Display Rules and Regulations

**Linear Booth**

Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space (green area), with a 4 foot height restriction imposed on all materials in the remaining space forward to the aisle (red area).

![Linear Booth Diagram](image)

**Island Booth**

An island booth is any size booth exposed to aisles on all four sides. The entire cubic content of the space may be used up to the maximum allowable height.

![Island Booth Diagram](image)

**ADDITIONAL GUIDELINES**

- All exhibit materials must be COMPLETELY contained within the rented exhibit space
- Products and signs may not be attached or affixed to the back or side pipe and drape