



SOUND IDEAS

August 20 – 23, 2018 • Gaylord Opryland • Nashville, TN

WASTECON.org

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Dear Exhibitor,

[WASTECON®](#) is right around the corner and we are very excited to welcome you to Nashville, TN! This is an important reminder about the unique exhibit schedule for this year's event. Please review this schedule carefully and share it with your onsite staff.

EXHIBIT SCHEDULE

Installation

Sunday, August 19 12:00 PM - 5:00 PM

Monday, August 20 8:00 AM - 4:00 PM

Show Hours

Monday, August 20 6:30 PM - 9:00 PM

Tuesday, August 21 10:00 AM - 3:00 PM

Wednesday, August 22 1:00 PM - 4:00 PM

Dismantling

Wednesday, August 22 4:00 PM - 8:00 PM

Thursday, August 23 8:00 AM - 12:00 PM



UPCOMING DEADLINES

- **July 22** Early bird deadline for lead retrieval services
- **July 27** Audiovisual services discount rate deadline
- **July 30** Freeman discount rate deadline (furniture, labor, shipping)
- **July 30** Floral discount rate deadline
- **August 3** Electrical services discount rate deadline

Service order forms and other important information can be found in the [Exhibitor Resource Center](#).

Enhance Your Visibility - Update Your Company Description and Profile

[Exhibitor Product & Solution Showcase](#)

By taking part in this free special opportunity, you will reach your target market before, during, and after the 2018 event. Benefits include:

- Exhibitor name
- Booth number
- Web address
- 50 word description
- 3 product categories
- Company logo
- 1 product showcase

The Exhibitor Product & Solution Showcase will be promoted on the WASTECON 2018 Event Website, WASTECON 2018 official mobile app, and all SWANA social media channels.

Log in to the [Exhibitor Portal](#) with your password today.

SPONSORSHIP HIGHLIGHT: FEATURE YOUR COMPANY AND BRAND

[WASTECON 2018 Safety Zone- \\$3,000 with Select Level Benefits!](#)

The Safety Zone, located in the Exhibit Hall, is where all are welcomed to learn about the latest in solid waste health and safety. This is the spot to be for the latest information, tips, and resources to keep workers safe and healthy. Sponsors will receive an exclusive time slot to give a demonstration or presentation about safety!

Click [here](#) to view additional sponsorship opportunities.

YOUR GUIDE TO BOOSTING BOOTH PRESENCE

Check out Freeman's strategic guidebook packed with ideas and tips to recharge your exhibit program.

[**Click Here to Download**](#)

**The Tennessee Volunteer Chapter of
SWANA invites you to join us for the
WASTECON® 2018 Golf Tournament**

August 20, 2018
8:00 a.m. - 1:00 p.m.
Gaylord Springs Golf Links

[Click Here to Register](#)



I am here to help you prepare and plan for WASTECON 2018. Please feel free to contact me anytime with questions or concerns.

Sincerely,

Chelsea Lear

Exhibits Management

SWANA Event Team

c/o Spargo, Inc.

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