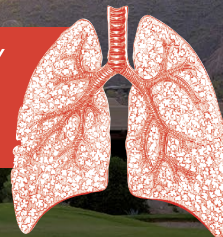


MULTIDISCIPLINARY  
THORACIC CANCERS

SYMPOSIUM



EMERGING INNOVATIONS AND NEW ADVANCEMENTS

FAIRMONT SCOTTSDALE PRINCESS  
SCOTTSDALE, ARIZONA | DECEMBER 2-4, 2021

# EXHIBITOR PROSPECTUS

*"This meeting increased my understanding of multidisciplinary resources and best practices in the management of thoracic malignancies."*

– 2019 Thoracic Symposium Attendee

**Interact with key decision makers from all disciplines—radiation oncology, medical oncology and surgery—involved in the treatment and care of thoracic cancer patients.**

- Introduce your new products to a target audience looking for the latest innovations in cancer treatment.
- Connect with attendees during dedicated exhibit hours and share perspectives on the latest trends.
- Network with specialists from around the world who are on the cutting edge of research advances for thoracic cancers.
- 88% of 2019 attendees said the meeting provided new approaches to help them manage the care of their patients.

**For more information on becoming an exhibitor, visit [www.thoracicsymposium.org](http://www.thoracicsymposium.org).**

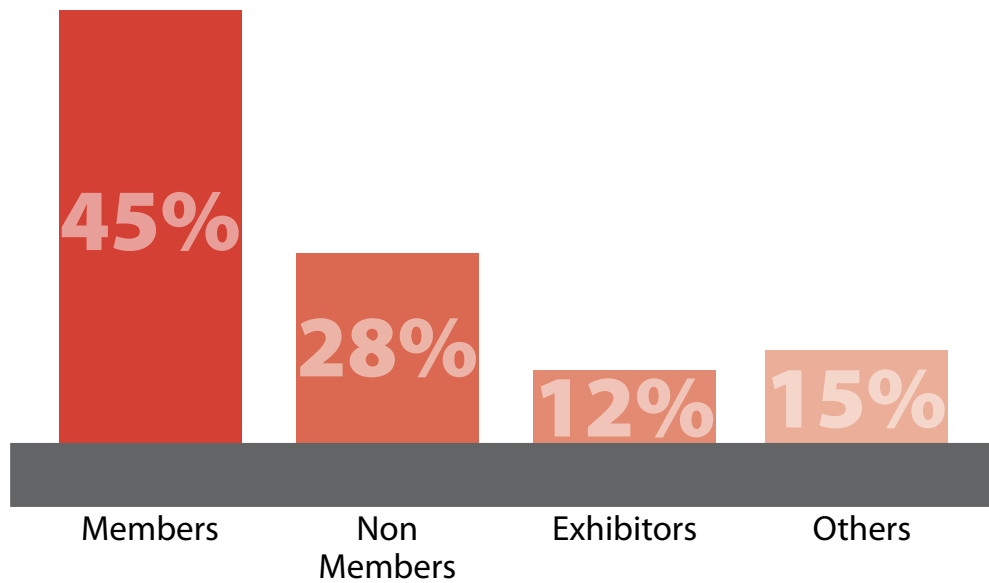
CO-SPONSORS:



