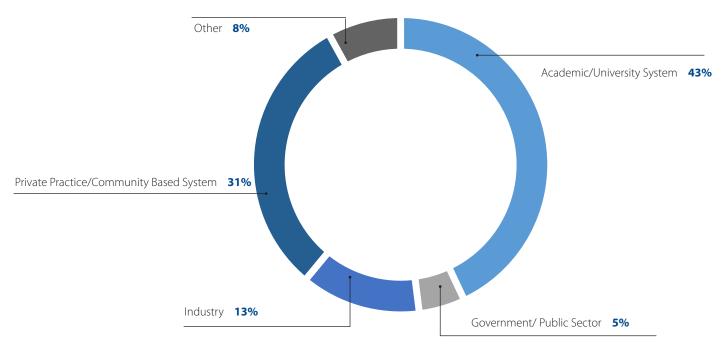


# Registration Profile continued

### Attendance by Occupation

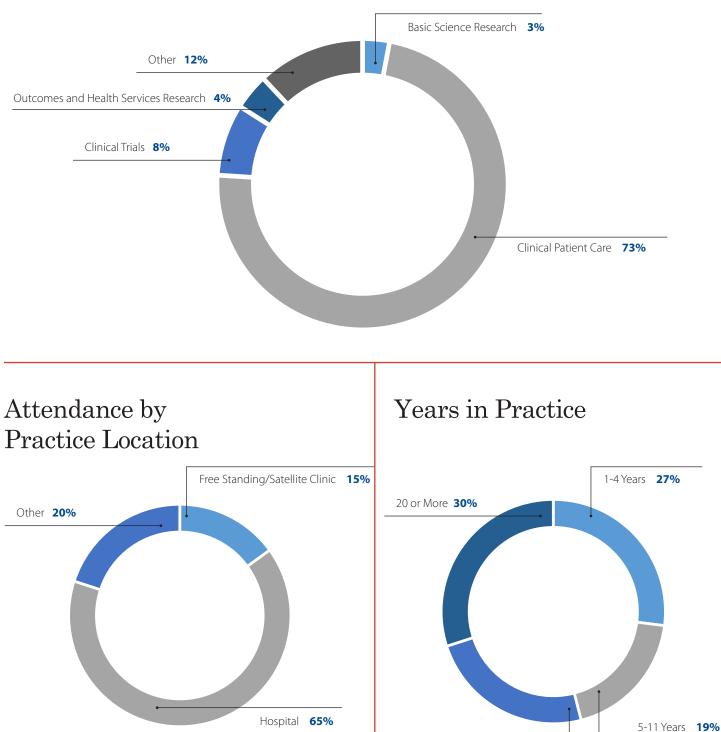


# Attendance by Primary Employer



# Registration Profile continued

# Attendance by Professional Activity

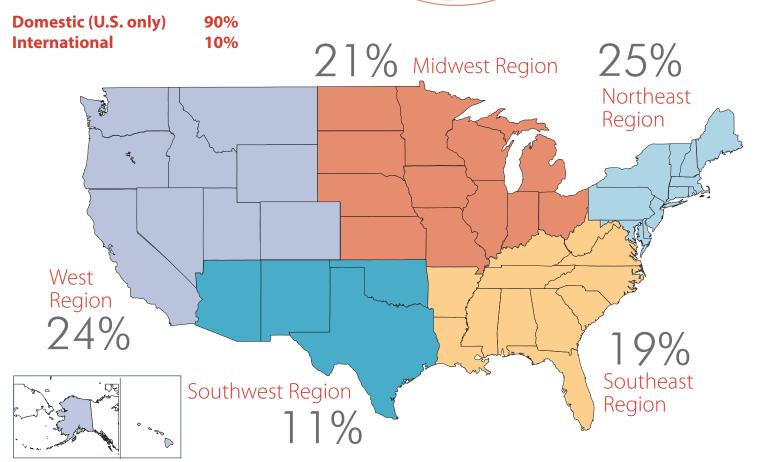


11-19 Years 24%

# **Registration Profile**

# continued

# United States Attendance



## **International Attendance**

COUNTRIES

AUSTRAILIA BRAZIL CANADA CHINA FRANCE GERMANY INDIA JAPAN PHILLIPINES THAILAND TURKEY UNITED KINGDOM



# **Technical Exhibits**

### **EXHIBIT HALL RATES**

#### Exhibit Fee: \$4,500 per tabletop exhibit Exhibit Fee Includes:

- Post-show attendee list
  Please note that exhibitors will be required to sign a licensing
  agreement prior to obtaining the list and eligibility requirements apply.
- Participation in the Passport to Prizes Program
- Exhibitor listing on the final program
- **Two exhibitor registrations.** Additional exhibitor registrations are available for purchase.
- One 6ft draped table with two chairs
- Access to educational programs on a space available basis.

