



**AACE®**  
**ANNUAL MEETING**  
2022

MAY 12-14, 2022 | HILTON BAYFRONT | SAN DIEGO, CA

# Sponsorship Prospectus

American Association of Clinical  
Endocrinology 31st Annual Meeting

# THE NEW FACE OF



Founded in 1991, the American Association of Clinical Endocrinology (AAACE), is a global, inclusive community of more than 5,700 endocrine-focused clinical members, affiliates, and partners from every walk of professional life.

We are a dynamic organization that continues to lead the way in the endocrine community with clinical knowledge and experience. Formerly known as the American Association of Clinical Endocrinologists, in 2020 we launched a new name and brand that will further our mission.

**OUR MISSION IS ELEVATING THE PRACTICE OF CLINICAL ENDOCRINOLOGY TO IMPROVE GLOBAL HEALTH.**

**OUR VISION IS ACHIEVING HEALTHIER COMMUNITIES THROUGH ENDOCRINE INNOVATION, EDUCATION, AND CARE.**

AAACE is the trusted voice of clinical endocrinologists, primary care physicians and other health care professionals who treat patients with endocrine conditions and disorders such as: diabetes, thyroid dysfunction, obesity, osteoporosis, growth disorders, lipids, adrenal, metabolism, and sexual function and reproduction.

To align with our brand and community engagement model, as well as our focus on diversity, equity, and inclusion, we have expanded representation on our educational committees by adding primary care physicians, physician assistants, and nurse practitioners, to assist in creating focused content at our education meetings.

Beginning in 2022, we will hold meetings quarterly, providing more frequent and intimate opportunities for increased engagement.

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AACE Annual Meeting will be held May 12-14, 2022, at the Hilton Bayfront in San Diego, California. The meeting will focus on diabetes and technology, bone and parathyroid, thyroid, lipids and CV health, nutrition and obesity, and pituitary, adrenal, gonad, neuroendocrine. At the Annual Meeting, attendees will:

- Discuss the latest scientific and clinical discoveries in the field of endocrinology, diabetes and metabolism.
- Apply newfound knowledge to the diagnosis and management of patients with disorders of endocrinology, diabetes, or metabolism for improved patient outcomes.
- Assess the potential applications of emerging scientific advances that affect the practice of endocrinology.
- Explain to your patients the latest clinical treatment options in endocrine health.

The target audience includes endocrinologists, cardiologists, nephrologists, gastroenterologists/ liver disease specialists, primary care physicians, physician assistants, nurse practitioners, nurses, and pharmacists.

Attendees will have access to an estimated 22.75 CME/CE.

We invite industry supporters to come and engage with this diverse group of participants via the AACE Learning Zone, Satellite Symposia, Product Theaters, and other sponsorships and advertising opportunities.

**VENUE:**  
Hilton Bayfront  
1 Park Blvd, San Diego, CA 92101

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# INTRODUCING THE AACE LEARNING ZONE

AACE has reimagined the design for the annual meeting, with the goal of improving engagement and interaction between our attendees and our valued corporate supporters. The AACE Learning Zone will be an interactive environment with continuous activity. Located at the center of the meeting space, the AACE Learning Zone will be a convenient and attractive area where attendees and industry partners can engage for learning and networking opportunities.

AACE Learning Zone will contain:

