

NOVEMBER 1-4, 2021
WASTECON[®]
 ORLANDO, FLORIDA

Expand Your Presence at WASTECON 2021! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at WASTECON is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **WASTECON Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory.

	Basic	Bronze	Silver	Gold
	Free	\$300	\$500	\$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo	•	•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (400 sq. ft. booths and larger) (company logo in booth and on interactive floor plan online)			•	•
Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2021 event.

**To take advantage of this opportunity, contact the
 WASTECON Exhibit Management Team
 888-744-1449 / 571-279-0037
 SWANAexhibits@spargoinc.com**

Exhibitor Directory Contract

WASTECON 2021

Orlando FL

November 1-4, 2021

Advertising/Sponsorship Description	Fee
Bronze Listing	\$300
Silver Listing	\$500
Gold Listing	\$950

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Payment Schedule
	Due with application..... 50%
	After August 5, 2021 – 100%

Cancellation Penalties	Initials
Through August 5, 2021 – 50%	
After August 5, 2021 – 100%	

Exhibitor Listing will not be held or confirmed without payment. Failure to make payments does not release the contracted of financial obligation.

Email application to:
 Email: expocontracts@spargoinc.com
 Fax: 703-563-2691

Make checks payable to: Solid Waste Association of North America

Mail payments to: SWANA Exposition Mgmt., c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 Fairfax, VA 22030

Need Help? Contact:
SWANAexhibits@spargoinc.com
 888-744-1449

Credit Card Payments:
 An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Upgraded Exhibitor Listing, at WASTECON 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the WASTECON 2021 Rules and Regulations and all policies, adopted by Solid Waste Association of North America (SWANA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from SWANA, SPARGO, Inc. and official event contractors in reference to WASTECON 2021 and future SWANA events. This application will become a contract upon Exhibitor's authorized signature and SWANA's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....

Show Management Use

Authorized Signature.....

Date.....