



# VIRTUAL SPONSORSHIPS & SPOTLIGHT LISTINGS

## ENDOCRINE UNIVERSITY YEAR 1 & YEAR 2

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# Engagement Opportunities

Offerings	Quantity	Price
<b>NEW!</b> 2023 Endocrine University Title Sponsor	1	\$30,000
<b>NEW!</b> Virtual Coffee Break Sponsor	1 Sponsor per Day	\$6,000
<b>Virtual Listing</b>		
Virtual Spotlight Listing (see benefits below)	Unlimited	\$2,000
Virtual Spotlight Listing with Attendee Session	8	\$5,500
<b>Educational Opportunities</b>		
Product Theater (20-minute)	4	\$7,000
Product Theater (45-minute)	4	\$15,000
<b>NEW!</b> Product Theater Commercial Ad-On	4	\$1,500
Satellite Symposia	1	\$19,000
<b>Marketing Opportunities</b>		
<b>NEW!</b> Sponsored Survey	Exclusive	\$4,000
<b>NEW!</b> Fellows Mailing List	Unlimited	\$1,000
Right Hand Banner Ads Virtual Event Homepage (Rotating)	3	\$3,000
Banner Ads Virtual Event Homepage (Static)	2	\$5,000
Banner Ads AACE Event Page (Rotating)	3	\$2,000
Registration Confirmation Emails	1	\$3,000
Banner Ad – EU Emails - Know Before You Go Email - Daily Email Day 1 - Daily Email Day 2 - Daily Email Day 3 - Wrap Up Email	1 Banner Ad Per Email	\$1,500 each \$5,000 for all 5
Sponsor Highlight – EU Emails - Know Before You Go Email - Daily Email Day 1 - Daily Email Day 2 - Daily Email Day 3 - Wrap Up Email	1 Sponsor Highlight Per Email	\$1,500 each \$5,000 for all 5
Banner Ad – AACE Member Brief - Any Tuesday in January or February	1 Banner Ad Per Member Brief	\$7,500
Sponsor Highlight – AACE Member Brief - Any Tuesday in January or February	1 Sponsor Highlight Per Member Brief	\$7,500

**1) Virtual Industry Spotlight Listing  
\$2,000**

**2) Virtual Industry Spotlight Listing  
with 20-Minute Attendee Session  
\$5,500**

- ✓ Company has opportunity to host attendee session; open to all attendees.
- ✓ Great opportunity to engage with your target audience even when conducting face-to-face business is limited.

Package Inclusions	Details
Full Meeting Registration	2
Company Name	✓
Company Logo	✓
Mailing Address	✓
Company Description	1,250 characters
Website URL – Hyperlinked	✓
Product Categories	4
Primary PDF Brochure	✓
Social Media Links	✓
Additional PDFs	4
Additional Website URLs – Hyperlinked	4
Sales Team Members with Video Chat	4
Banner Ad on Top of Listing Page – Hyperlinked	✓
Video Content on Listing	✓
Inbound Leads via “Request Information”	✓
Lead Retrieval Report	✓
Logo in Virtual Expo Hall	✓
Registration Demographics List	✓

# Virtual Spotlight Listing

Virtual Spotlight Listing interface showing a banner with images and a yellow call-to-action button: **CLICK HERE For Live Product Demo**.

The main content area features the **Abbott** logo, a video player showing a hand holding a mobile device displaying a blood sugar reading of **112**, and the text **Medical Device**.

Below the video player, there is a **Medical Device** label.

To the right, there is a **Abbott** logo and the text **PRODUCT THEATRE VISIONARY**.








Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Our 109,000

At the bottom, there are four buttons: **Brochure**, **Website**, **Request Information**, and **Chat Now!**

*Image for sample purposes only.*

# Virtual Spotlight Listing – Logo on Exhibitor List

A (8)

★	 	0%	Abbott	 Abbott
★	 	20%	AbbVie	abbvie
★		0%	Acella Pharmaceuticals	 PHARMACEUTICALS, LLC

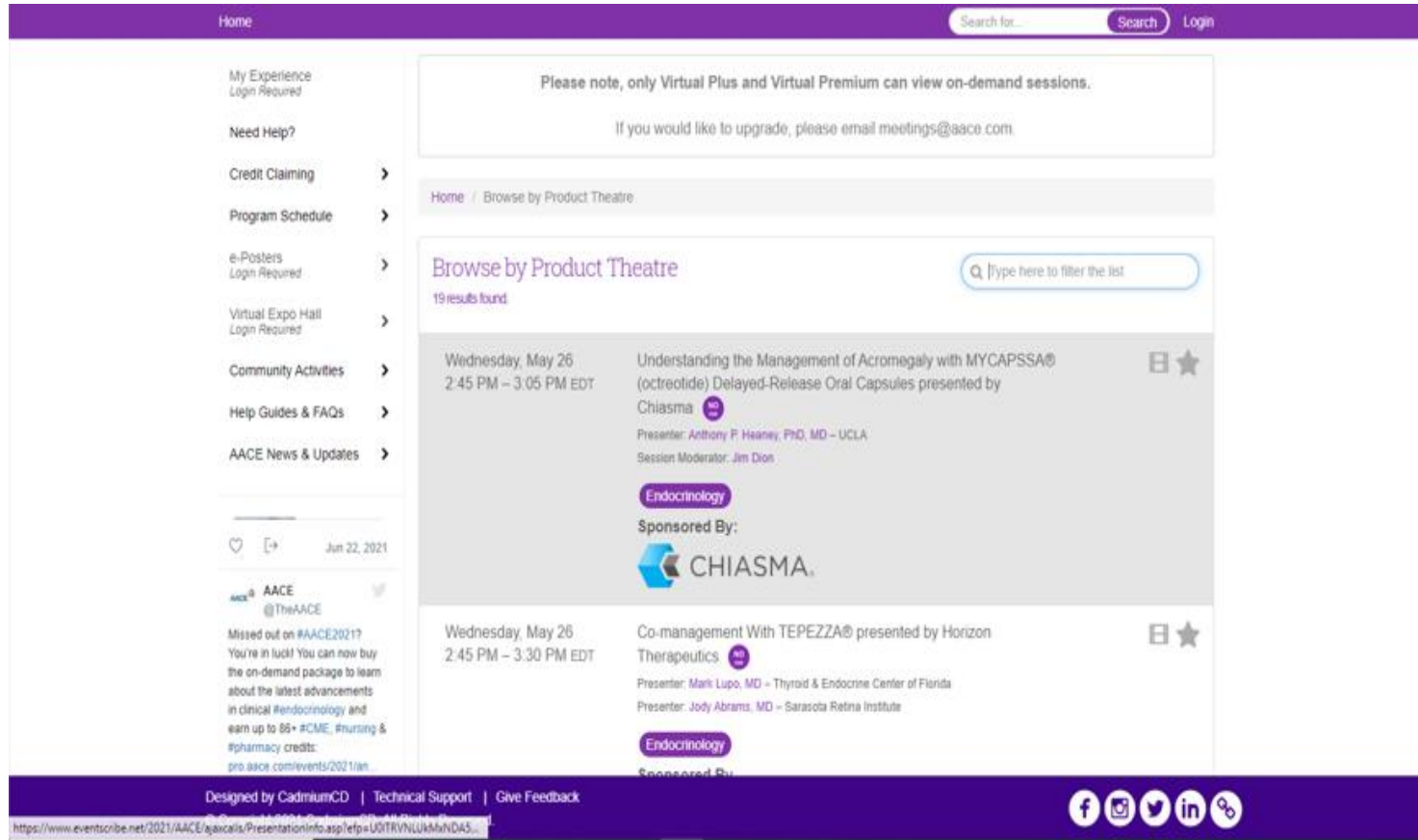
*Image for sample purposes only.*

# Virtual Spotlight Listing + Attendee Session

Virtual Spotlight Listing and Benefits + 20-min Attendee Session - \$5,500

- ✓ Popular Session Formats Include But Are Not Limited To:
    - Roundtable
    - Case Discussion
    - Buzz Session
    - Focus Group
    - Group Think Session
    - Interactive Trivia/Polling
  - ✓ On Demand for 12 months (Optional)
  - ✓ Includes Session Marketing:
    - Listed in event schedule
    - Listed and linked 1 Week Out Email
    - Listed and linked in KBYG Email
    - Listed and linked in Daily Email of Session Day
- NEW Add-On!** Provide a flipped learning session: Send registrants a pre-recorded presentation for them to watch prior to EU. Use your session as a conversational debrief +\$2,000

# Product Theaters/Satellite Symposium



- ✓ 20 Minute Product Theaters - \$7,000
- ✓ 45 Minute Product Theaters - \$15,000
  - ✓ On demand for 12 months (Optional)
- NEW!** Provide a 30-second pre-recorded commercial to play immediately before or after your product theater +\$1,500
- ✓ 90-Minute Satellite Symposia - \$ 19,000
  - ✓ Exclusive Opportunity!
  - ✓ On demand for 3 months

*Image for sample purposes only.*

# NEW! Endocrine University Title Sponsor

## 2023 Endocrine University Title Sponsor - \$30,000 Exclusive Opportunity!

Support the endocrinologists of tomorrow! This exclusive opportunity provides sponsorship of both Year 1 and Year 2 events. You will also be recognized as the sponsor of the Annual Meeting Fellows Meet-Up (May 4-6 | Seattle, WA).

### Benefits:

- Virtual spotlight listing at EU Year 1 and Year 2
- 20-min Attendee Session at EU Year 1 and Year 2 OR One 45-Min Product Theater at either Year 1 or Year 2
- Right-hand banner ad on event website (rotating)