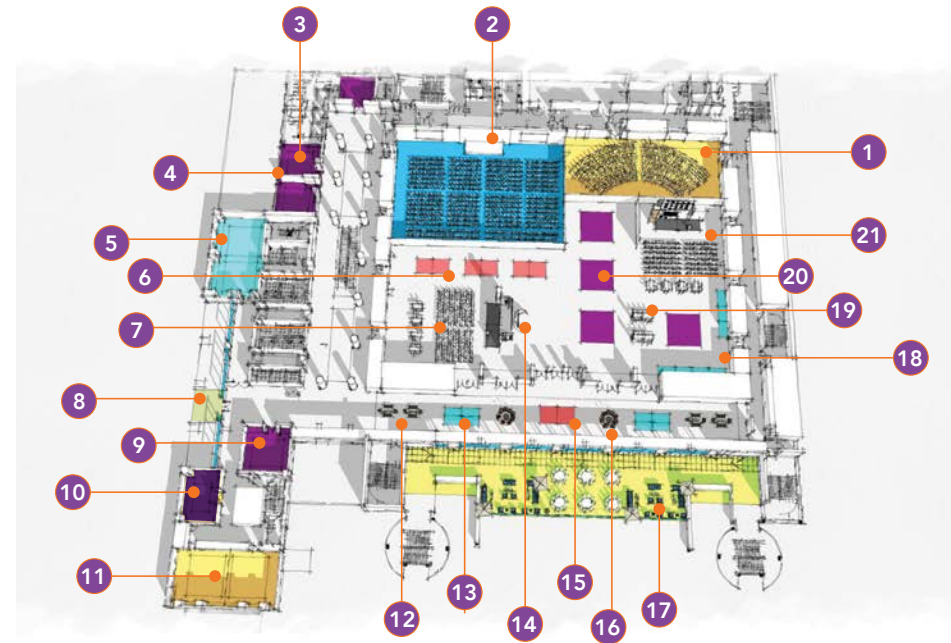
- Professional Meet-up Areas
- E-Posters by Disease State
- Mini Theatre
- Educational Games
- Corporate Activations + Kiosks
- Indoor/Outdoor Lounge Spaces
- Wellness Pop-up Activities
- Food & Beverage
- Educational Content
- Learning Labs

Space in the AACE Learning Zone is limited to just a few select companies. Once all spaces are sold, new spaces will not be added. Do not miss your chance to align your organization with AACE and connect with leaders in the endocrinology field.

Become an AACE 2022 sponsor and connect with leading endocrinology professionals in San Diego in May 2022. Over 1,200 learners, including endocrinologists, physicians, physician assistants, nurse practitioners, certified diabetes educators and more, will be in San Diego to experience firsthand the latest scientific advancements in the field of endocrinology and learn how these innovations can help improve health for patients globally.

## CONTENT FOCUS AREAS:

- Adrenal, Bone & Parathyroid
- Diabetes
- Lipids & CV Health
- Nutrition & Obesity
- Pituitary & Neuroendocrine
- Reproductive & Gonadal Thyroid



- |                         |                         |                        |
|-------------------------|-------------------------|------------------------|
| 1. Breakout Session #2  | 8. Wellness Pop-up      | 15. Leader 10x10       |
| 2. General Session      | 9. Visionary Room 3     | 16. e-Poster Gallery   |
| 3. Speaker Ready Room   | 10. Visionary Room 4    | 17. Patio Lounge/ Cafe |
| 4. Visionary Room 1 & 2 | 11. Breakout Session #3 | 18. Engagement 5x10    |
| 5. Ultra Sound Training | 12. Lounge              | 19. Meet Ups           |
| 6. Leader 10x10         | 13. Engagement 5x10     | 20. Visionary 20x20    |
| 7. Product Theater      | 14. AACE Information    | 21. Theater            |

