



VIRTUAL SPONSORSHIPS & SPOTLIGHT LISTINGS

ENDOCRINE UNIVERSITY YEAR 1 & YEAR 2

Engagement Opportunities

Offerings	Quantity	Price
Virtual Listing		
Virtual Spotlight Listing (see benefits below)	Unlimited	\$2,000
Virtual Spotlight Listing with Breakout Session	8	\$5,500
Educational Opportunities		
Product Theater (20-minute)	4	\$7,000
Product Theater (45-minute)	4	\$15,000
Satellite Symposia	1	\$22,000
Marketing Opportunities		
Banner Ads Virtual Event Homage (Rotating)	4	\$3,000
Banner Ads AACE Event Page (Rotating)	3	\$2,000
Registration Confirmation Emails	1	\$3,000
Banner Ad on Know Before You Go Email	1	\$3,000
Sponsor Highlight Section on Know Before You Go Email	1	\$3,000
Banner Ad on February Member Brief	1	\$7,500
Banner Ad on March Member Brief	1	\$7,000
Banner Ad on Daily Event Day Email – Feb. 24	1	\$3,500
Banner Ad on Daily Event Day Email – Feb. 25	1	\$3,500
Banner Ad on Daily Event Day Email – Feb. 26	1	\$3,500
Sponsor Highlights Section on February Member Brief	1	\$7,500
Sponsor Highlights Section on March Member Brief	1	\$7,000
Sponsor Highlight Section on Daily Event Day Email – Feb. 24	1	\$3,500
Sponsor Highlight Section on Daily Event Day Email – Feb. 25	1	\$3,500
Sponsor Highlight Section on Daily Event Day Email – Feb. 26	1	\$3,500
Banner Ad on Wrap-up Email	1	\$3,000

**1) Virtual Industry Spotlight Listing
\$2,000**

**2) Virtual Industry Spotlight Listing
with 20-Minute Breakout Session
\$5,500**

- ✓ Company has opportunity to host breakout session with a group of attendees.
- ✓ Great opportunity to engage with your target audience even when conducting face-to-face business is limited.

Package Inclusions	Details
Full Meeting Registration	2
Company Name	✓
Company Logo	✓
Mailing Address	✓
Company Description	1,250 characters
Website URL – Hyperlinked	✓
Product Categories	4
Primary PDF Brochure	✓
Social Media Links	✓
Additional PDFs	4
Additional Website URLs – Hyperlinked	4
Sales Team Members with Video Chat	4
Banner Ad on Top of Listing Page – Hyperlinked	✓
Video Content on Listing	✓
Inbound Leads via “Request Information”	✓
Lead Retrieval Report	✓
Logo in Virtual Expo Hall	✓
Registration Demographics List	✓

Virtual Spotlight Listing

Navigation icons: back, forward, Favorite, Like (23), Print, close.

Banner: **CLICK HERE** For Live Product Demo

Abbott logo

Video player: 0:00 / 0:58

Medical Device

Abbott
PRODUCT THEATRE
VISIONARY

Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Our 109,000

Company Details

Brochure Website Request Information Chat Now!

Image for sample purposes only.

Virtual Spotlight Listing – Logo on Exhibitor List

A (8)