- Recognition as the title sponsor in EU emails and website
- Banner Ad OR Sponsor Highlight in AACE Member Brief Email (Choice of Month)
- Registered attendee list of fellows for EU Year 1 and Year 2
- Fellows Mailing List
- **Recognition as sponsor of the Annual Meeting Fellows Meet-Up & Ice Cream Social**

*Don't miss out on this unique opportunity to sponsor the annual social event for fellows and program directors.*

- Can speak 2-3 mins at Meet-up Event
- Digital and On-site Recognition
- Registered attendee list of participants (Program Directors & Fellows)



# NEW! Virtual Coffee Break Sponsor

One Coffee Break Sponsor Per Day - \$6,000

Give the fellows what they want! As a sponsor you will receive recognition while AACE provides a Starbucks gift card to each registered fellow on your company's behalf. Sponsor receives recognition for all breaks on their selected day.

## Benefits:

- Complimentary virtual listing
- Horizontal banner on event website on selected coffee break day
- Recognition in Starbucks delivery message
- Recognition in Daily Email on selected coffee break day
- Recognition as coffee break sponsor in event schedule



# **NEW!** Additional Marketing Opportunities

Sponsored Survey - \$4,000  
Exclusive Opportunity!

Want to know if the Fellows have heard about the benefits of your newest drug? Create a brief survey using the platform of your choice and AACE will include in pre-EU marketing emails.

Fellows Mailing List - \$1,000

Don't let virtual stop you from getting your company noticed! Send a mailer directly to registrants before the meeting. Mailer subject to AACE approval and list is good for one-time use.

# Event Homepage Banner Ads

Banner Ad on Virtual Event Homepage - \$5,000  
Right-Hand Banner Ad on Virtual Event Homepage - \$3,000

The screenshot shows the AACE Endocrine University virtual event homepage. The layout includes a navigation menu on the left, a main content area with a purple banner at the top, three event day cards (Day 1, Day 2, Day 3), and a right-hand sidebar with a vertical banner. A blue arrow points to the right-hand banner with the text "Your Ad Here" and "Image for sample purposes only."