*Floor plan subject to change.*

## AACE 2022 LEARNING ZONE SCHEDULE

**Thursday – Live  
Event Day 1**  
7:45 AM 5:00 PM

**Friday – Live  
Event Day 2**  
8:00 AM 5:00 PM

**Saturday – Live  
Event Day 3**  
8:00 AM 4:00 PM

# AACE 2022 ANNUAL MEETING SPONSORSHIP PACKAGES

VISIONARY PACKAGE	LEADER PACKAGE	ENGAGEMENT PACKAGE
<del>\$200,000</del> \$160,000* (20% Off)	<del>\$95,000</del> \$76,000* (20% Off)	<del>\$35,000</del> \$28,000* (20% Off)
4 Available	8 Available	15 Available
Learning Zone Activation (Large 20' x 20')	Learning Zone Activation (Medium 10' x 10')	Learning Zone Activation (Small 10' x 5')
Attendee Lead Scanning	Attendee Lead Scanning	Attendee Lead Scanning
10 Premium Meeting Registrations (\$2,099 each)	10 Premium Meeting Registrations (\$2,099 each)	10 Premium Meeting Registrations (\$2,099 each)
15 Learning Zone Only Passes	8 Learning Zone Only Passes	4 Learning Zone Only Passes
Private Meeting Room	Access to Private Meeting Room	
3 Passes to Exclusive President's Reception	2 Passes to Exclusive President's Reception	1 Pass to Exclusive President's Reception
Sponsor Listing w/ Description on Event Website & Mobile App		
Post Event Mailing List	Post Event Mailing List	Post Event Mailing List
2 Passes to Exclusive Faculty Reception	With spend of \$150,000+ Sponsor Receives 2 Invitations to Exclusive Faculty Reception.	
60-Minute Lunch Product Theater in Learning Lab (lunch for additional fee / 45-min presentation)	45-Minute Product Theater in Learning Lab (Option to purchase refreshments)	
Wellness Activity Sponsorship Choice (Yoga, Meditation, Mindful Eating, Stretching)		
Access to Registration List Pre-Event (data analysis only)		
List of Registered Attendees with Email Addresses for post event follow-up email		
Premium Sponsor Placement		
Exhibit at choice of (1) AACE National Meeting (Obesity, Cardiometabolic, Endocrine Exchange)		

**SOLD OUT**

## EARLY BIRD SPONSOR DISCOUNT

**\*Submit your contract by:**  
**January 10, 2022 for a 20% DISCOUNT**

## MULTIPLE MEETING DISCOUNT:

**Receive 15% DISCOUNT on any other AACE meeting sponsorship when purchased with Annual Meeting sponsorship.**

## WHAT IS A LEARNING ZONE ACTIVATION?

- Sponsor will choose a location in the Zone and use the given footprint to activate the space with their company's latest technology, products, and research.
- Sponsor will own the space for the entire 3-days of the meeting.
- Sponsor can fully brand space by bringing in own design or choosing from pre-designed options. Space design requires AACE approval.
- There are three sizes of space footprints in the Zone.
- Companies will have the ability to network freely around meeting space.

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# À LA CARTE SPONSORSHIP OPPORTUNITIES AT AACE 2022

## EDUCATIONAL & THOUGHT LEADERSHIP PRESENTATIONS

### Satellite Symposia (\$60,000)

Your symposium will be open to all attendees and will be included in the online meeting program. Choose the format of your presentation—host a panel discussion, a hands-on experience or lecture—to ensure you have a highly engaging session. Sponsors can include an RSVP link in their session information to secure any pre-registrant information. Your presentation will be recorded (Slides + Audio Only) and can remain on-demand through 12/31/22. AACE will promote in an email to all attendees. Satellite Symposia are held during the evening each day of the meeting.

Satellite symposia are two hours in length. 15-30 minutes for buffet lines and 90 minutes for the presentation (F&B cost is sponsor's responsibility).

### Product Theaters (\$20,000 - \$45,000)

Share the latest information about your FDA-approved product. Limited availability for 20-minute presentations (\$20,000), 45-minute presentations (\$40,000), and 60-minute presentations (\$45,000). 60-minute theaters are highly coveted lunch spots (F&B cost is sponsor's responsibility).

### Simulations & Skills Workshops (\$30,000)

These workshops will be listed in the official program schedule. Simulations and skills workshops provide potential or current customers first-hand experience with your company's own proprietary systems by offering training and product instruction in an innovative classroom environment. Attendees welcome the opportunity to gain practical hands-on experience from experts in the field of endocrinology.

The experience set up includes a private meeting room for duration of the meeting (carpeting, ceiling, locking door and HVAC). Sponsor is responsible for all costs related to shipping, furniture rental, AV services, classroom security, cleaning/sanitizing, and all other exhibition services (electrical, decoration, etc.)

### Pre-Conference Presentation Opportunity (\$25,000)

Host a webinar for attendees prior to the conference. This is a great opportunity to get attendees' attention prior to their arrival in San Diego. This presentation can be up to 45-minutes in length. After the webinar is over, it will be made available on-demand. This opportunity is limited to two sponsors, giving you a unique opportunity to tease your newest product or innovation and encourage early engagement between attendees and your company.