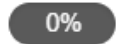



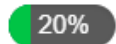


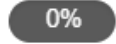

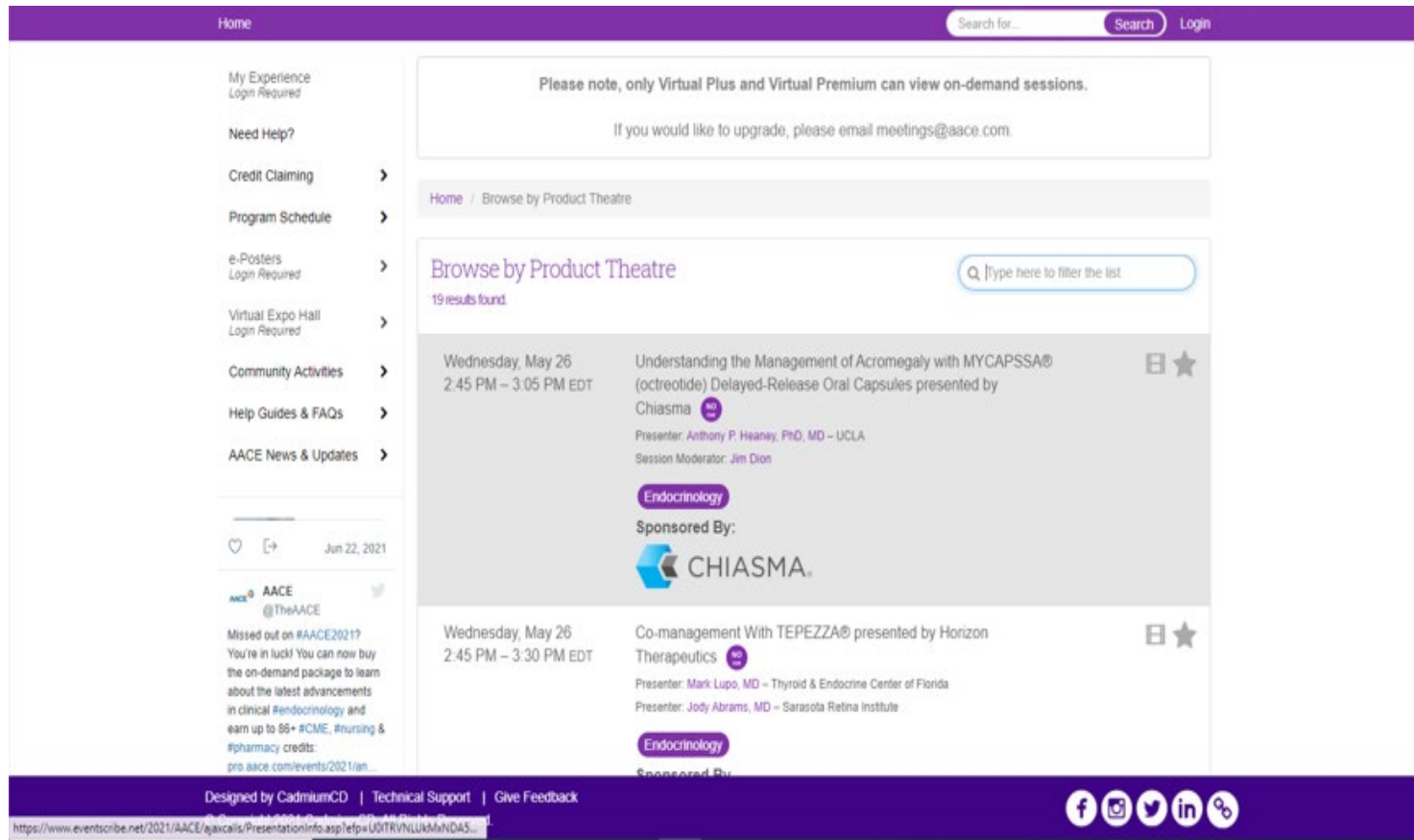
★	 	 Abbott	
★	 	 AbbVie	
★		 Acella Pharmaceuticals	

Image for sample purposes only.

Product Theaters/Satellite Symposium



- ✓ 20 Minute Product Theaters - \$7,000
- ✓ 45 Minute Product Theaters - \$15,000
 - ✓ On demand for 12 months
- ✓ 90-Minute Satellite Symposia - \$22,000
 - ✓ On demand for 3 months

Image for sample purposes only.

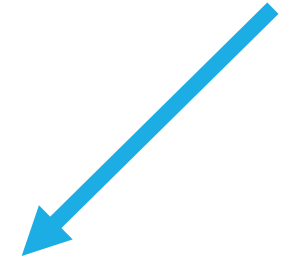
Rotating Banner Ads

- ✓ Banner Ad on Virtual Event Homepage - \$3,000
- ✓ Banner Ad on AACE Event Page - \$2,000

Image for sample purposes only.