**AACE ENDOCRINE UNIVERSITY**

Program Schedule (EST) >  
Product Theaters & Roundtables  
Industry Engagement Hub >  
CME Information  
Claim CME  
Login Required  
Helpful Event Tips & Resources >  
Connect With Other Fellows  
EU Y1 Overview  
My Schedule  
Login Required

credits:  
pro.aace.com/events/2021/an...  
#endotwitter

**AACE ANNUAL MEETING 2021 ENVISION**

#AACE2021 On-Demand  
Access over 130 sessions...

Miss Something? That's OK because Endocrine University Year 1 Fellows will be On-Demand Soon!  
Registered attendees may login to this site and access session recordings up to 2 week post-event.  
And don't forget you can Claim CME through this event website by clicking on "Claim CME"  
Email education@aace.com with questions.

**Day 1**  
Feb. 5

**Day 2**  
Feb. 6

**Day 3**  
Feb. 7

**Industry Engagement Hub**

**Product Theaters & Pop-up Learning Roundtables**

**AACE ANNUAL MEETING 2021 ENVISION**

Save the date  
**May 26-29**  
Learn more

**Know Before**

**Connect with**

**Program &**

Designed by CadmiumCD | Technical Support | Give Feedback  
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f i t in

Your Ad Here

*Image for sample purposes only.*

Reach Virtual Attendees as they navigate through all the great content.

# Rotating Banner Ads on AACE.com

Banner Ad on AACE Event Page - \$2,000


The screenshot shows the AACE.com website with a navigation bar at the top. The main content area features three columns: 'Event Website', 'Full Schedule', and 'Pricing'. Below these columns is a large yellow banner for the FreeStyle Libre 2 advertisement. The banner includes the product name, a butterfly logo, a glucose monitor image, promotional text, a disclaimer, and the Abbott logo.

**AACE.** Disease State Resources Education and Events Publications Careers About Login PUBLIC COMMUNITY PORTAL

**Event Website**  
Attendees — Visit the event website to view ondemand recordings and claim CME/CE.

**Full Schedule**  
Here's the detailed lineup of what was presented and is now available as ondemand recordings, with 150+ speakers and 86+ credit hours.


**Pricing**  
To register for ondemand access, we have two great options left for you to experience. View these options and the discounted pricing you'll receive as an AACE member.

**FreeStyle Libre 2** 

† Notifications will only be received when alarms are turned on and the sensor is within 20 feet of the reading device. ©2021 Abbott. ADC-38889 v1.0 04/21

**Learn how alarms<sup>†</sup> can benefit your patients**

For Indications and Important Safety Information see [www.freestyle.abbott/us-en/safety-information.html](http://www.freestyle.abbott/us-en/safety-information.html)

 **life. to the fullest.\***  
**Abbott**

*Image for sample purposes only.*

# Registration Confirmation Emails

## Confirmation Emails - \$3,000 Exclusive Opportunity!

### Cancellation Policy

Cancellations must be received in writing/email to [meetings@aacce.com](mailto:meetings@aacce.com) by April 26, 2021 in order to receive a refund (minus a \$100 processing fee). Cancellations received after April 26, 2021 will not be refunded. No refunds will be issued for no shows. No substitutions are allowed for Envision: AACE's 2021 Annual Meeting.

[View or modify your registration](#)

We look forward to seeing you there.



Sincerely,

AACE Team

[AACE@mcievents.com](mailto:AACE@mcievents.com)

An advertisement for ZEGALOGUE (dasiglucagon) injection. The background is purple. On the left is the ZEGALOGUE logo, a stylized 'Z' in red and orange, with the text "ZEGALOGUE (dasiglucagon) injection 0.6mg/0.6mL" below it. In the center, the text "NOW APPROVED AND COMING SOON" is written in red, with "VISIT US AT AACE" below it and a yellow "LEARN MORE" button. On the right is the ZEALAND PHARMA logo, with "ZEALAND PHARMA" written below it. At the bottom right, there is small text: "US-ZEG-2100006 03/2021 © 2021 Zealand Pharma A/S".