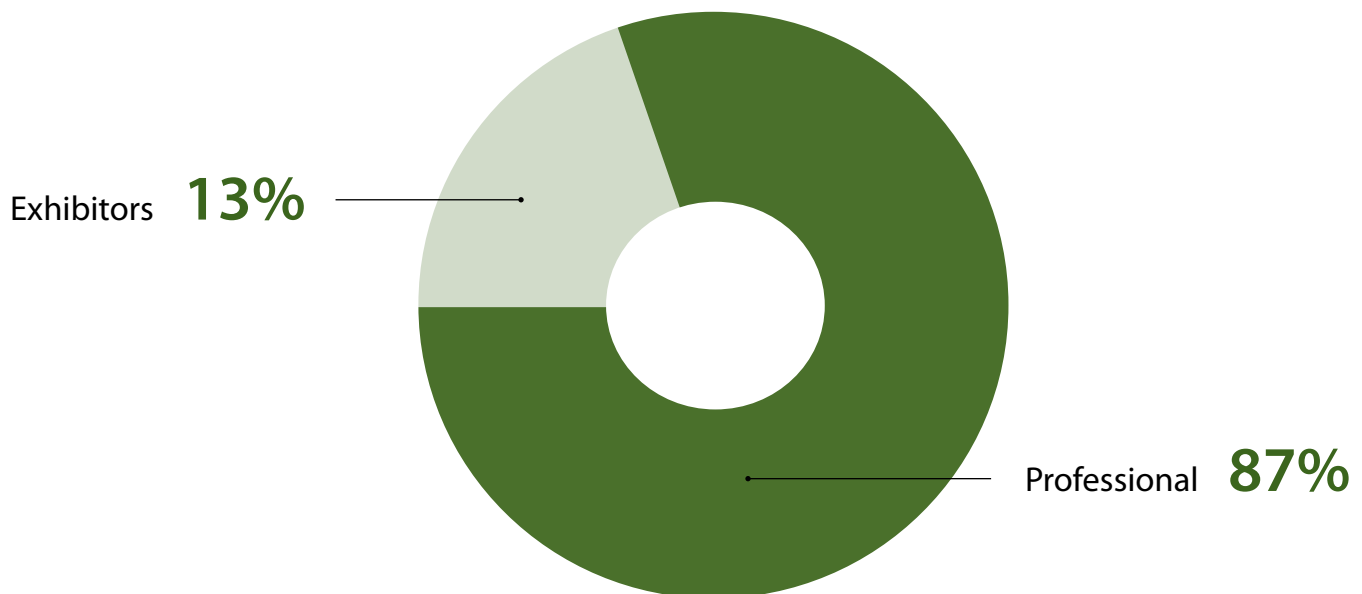
# Registration Profile



## 2019 Thoracic Symposium Registration Statistics



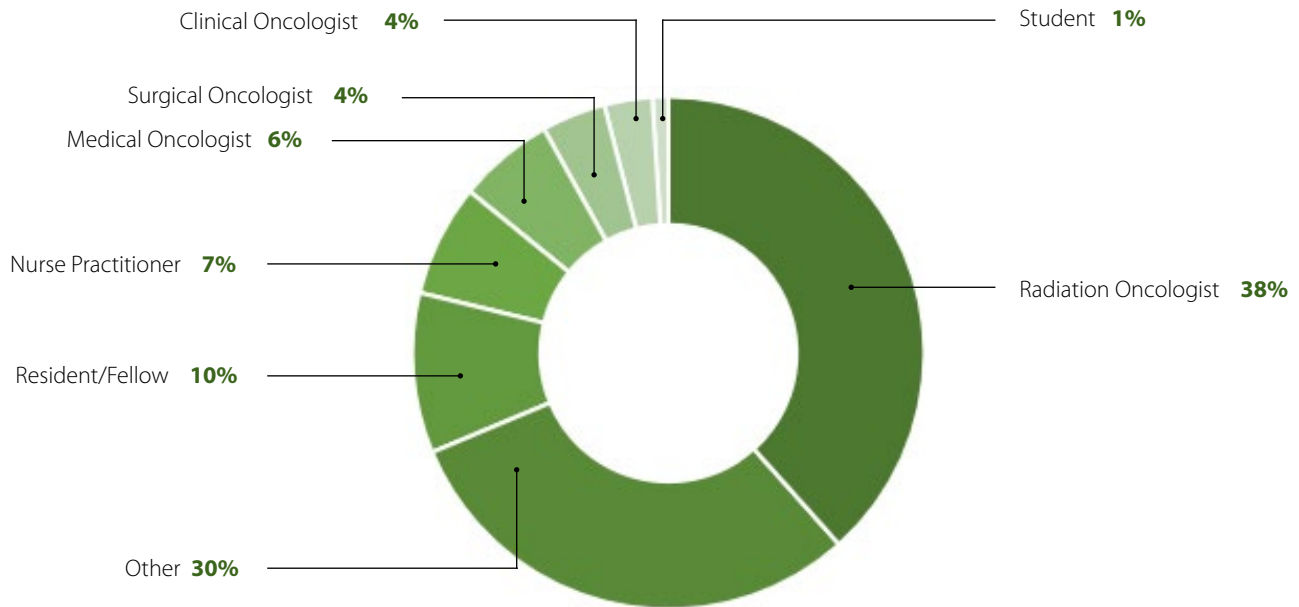
## 2019 Attendance by Registration Type



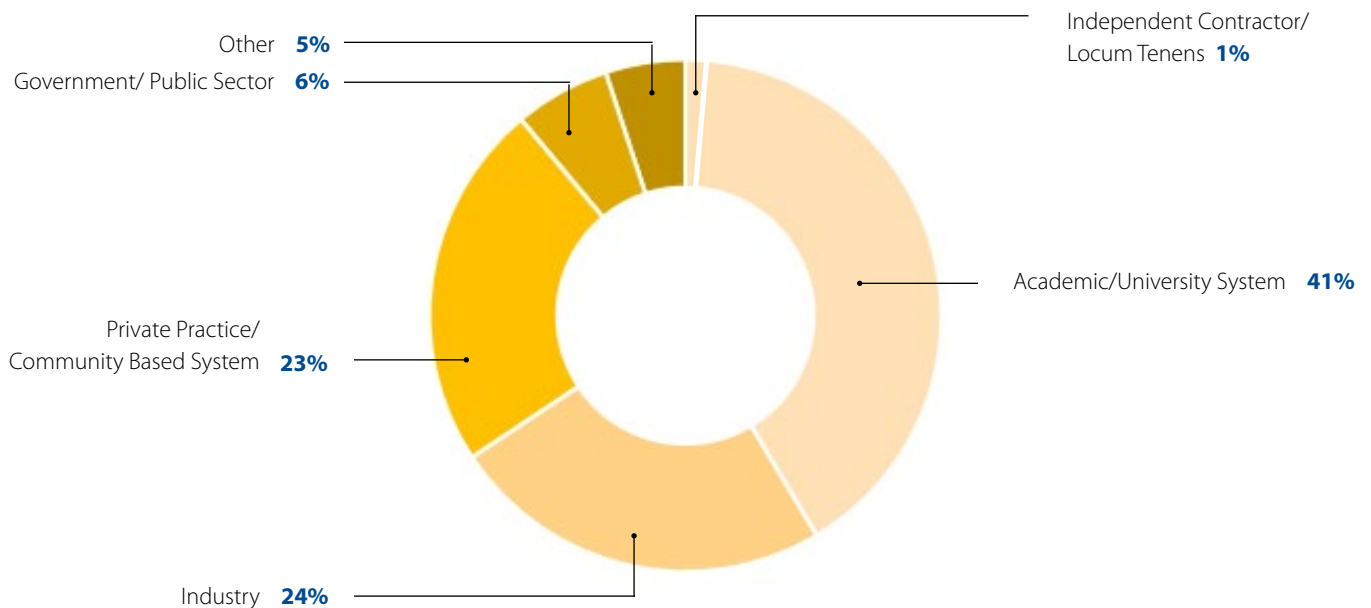
# Registration Profile

continued

## Attendance by Occupation



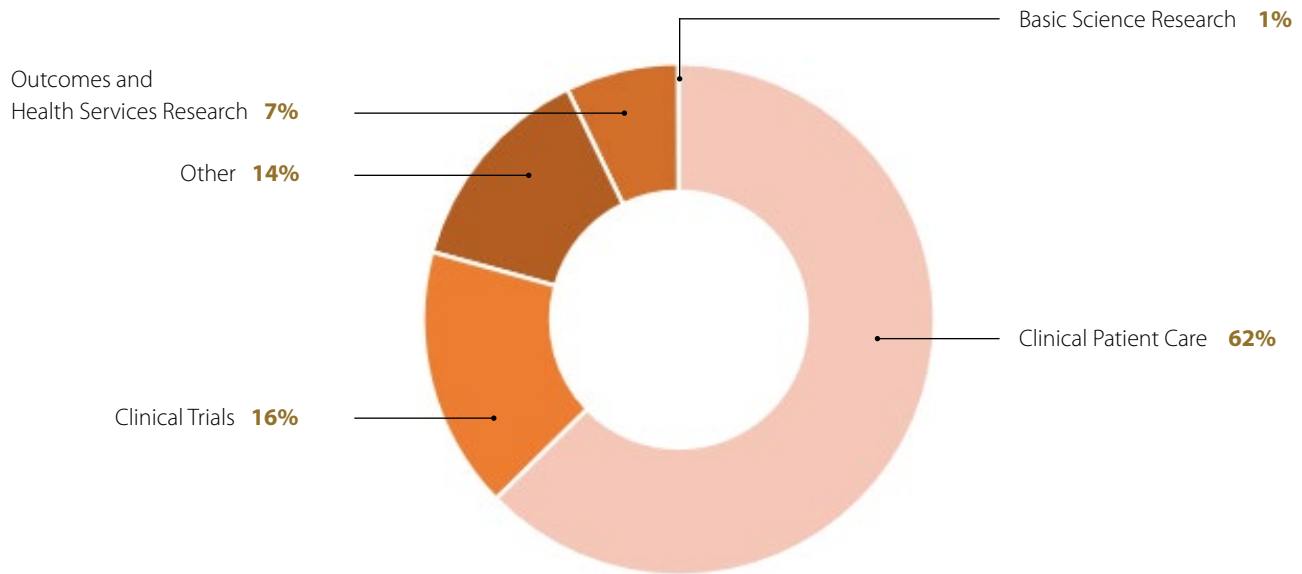
## Attendance by Primary Employer



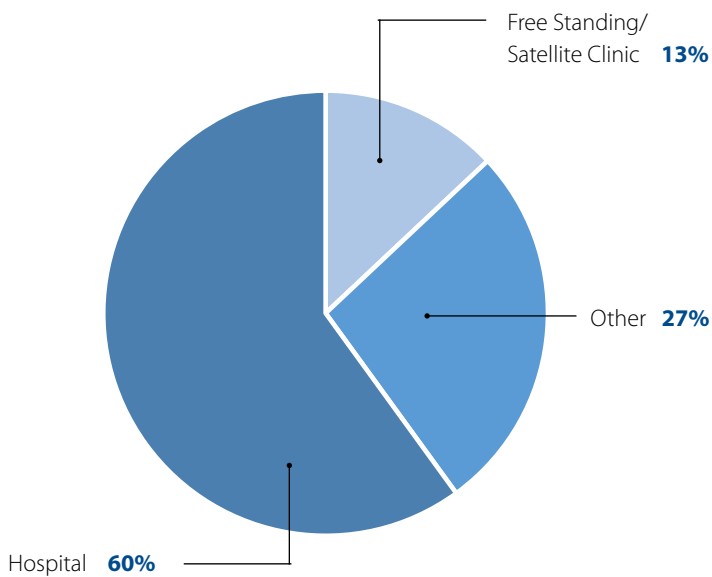
