



SOUND IDEAS

August 20 – 23, 2018 • Gaylord Opryland • Nashville, TN

WASTECON.org

[Event Home](#)

[Rules and Regulations](#)

[Exhibitor Resource Center](#)

[Floorplan](#)

[Conference Program](#)

Dear Exhibitor,

[WASTECON®](#) 2018 is right around the corner and we are very excited to welcome your company to Nashville! This is an important reminder about the unique exhibit schedule for this year's event. Please review this schedule carefully and share it with your onsite staff.

Exhibit Schedule

Installation

Sunday, August 19	12:00 PM - 5:00 PM
Monday, August 20	8:00 AM - 4:00 PM

Show Hours

Monday, August 20	6:30 PM - 9:00 PM
Tuesday, August 21	10:00 AM - 3:00 PM
Wednesday, August 22	1:00 PM - 4:00 PM

Dismantling

Wednesday, August 22	4:00 PM - 8:00 PM
Thursday, August 23	8:00 AM - 12:00 PM



Summer Exhibitor/Sponsor Success Summit

11:00 AM - 2:00 PM on Monday, August 20 at the Gaylord Opryland Hotel

Interested in receiving a sneak peak of highly anticipated sessions taking place at WASTECON? Receive access to key resources and features designed to help you find the best ways to connect with attendees and potential leads. As a special bonus, all Success Summit attendees will be entered into a raffle for a free bar to be placed near their booth during the Opening Reception that night.

[Click here to RSVP](#)

Enhance Your Visibility - Update Your Company Description and Profile

[Exhibitor Product & Solution Showcase](#)

By taking part in this free special opportunity, you will reach your target market before, during, and after the 2018 event. Benefits include:

- Exhibitor Name
- Booth Number
- Web Address
- 50 Word Description
- 3 Product Categories
- Company Logo
- 1 Product Showcase

The Exhibitor Product & Solution Showcase will be promoted on the WASTECON 2018 Event Website, WASTECON 2018 Official Mobile App, and WASTECON 2018 Social Media Channels. You will also be listed in the WASTECON 2018 Printed Program Guide if you complete your listing by **June 1, 2018**.

Log in to the [Exhibitor Portal](#) with your password today.

Lead Capture and Retrieval Management

Not everyone carries business cards, but everyone will have a badge with a barcode on it.

Don't lose critical sales leads - scan attendees' badges and build your own database of prospective buyers while capturing valuable demographic information of everyone who visits your booth.

Additional details are available [here](#).

Sponsorship Highlight: Feature Your Company and Brand

WASTECON 2018 Opening Reception - \$15,000 with Premier Level Benefits!

The reception is scheduled for Monday, August 20 from 6:30 PM - 9:00 PM in the Exhibit Hall. There is no other programming planned for this time period. The combination of complimentary cocktails and a light buffet—and attendees' excitement about visiting the exhibit hall for the first time—guarantees maximum traffic. Click [here](#) for more information and to view additional sponsorship opportunities.

10 Steps to Getting the Most Out of Your Exhibition

Check out Freeman's top 10 tips video to get ready for a successful WASTECON.

[Click Here to Watch the Video](#)

Reserve Housing

Exhibitor personnel that book their rooms through our Official Hotel Block will receive bonus drink tickets for the Opening Night Reception. Just present your hotel reservation acknowledgement email at the registration desk for your bonus drink tickets.

[Book A Room Now at the Gaylord Opryland Hotel](#)

Questions?

Contact VIP Meetings & Conventions
Reservations Department
Toll free within US: 800-826-3079
International: 310-590-4706
Fax: 310-649-3554
Hours: 6:00 AM - 5:00 PM PST
reservations@vipmeetings.com



Stay Connected with #WASTECON

Use #WASTECON to link news about your booth to SWANA followers. You can connect with SWANA through the following social media outlets. [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

I am here to help you prepare and plan for WASTECON 2018. Please feel free to contact me anytime with questions or concerns.

Sincerely,

Chelsea Lear

Exhibits Management

SWANA Event Team

c/o Spargo, Inc.

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