The screenshot shows the AACE Endocrine University website homepage. At the top left is the AACE Endocrine University logo. Below it is a navigation menu with items like 'Program Schedule (EST)', 'Product Theaters & Roundtables', 'Industry Engagement Hub', 'CME Information', 'Claim CME', 'Helpful Event Tips & Resources', 'Connect With Other Fellows', 'EU Y1 Overview', and 'My Schedule'. The main content area features a large purple banner with the text: 'Miss Something? That's OK because Endocrine University Year 1 Fellows will be On-Demand Soon!'. Below this banner are three smaller images representing 'Day 1 Feb. 5', 'Day 2 Feb. 6', and 'Day 3 Feb. 7'. To the right of the main banner is a vertical purple banner for the 'AACE ANNUAL MEETING 2021 ENVISION' with the text 'Save the date May 26-29' and a 'Learn more' button. At the bottom of the main content area are two blue buttons: 'Industry Engagement Hub' and 'Product Theaters & Pop-up Learning Roundtables'. Below these are three purple buttons: 'Know Before', 'Connect with', and 'Program &'. The footer contains the text 'Designed by CadmiumCD | Technical Support | Give Feedback' and '© Copyright 2021 CadmiumCD. All Rights Reserved.' along with social media icons for Facebook, Instagram, Twitter, LinkedIn, and YouTube.

Your Ad Here



Reach Virtual Attendees as they navigate through all the great content.

Rotating Banner Ads

✓ Banner Ad on AACE Event Page - \$2,000

The screenshot shows the top navigation bar of the AACE website. On the left is the AACE logo. The navigation menu includes: Disease State Resources, Education and Events, Publications, Careers, About, Login, and a search icon. On the right is a purple button for the PUBLIC COMMUNITY PORTAL. Below the navigation bar are three main content boxes: 'Event Website' (with a hand cursor icon), 'Full Schedule', and 'Pricing'. Each box contains a short paragraph of text.

AACE. Disease State Resources Education and Events Publications Careers About Login PUBLIC COMMUNITY PORTAL

Event Website
Attendees — Visit the event website to view ondemand recordings and claim CME/CE.

Full Schedule
Here's the detailed lineup of what was presented and is now available as ondemand recordings, with 150+ speakers and 86+ credit hours.

Pricing
To register for ondemand access, we have two great options left for you to experience. View these options and the discounted pricing you'll receive as an AACE member.

The advertisement banner for FreeStyle Libre 2 features the product name and logo on the left, a central image of the device showing a glucose reading of 112, and the headline 'Learn how alarms+ can benefit your patients' in orange. The Abbott logo and slogan 'life. to the fullest.' are on the right. A small disclaimer and copyright notice are at the bottom left, and a URL for safety information is at the bottom right.

FreeStyle Libre 2

† Notifications will only be received when alarms are turned on and the sensor is within 20 feet of the reading device. ©2021 Abbott. ADC-38889 v1.0 04/21

Learn how alarms⁺ can benefit your patients

For Indications and Important Safety Information see www.freestyle.abbott/us-en/safety-information.html

life. to the fullest.®
Abbott

Image for sample purposes only.

Registration Confirmation Emails - \$3,000 (Exclusive)

Cancellation Policy

Cancellations must be received in writing/email to meetings@ace.com by April 26, 2021 in order to receive a refund (minus a \$100 processing fee). Cancellations received after April 26, 2021 will not be refunded. No refunds will be issued for no shows. No substitutions are allowed for Envision: AACE's 2021 Annual Meeting.

[View or modify your registration](#)

We look forward to seeing you there.



Sincerely,

AACE Team

AACE@mcievents.com

A promotional banner for ZEGALOGUE (dasiglucagon) injection. The banner is divided into three sections. The left section features the ZEGALOGUE logo, a stylized 'Z' in orange and red, above the text "ZEGALOGUE (dasiglucagon) injection 0.6 mg/0.6 mL". The middle section has the text "NOW APPROVED AND COMING SOON" in red, "VISIT US AT AACE" in black, and a yellow "LEARN MORE" button. The right section is a dark grey box with the ZEAL& logo (ZEAL in blue and & in red) and "ZEALAND PHARMA" below it. At the bottom of this box, it says "US-ZEG-2100006 03/2021 © 2021 Zealand Pharma A/S".

