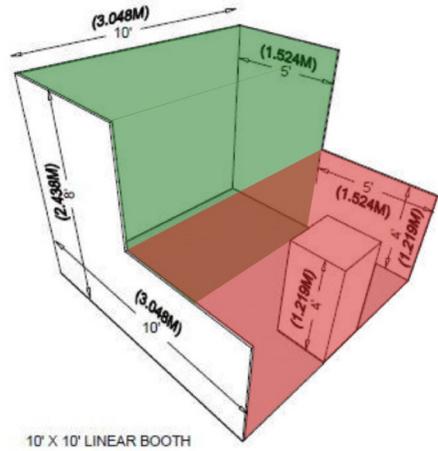
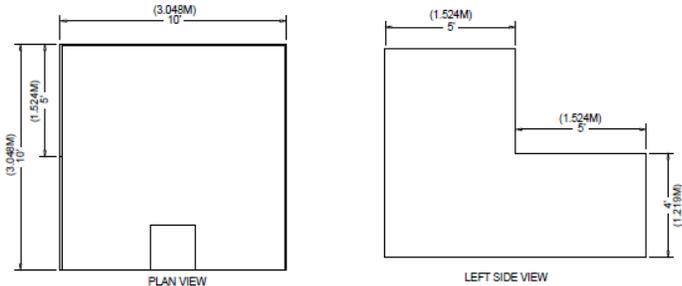


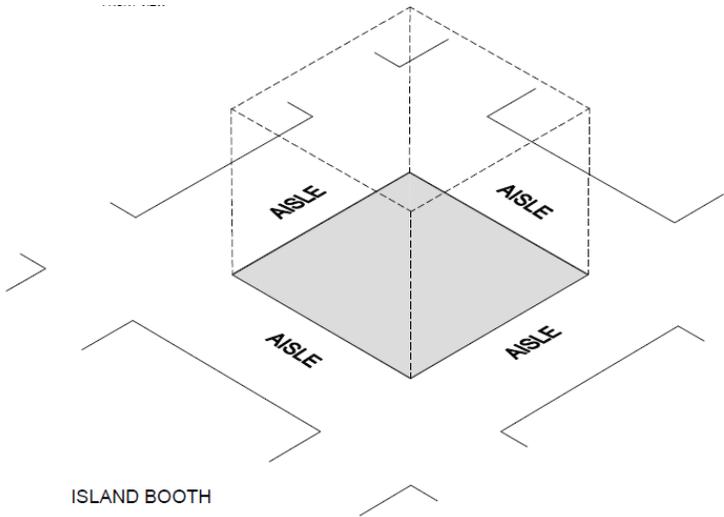
# Display Rules and Regulations

## Linear Booth

Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space (green area), with a 4 foot height restriction imposed on all materials in the remaining space forward to the aisle (red area).



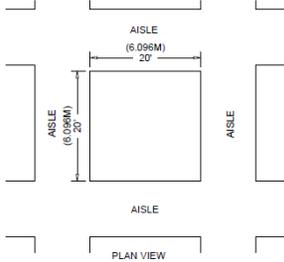
10' X 10' LINEAR BOOTH



ISLAND BOOTH

## Island Booth

An island booth is any size booth exposed to aisles on all four sides. The entire cubic content of the space may be used up to the maximum allowable height.



PLAN VIEW

## ADDITIONAL GUIDELINES

- All exhibit materials must be COMPLETELY contained within the rented exhibit space
- Products and signs may not be attached or affixed to the back or side pipe and drape