### Women's Leadership Session (\$15,000)

The Women's Leadership Session will be a ticketed event. **SOLD** out. Open to all attendees from leadership positions throughout the field of medicine. This is an exclusive opportunity to sponsor the entire session as well the 30-minute reception following. This will be the perfect setting to network and get your company front and center with influential leaders. Sponsor will receive recognition on signage and website. Sponsor receives 8 tickets to attend session. Sponsor can speak for 10-minutes prior to the start of the session and introduce speaker(s). Speaker representative should be a relevant female leader at company. Potential opportunity to have company representative participate in session (speak/moderate) with AACE approval.



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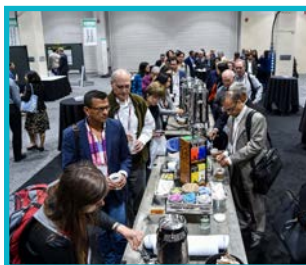
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## AACE LEARNING ZONE

### Coffee Connection Break (\$3,500)

Sponsor a morning or afternoon coffee break and get your organization front and center while attendees take a break from their sessions. Sponsor will receive signage at coffee station and can staff the lounge area near coffee station. Sponsor can supply branded cups/napkins (rights only).



### Private Meeting Room (\$10,000)

Set up includes a small private meeting room for the **SOLD** meeting (carpeting, ceiling, flooring, door, and HVAC). Vendor is responsible for all costs related to shipping, furniture rental, AV services, security, and all other exhibition services (electrical, decoration, etc.).



## WELLNESS SPONSORSHIPS

### Smoothie Bike Bar Activation (\$8,000)

A unique opportunity to align your brand with this fun and healthy blender bike activation. These make-your-own-smoothie-powered machines are so unique they'll stop people in their tracks, making it easy for your team to start a conversation. Promote health and sustainability while giving attendees a memorable experience. Includes branded bikes, attendants, and ingredients.



### Wellness Activity (\$7,500)

Sponsor a wellness activity pop-up class such as Light Yoga, Guided Meditation, Guided Walk, Mindful Eating, or Group Stretching. Depending on activity, pop-up classes can take place on a beautiful outdoor terrace or lawn. Class will be listed on the official schedule, accompanied by sponsor's logo. Lead scanning permitted. Sponsor can choose activity of choice.

### The Great AACE Race (\$12,500)

AACE will be hosting a virtual race before and during the meeting to promote wellness and healthy living. Sponsor logo will appear on the race's digital bib, finish award, social placard, and "About" section.

## ONSITE BRANDING OPPORTUNITIES

### Wi-Fi Sponsor (\$25,000)

Exclusive opportunity! Your support will allow attendees the ability to enjoy free wireless internet in meeting rooms and common areas. In addition to a custom landing page, your company name and corporate logo will appear on onsite signage, recognizing your support of this much-valued service.



### Charging Stations (\$5,000 each)

Located in key areas, each station is equipped with multiple outlets for charging attendees' handheld devices. Your company branding will be prominently displayed on the station.

### Hydration Station (\$7,500)

Exclusive opportunity to sponsor the meeting's hydration station. Add branded, refillable water bottles for \$12,000 total.



### Hotel Key Cards (\$20,000)

Exclusive! Customized hotel keycards with your personalized design will be **SOLD** to meeting attendees upon check-in to the hotel. Add the hotel room key sleeves for \$3,500 more!

### Hanging Banners (Call for pricing)

Reach attendees with your message by securing a company banner within the meeting space. Location and sizes vary, call for details. Sponsorship includes production of the banner, installation, and removal.

### Escalator Clings (\$25,000)

Expand your presence at the meeting by securing a highly visible escalator in a prime location. Sponsorship includes production of the clings, installation, and removal.

### Meter Boards (Three for \$3,500)

Display your company or product information on double-sided, freestanding meter boards placed in high traffic areas throughout the meeting. Sponsorship includes production of the three signs, installation, and removal.

### Bench Banner and Floor Cling (\$5,000)

Stand out in the lobby space. Each bench includes a banner on the seat back and an accompanying large floor cling (96"x48") placed on the carpet in front.



