



Expand Your Presence at WASTECON 2018!

Reach Attendees with the **Exhibitor Product & Solution Showcase**

As you know, the key to success for exhibitors at **WASTECON** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are reoffering the **WASTECON Exhibitor Product & Solution Showcase**. This Exhibitor Showcase is designed to increase your exposure at WASTECON (and beyond) and to help you exceed your goals.

The **WASTECON Exhibitor Product & Solution Showcase** will be featured across platforms designed to drive traffic, increase exposure and your ROI.

WASTECON 2018 maximizes your organization's visibility in 2018

Where will attendees see your featured product or solution?

- WASTECON 2018 Event Website
- WASTECON 2018 Official Mobile App
- WASTECON 2018 Social Media Channels
- Email to Registered and Past Attendees

Are you a NEW Exhibitor or are you featuring a NEW product? Your organization will have the additional benefit of being featured in these prominently placed areas:

- **Online Exhibitor List (including Mobile App)** *with special custom search feature for NEW exhibitors and products*
- Onsite Exhibitor Locator
- Onsite Printed Exhibitor Guide
- Onsite Floor Decals

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE

Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory.

	Basic FREE	Bronze \$300	Silver \$500	Gold \$950
Online & Mobile App Exhibitor Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo	•	•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)	1	2	3	5
Floor Plan Logo (400 sq. ft. booths and larger) (company logo in booth and on interactive floor plan online)			•	•
Video				1

** Increase your exposure! These items are searchable by keyword and category selection*

By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2018 event.

To take advantage of this opportunity, contact:

WASTECON Exhibit Management Team

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