# Registration Profile

continued

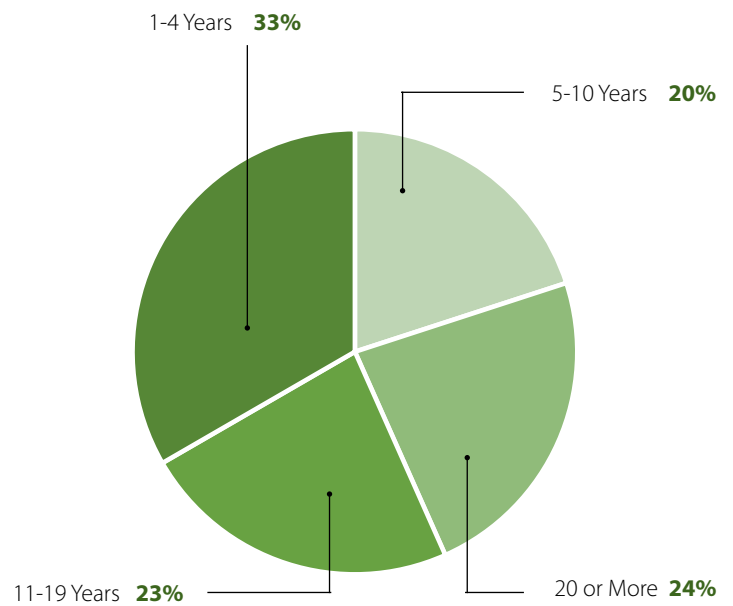
## Attendance by Professional Activity



## Attendance by Practice Location



## Years in Practice

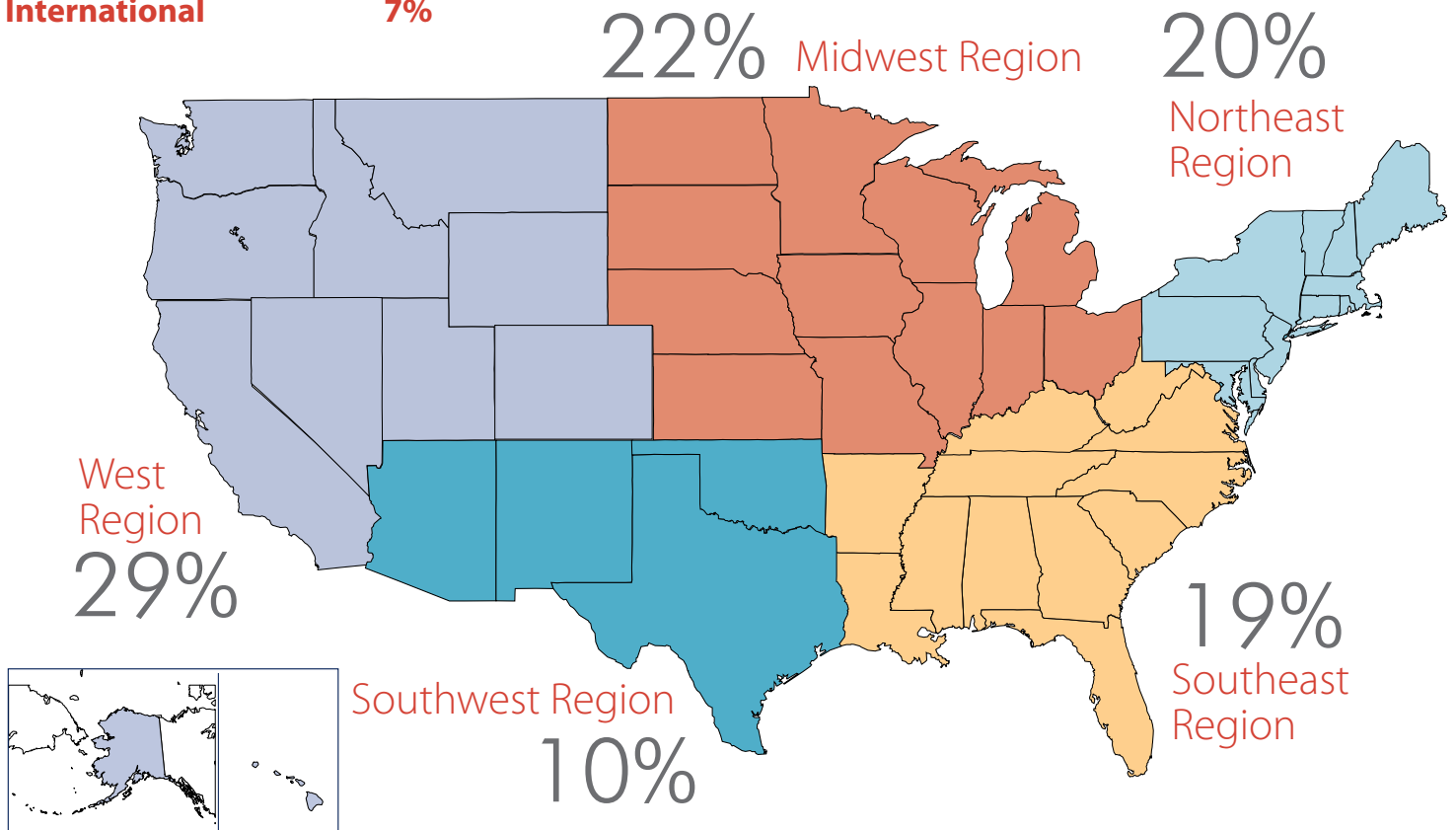


# Registration Profile

continued

## United States Attendance

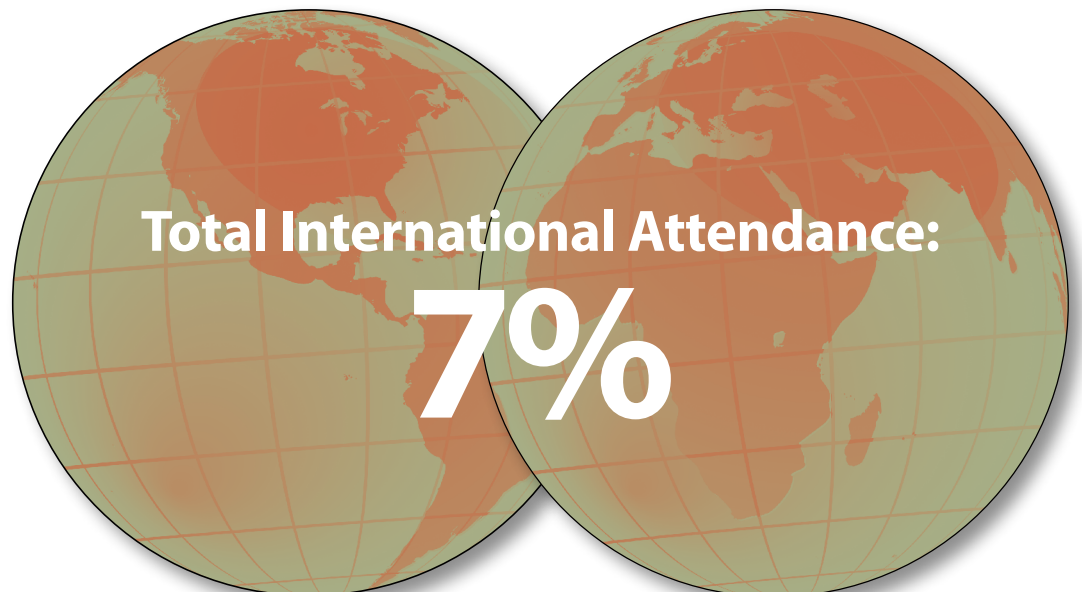
Domestic (U.S. only) 93%  
International 7%



## International Attendance

### COUNTRIES

- ARGENTINA
- BRAZIL
- CANADA
- FRANCE
- INDIA
- ISRAEL
- ITALY
- PHILIPPINES
- POLAND
- SWITZERLAND
- TAIWAN



# Technical Exhibits

## EXHIBIT HALL RATES

**Exhibit Fee:** \$4,500 per tabletop exhibit

**Exhibit Fee Includes:**

- **Postshow attendee list**

*Please note that exhibitors will be required to sign a licensing agreement prior to obtaining the list and eligibility requirements apply.*

- **Participation in the Passport to Prizes Program**

- **Exhibitor listing in the online program**

- **Two exhibitor registrations**

*Additional exhibitor registrations are available for purchase. Ambassador's Exhibitor Registrations qualify for CME credits.*

- **One 6 foot draped table with two chairs**

- **Access to educational programs on a space available basis.**

*Please note, exhibitors are not eligible to receive continuing medical education credit unless they are Ambassadors.*

- **All food served in the exhibit hall**

All meetings, exhibitions and activities conducted in conjunction with the Thoracic Cancers Symposium will be required to adhere to the hotel and state COVID-19 safety guidelines. Reduced capacity, mask wearing and social distancing may apply.