Please note, exhibitors are not eligible to receive continuing medical education credit.

• Meals served in the exhibit hall

### EXHIBIT ELIGIBILITY

Show Management views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by Show Management as being in harmony with, and supportive of, the objectives of the Multidisciplinary Thoracic Cancers Symposium. Show Management has the sole right to determine the final eligibility/ qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of Show Management shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

#### SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis.

# TERMS OF PAYMENT AND CANCELLATION

#### Payment

- All applications for exhibit space must include full booth payment.
- No booth space will be assigned until all payment conditions are met.

#### Cancellation

- 100 percent of the total booth fee will be retained for cancellations.
- All cancellations must be made in writing to ASTRO.
- Exhibit fees are not transferable to another meeting.
- Failure to make payment does not release the exhibitor from any contractual financial obligation.

### SPONSORSHIP OPPORTUNITIES

Don't miss out on our highly visible sponsorship opportunities to further enhance your company's presence and extend your branding and marketing well beyond the 2019 Multidisciplinary Thoracic Cancers Symposium. To view the offerings check out the **Sponsorship Opportunities Brochure**. You can reach a member of our Corporate Relations Department via email coproraterelations@astro.org or call 703-839-7342

#### PRESHOW ATTENDEE MAILING LIST

Promote your participation at the Multidisciplinary Thoracic Cancers Symposium to registered attendees. Rent the preshow attendee mailing list for only \$500! The preshow list will be sent no earlier than four weeks prior to the meeting. All orders require a sample of the printed material to be mailed. To order the list, please check the preshow attendee mailing list box on Application and Contract for Exhibit Space.

# **General** Information

#### **EXHIBIT HALL HOURS**

Wednesday, March 13 Exhibit Setup

4:00 p.m. - 7:00 p.m.

7:00 a.m. – 8:00 a.m.

10:15 a.m. – 10:45 a.m.

12:15 p.m. – 1:15 p.m.

2:45 p.m. – 3:15 p.m.

5:00 p.m. – 6:00 p.m.

**Thursday, March 14** Breakfast Morning Break Lunch Afternoon Break Poster Session and Reception

#### Friday, March 15

Breakfast Morning Break Lunch Afternoon Break Exhibit Teardown 7:00 a.m. – 8:00 a.m. 10:15 a.m. – 10:45 a.m. 12:15 p.m. – 1:15 p.m. 2:15 p.m. – 2:45 p.m. 3:00 p.m. – 5:00 p.m.

\*Times listed are subject to change. Please visit the <u>meeting website</u> to find the most current schedule.

### Included this year! Passport to Prizes Program

**Participate in our Passport to Prizes Program!** This program is designed to give attendees incentive for visiting each participant's booth. Make the most out of your exhibiting experience by giving attendees another reason to swing by! For more information about this program and how to participate please visit www.astro.org/ThoracicPassportProgram

#### **KEY CONTACTS**

EXHIBIT SALES 703-654-6490 astroexhibits@spargoinc.com

#### HOUSING

1-800-541-6058 Thoracichousing@spargoinc.com

#### MEETING INFORMATION

703-839-7390 meetings@astro.org

#### REGISTRATION

1-800-541-6058 Thoracicreg@spargoinc.com

#### **SPONSORSHIP OPPORTUNITIES**

703-839-7342 corporate relations@astro.org

#### **MEDIA RELATIONS**

703-286-1600 press@astro.org

### **Important Dates**

Mid-September, 2018	Service Manual Available through the Exhibitor Resource Center
February 4, 2019	Exhibitor Listing Deadline
February 20, 2019	AV discount deadline; Booth furnishings and shipment discount deadline
March 1, 2019	Exhibitor Personnel and Supporter Registration Deadline
March 8, 2019	Confirm participation in Passport to Prizes program
March 14, 2019	Tabletop Display setup from 4:00 p.m. – 7:00 p.m. Booths must be set by 7:00 p.m.
March 15, 2019	Exhibit Hall opens at 7:00 a.m.
March 16, 2019	Dismantle begins at 3:00 p.m. and must be completed by 5:00 p.m.