If you no longer wish to receive emails from the AACE Team, please [Opt-Out](#) anytime.

Image for sample purposes only.

Banner Ads in Event Emails

- ✓ Know Before You Go Email (Exclusive) - \$3,000
- ✓ Daily Event Email (3 Available) - \$3,500
 - February 24
 - February 25
 - February 26
- ✓ Wrap Up Email (Exclusive) - \$3,500

Image for sample purposes only.

AACE
ANNUAL MEETING 2021
ENVISION

American Association of
Clinical Endocrinology
Annual Meeting Update
May 2021

Congratulations to Our 2021 Award Winners, FACE and MACE Recipients

We're so proud of all our AACE Award winners and everyone receiving their FACE/MACE designations for 2021! Tune in TODAY to celebrate with us:

Friday, May 28, 9:00 AM - 9:30 AM EDT
Fellows Induction Convocation 2021 — [Click STAR to add to your experience](#)

Friday, May 28, 9:30 AM - 9:45 AM EDT
AACE Awards Ceremony — [Click STAR to add to your experience](#)

[View all winners, recipients, and program info](#)

BRING
hypercortisolism
TO LIGHT

JOIN US TODAY
May 28th, 3:45 - 4:30 PM ET
[Register Now](#)

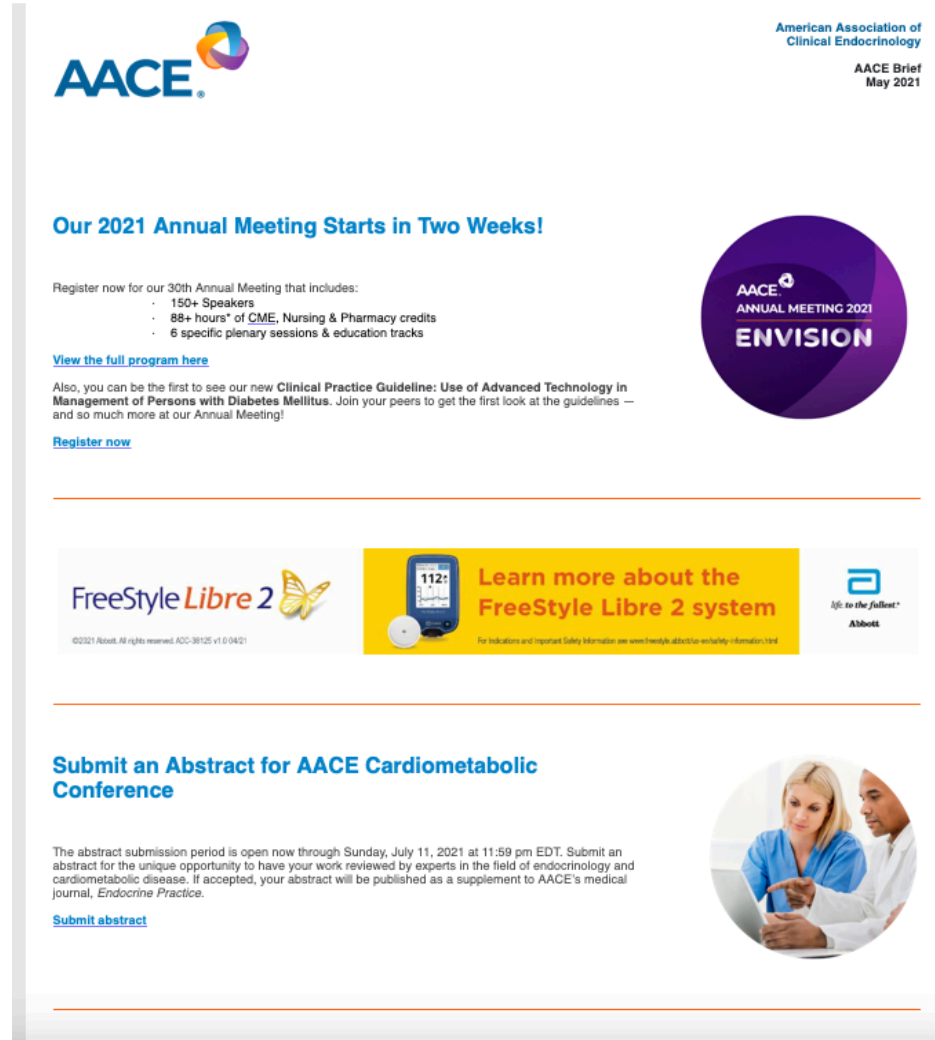
Corcept
THERAPEUTICS

052-00002 APR 2021

Reminders: Accessing Content

Sponsor Highlight Section

- ✓ Know Before You Go Email (Exclusive) - \$3,000
- ✓ Daily Event Email (3 Available) - \$3,500
 - February 24
 - February 25
 - February 26



The image is a screenshot of an email from the American Association of Clinical Endocrinology (AACE). The email is titled "Our 2021 Annual Meeting Starts in Two Weeks!". It features the AACE logo in the top left and the text "American Association of Clinical Endocrinology" and "AACE Brief May 2021" in the top right. The main content includes a registration link, a list of meeting highlights (150+ Speakers, 88+ hours of CME, Nursing & Pharmacy credits, 6 specific plenary sessions & education tracks), and a link to view the full program. There is also a circular graphic for "AACE ANNUAL MEETING 2021 ENVISION". Below this is a promotional banner for the FreeStyle Libre 2 system, featuring the product name, a butterfly logo, a smartphone displaying the system, and the text "Learn more about the FreeStyle Libre 2 system" and "Life to the fullest" by Abbott. The bottom section of the email is titled "Submit an Abstract for AACE Cardiometabolic Conference" and includes a link to submit an abstract and a circular image of two healthcare professionals reviewing a laptop.

AACE

American Association of