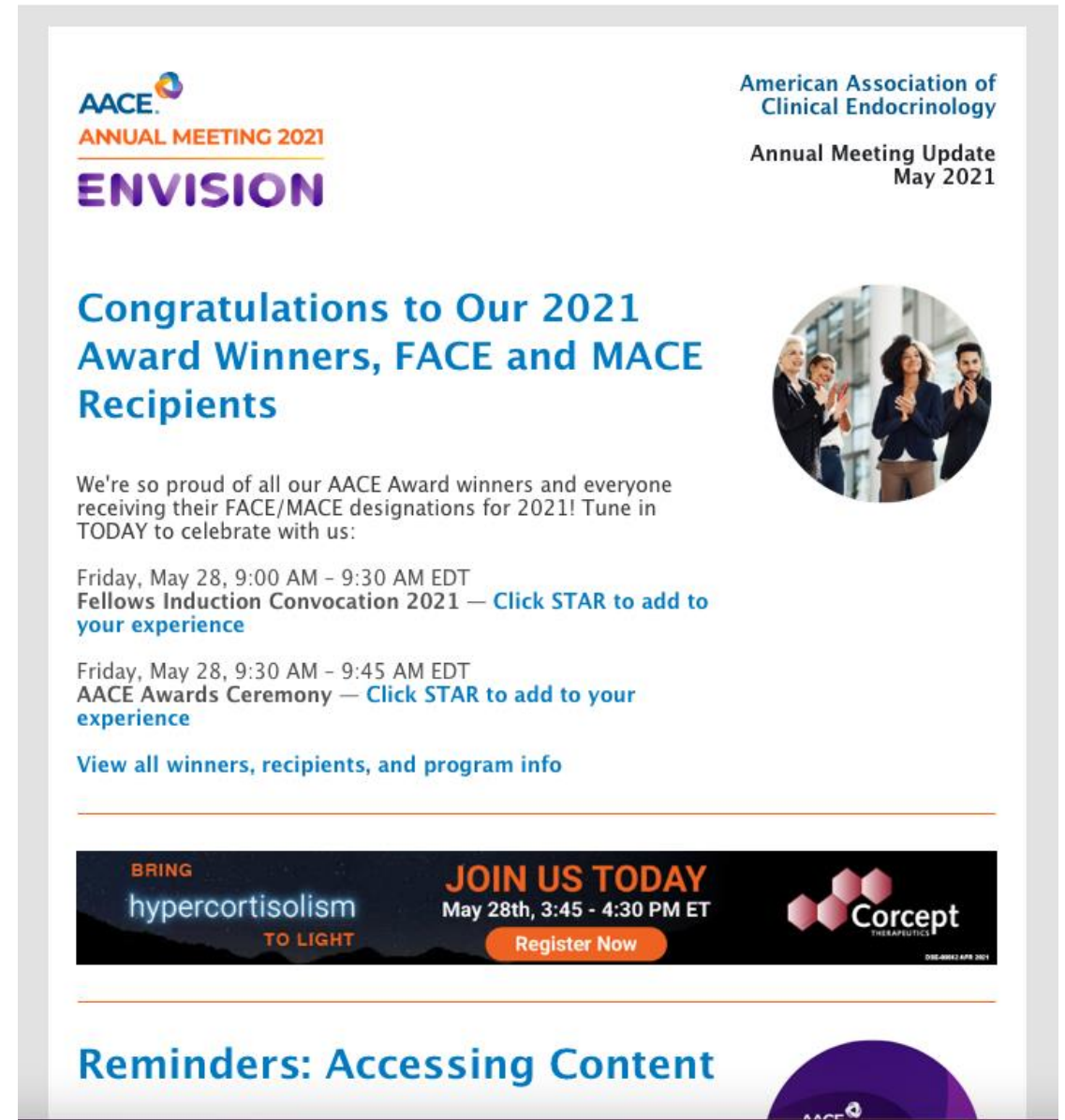
If you no longer wish to receive emails from the AACE Team, please [Opt-Out](#) anytime.