## EXHIBIT ELIGIBILITY

Show Management views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by Show Management as being in harmony with, and supportive of, the objectives of the Multidisciplinary Thoracic Cancers Symposium. Show Management has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of Show Management shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

## SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis.

## TERMS OF PAYMENT AND CANCELLATION

### Payment

- All applications for exhibit space must include full booth payment.
- No booth space will be assigned until all payment conditions are met.

### Cancellation

- 100% of the total booth fee will be retained for cancellations.
- All cancellations must be made in writing to ASTRO.
- Exhibit fees are not transferable to another ASTRO meeting.
- Failure to make payment does not release the exhibitor from any contractual financial obligation.

## SPONSORSHIP OPPORTUNITIES

Don't miss out on our highly visible sponsorship opportunities to further enhance your company's presence and extend your branding and marketing well beyond the 2021 Multidisciplinary Thoracic Cancers Symposium. To view the offerings check out the **Sponsorship Opportunities website!** You can reach a member of our Corporate Relations Department via email [corporaterelations@astro.org](mailto:corporaterelations@astro.org) or call 703-839-7342.

## PRESHOW ATTENDEE MAILING LIST

Promote your participation at the Multidisciplinary Thoracic Cancers Symposium to registered attendees. Rent the preshow attendee mailing list for only \$500! The preshow list will be sent no earlier than four weeks prior to the meeting. All orders require a sample of the printed material to be mailed. To order the list, please check the preshow attendee mailing list box on Application and Contract for Exhibit Space.

# General Information

## EXHIBIT HALL HOURS

### Wednesday, December 1, 2021

Exhibit Setup 6:00 p.m. – 8:00 p.m.

### Thursday, December 2, 2021

Exhibit Hall open during all breaks and lunch.

### Friday, December 3, 2021

Exhibit Hall open during all breaks and lunch.

Exhibit Teardown 3:00 p.m. – 5:00 p.m.

A detailed program agenda will be released soon.  
Check for updates at [www.thoracicsymposium.org](http://www.thoracicsymposium.org).

*\*Times listed are subject to change.*

*Please visit the [meeting website](#) to find the most current schedule.*

## INCLUDED THIS YEAR! PASSPORT TO PRIZES PROGRAM

### Participate in our Passport to Prizes Program!

This program is designed to give attendees incentives for visiting each participant's booth. Make the most out of your exhibiting experience by giving attendees another reason to swing by! For more information about this program and how to participate please contact [meetings@astro.org](mailto:meetings@astro.org) for more information.

## IMPORTANT DATES

### Mid-July

Service manual available through the Exhibitor Resource Center

### October 15, 2021

Exhibitor listing deadline

### November 5, 2021

Preshow Attendee List emailed (\$500 Per Exhibitor)

### November 10, 2021

AV, booth furnishings and shipment vendor discount deadline

Confirm participation in Passport to Prizes Program

## KEY CONTACTS

### EXHIBIT SALES

703-654-6490

[thoracicexhibits@spargoinc.com](mailto:thoracicexhibits@spargoinc.com)

### HOUSING

1-800-541-6058

[thoracichousing@spargoinc.com](mailto:thoracichousing@spargoinc.com)

### MEETING INFORMATION

703-839-7390

[meetings@astro.org](mailto:meetings@astro.org)

### REGISTRATION

1-800-541-6058

[thoracicreg@spargoinc.com](mailto:thoracicreg@spargoinc.com)

### SPONSORSHIP OPPORTUNITIES

703-839-7342

[corporaterelations@astro.org](mailto:corporaterelations@astro.org)

### MEDIA RELATIONS

703-286-1600

[press@astro.org](mailto:press@astro.org)

### November 19, 2021

Exhibitor personnel and sponsor registration deadline

Exhibitors notify ASTRO of any Giveaways or use of an EAC

### December 1, 2021

Tabletop display set-up from 6:00 p.m. – 8:00 p.m.  
Booths must be set by 7:00 p.m.

### December 2, 2021

Exhibit Hall opens at 7:00 a.m.

### December 3, 2021

Dismantle begins at 3:00 p.m. and must be completed by 5:00 p.m.