Clinical Endocrinology

AACE Brief
May 2021

Our 2021 Annual Meeting Starts in Two Weeks!

Register now for our 30th Annual Meeting that includes:


- 150+ Speakers
- 88+ hours* of CME, Nursing & Pharmacy credits
- 6 specific plenary sessions & education tracks

[View the full program here](#)

Also, you can be the first to see our new **Clinical Practice Guideline: Use of Advanced Technology in Management of Persons with Diabetes Mellitus**. Join your peers to get the first look at the guidelines — and so much more at our Annual Meeting!

[Register now](#)

AACE
ANNUAL MEETING 2021
ENVISION

FreeStyle Libre 2 

©2021 Abbott. All rights reserved. ACC-38125 v1.0 04/21

Learn more about the
FreeStyle Libre 2 system

Life to the fullestSM
Abbott

Submit an Abstract for AACE Cardiometabolic Conference

The abstract submission period is open now through Sunday, July 11, 2021 at 11:59 pm EDT. Submit an abstract for the unique opportunity to have your work reviewed by experts in the field of endocrinology and cardiometabolic disease. If accepted, your abstract will be published as a supplement to AACE's medical journal, *Endocrine Practice*.

[Submit abstract](#)




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[View all winners, recipients, and program info](#)



Sponsor Highlight Section

- February Member Brief- \$7,500
- March Member Brief- \$7,000

A promotional banner for Corcept Therapeutics. The background is dark with a light blue and orange gradient. On the left, it says "BRING hypercortisolism TO LIGHT" in white and orange. In the center, it says "JOIN US TODAY" in large orange letters, followed by "May 28th, 3:45 - 4:30 PM ET" in white. Below that is an orange button with "Register Now" in white. On the right is the Corcept Therapeutics logo, which consists of several pink hexagons and the text "Corcept THERAPEUTICS". In the bottom right corner, there is a small white text "DEC-00012 APR 2021".

Image for sample purposes only.

Banner Ad

- ✓ February Member Brief- \$7,500
- ✓ March Member Brief- \$7,000

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BRING
hypercortisolism
TO LIGHT

JOIN US TODAY
May 28th, 3:45 - 4:30 PM ET

[Register Now](#)

**Corcept**
THERAPEUTICS

DSE-4003 APR 2021

Image for sample purposes only.

Reminders: Accessing Content

Questions? Contact for more information on the virtual packages and support offerings.



Kristin Hudson, Sr. Account Manager

Kristin.Hudson@spargoinc.com