executed the TLA, such reproduction, use and display is strictly forbidden.

Damage to Property

Exhibitor is liable for any damage caused by exhibitor, exhibitor’s agents, employees or representatives to building, floors, walls, or columns, or to standard booth equipment, or to other exhibitor’s property. Exhibitor must not paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

Floor Loading

Under no circumstances may the weight of any exhibit or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury to damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

Alcoholic Beverages

The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of SWANA.

Flammable Materials

No flammable or explosive materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

Lotteries or Contests

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from SWANA.

Attendance

Admission policies shall remain, at all times, the prerogative of SWANA and may be revised or amended to suit unusual circumstances.

Booth Personnel

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the exhibitor’s products and services at the exhibition. Booth personnel shall wear "exhibitor" badge identification furnished by SWANA at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. SWANA reserves the right to restrict or limit the number of booth representatives. All exhibits must be staffed by exhibitor personnel present during show hours.

Height and Non-Blocking Regulations

All exhibits and displays are permitted only within the dimensions and requirements set forth by SWANA.

Exhibitor Representative’s Responsibility

Neither the conference/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor’s agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the conference or exhibition. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the conference/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities.

AMERICAN WITH DISABILITIES ACT: The Exhibitor acknowledges its responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make its booths accessible to handicapped persons. The Exhibitor shall also indemnify and hold harmless SWANA and the Facility against cost, expense, or liability incurred in connection with any accident, injury, or damage to or by persons attending shows, or otherwise hereditarily involved therein.

Waiver of Rights

Any rights of SWANA under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of SWANA.

Relocation and Floor Plan Revisions

SWANA retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibits for reasons of safety, security, and to comply with all city, state, and national, state, or city fire regulations.

Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of SWANA. SWANA, at its expense, shall defend and hold harmless the conference/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities.

Rule 21587

Rule 21587 of the Arizona Administrative Code, or any amendment, addition, or modification to said rule, or any combination thereof, shall be binding on exhibitor equally with the foregoing rules and regulations.

Execution of Agreement

Exhibitor represents, for itself, its employees, agents, representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitor Manual, and by any amendments and additional rules that may be put into effect by SWANA.

Exhibitor is liable for any damage caused by exhibitor, exhibitor’s agents, employees or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitor Manual, and by any amendments and additional rules that may be put into effect by SWANA.

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