*Image for sample purposes only.*

## Banner Ads in Event Emails

- ✓ Know Before You Go Email (Exclusive) - \$1,500
- ✓ Daily Event Email (Exclusive; 1 ad per Email) - \$1,500
- ✓ Wrap Up Email (Exclusive) - \$1,500
- ✓ All 5 Email Ads - \$5,000


*Image for sample purposes only.*



**AACE**  
ANNUAL MEETING 2021  
**ENVISION**

American Association of  
Clinical Endocrinology  
Annual Meeting Update  
May 2021

### Congratulations to Our 2021 Award Winners, FACE and MACE Recipients



We're so proud of all our AACE Award winners and everyone receiving their FACE/MACE designations for 2021! Tune in TODAY to celebrate with us:

Friday, May 28, 9:00 AM - 9:30 AM EDT  
Fellows Induction Convocation 2021 — [Click STAR to add to your experience](#)


Friday, May 28, 9:30 AM - 9:45 AM EDT  
AACE Awards Ceremony — [Click STAR to add to your experience](#)

[View all winners, recipients, and program info](#)

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**BRING**  
hypocortisolism  
TO LIGHT


**JOIN US TODAY**  
May 28th, 3:45 - 4:30 PM ET  
[Register Now](#)

  
Corcept  
THERAPEUTICS

058-00022 APR 2021

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### Reminders: Accessing Content



# Sponsor Highlight in Event Emails

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- ✓ Daily Event Email (Exclusive; 1 ad per Email) - \$1,500
- ✓ Wrap Up Email (Exclusive) - \$1,500
- ✓ All 5 Email Ads - \$5,000

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**AACE** American Association of Clinical Endocrinology  
AACE Brief  
May 2021

## Our 2021 Annual Meeting Starts in Two Weeks!

Register now for our 30th Annual Meeting that includes:




- 150+ Speakers
- 88+ hours\* of CME, Nursing & Pharmacy credits
- 6 specific plenary sessions & education tracks

[View the full program here](#)

Also, you can be the first to see our new **Clinical Practice Guideline: Use of Advanced Technology in Management of Persons with Diabetes Mellitus**. Join your peers to get the first look at the guidelines — and so much more at our Annual Meeting!

[Register now](#)

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**FreeStyle Libre 2**   **Learn more about the FreeStyle Libre 2 system** 


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## Submit an Abstract for AACE Cardiometabolic Conference

The abstract submission period is open now through Sunday, July 11, 2021 at 11:59 pm EDT. Submit an abstract for the unique opportunity to have your work reviewed by experts in the field of endocrinology and cardiometabolic disease. If accepted, your abstract will be published as a supplement to AACE's medical journal, *Endocrine Practice*.

[Submit abstract](#)



**AACE.**  
ANNUAL MEETING 2021  
**ENVISION**

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**Corcept**  
THERAPEUTICS

**Reminders: Accessing Content**



## Banner Ad in Member Brief

# 20,000+ Reach to AACE Community

### Banner Ad

- Choose any Tuesday in February or March

- February Member Brief- \$7,500
- March Member Brief- \$7,500

*Image for sample purposes only.*





American Association of  
Clinical Endocrinology

AAACE Brief  
May 2021

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FreeStyle Libre 2 

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[Submit abstract](#)



# Sponsor Highlight in Member Brief

## 20,000+ Reach to AAACE Community

### Sponsor Highlight Section

- Choose any Tuesday in February or March

- February Member Brief- \$7,500
- March Member Brief- \$7,500

*Image for sample purposes only.*

**Questions?** Contact for more information on the virtual packages and support offerings.

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Kristin Hudson, Associate Director of Sales

[Kristin.Hudson@spargoinc.com](mailto:Kristin.Hudson@spargoinc.com)