## DIGITAL BRANDING OPPORTUNITIES

### Mobile App Exclusive Takeover (\$40,000)

Exclusive recognition as the sponsor of the meeting mobile app. Sponsorship will include a custom splash page each time the app is launched and all (5) app & virtual event website banner ad locations.

### Mobile App Splash Screen (\$15,000)

Each time the app is launched, users will see the support of the mobile app is **SOLD** splash screen. The app is used to access the schedule, credit claiming, slides, and much more!

### Mobile App and Virtual Event Website Rotating Banner Advertising (\$5,000 to \$11,000, depending upon position)

Meeting participants will see your banner ad at the top of the mobile app and virtual event website. Five available.

### Mobile App Push Notification (\$6,000)

Only two industry-sponsored push notifications will be sent each day. Great traffic drivers!

### Retargeting Ads (\$4,000)

Two opportunities to reach attendees from the AACE.com annual meeting website. Guaranteed 50,000 impressions.

### Annual Meeting Website Rotating Banner Ads (\$3,000 - \$7,500)

Your ad will rotate with two others on the Annual Meeting homepage on AACE.com. Three top banners (\$7,500) and three bottom banners (\$3,000 each) available.



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## ASK ABOUT OUR MULTIPLE MEETING DISCOUNT!

AACE Annual Meeting  
supporters receive  
15% off other AACE  
meetings when  
purchased together  
(\$10,000 minimum spend  
on Annual Meeting  
and \$6,000 minimum  
spend on other AACE  
meeting).

## QUESTIONS?

For More Information on  
Becoming a Sponsor, Contact:

**Kristin Hudson**  
Sr. Sales Account Manager

(800) 564-4220 or  
(703) 631-6200  
aaceexhibits@spargoinc.com

## EMAIL PROMOTION OPPORTUNITIES

### Registration and Housing Confirmation Emails (\$20,000)

Your ad will appear on the registration and housing  
confirmations on the website as well as in email.  
Exclusive, high exposure opportunity!

### Banner Ads or Sponsored Highlight on Daily Event Email (\$7,500 each)

Have your ad displayed or create a sponsored highlight  
in one of the daily event emails. One ad and one highlight  
section available each of the three days of the event  
(Thursday, Friday, Saturday).

### Banner Ads and Sponsor Highlights on Attendee Emails (\$5,000 each)

Opportunities to advertise or create a sponsored  
highlight are available in the email newsletters being sent  
to all registered attendees. Newsletters will be sent both  
one and two weeks out from the start of the meeting as  
well as the day prior ("Know Before You Go" email).

### Banner Ad on Wrap-Up Email (\$5,000)

### AACE Member Brief Ad and Sponsor Highlight (\$7,500)

AACE Member Briefs are sent to the full AACE  
community of 20,000 monthly. Choose to be featured in  
April, May, or June Member Briefs.

## ADDITIONAL OPPORTUNITIES TO CONNECT IN 2022

AACE hosts multiple meetings though the year. The  
meetings being planned for 2022 include:

- **Obesity Conference** – February 4-6, 2022, in  
Tucson, Arizona. We expect 275 healthcare  
professionals whose focus is obesity and nutrition.  
[Click here to learn more!](#)
- **Endocrine University (Year 1)** – February 24-26,  
Virtual. This all-virtual meeting will bring together  
275 first year Fellows-in-Training for in-depth  
training on diabetes, bone and parathyroid,  
thyroid, and technology training.  
[Click here for more information!](#)
- **Endocrine Exchange Conference** – July/August  
2022, East Coast. 275 primary care physicians,  
physician assistants, nurse practitioners, nurses,  
pharmacists, and postgraduate endocrinologists will  
gather for hand-on training related to ultrasound,  
bone, obesity, lipids, diabetes, thyroid disorders,  
and technology. *More information coming soon.*

- **Cardiometabolic Conference** – September 30 –  
October 2, 2022 in San Antonio, Texas. This meeting  
provides education on cardiometabolic syndrome,  
diabetes and technology, obesity and nutrition,  
lipids, and CV health. We expect 350 attendees  
to join us for the third annual Cardiometabolic  
Conference. Endocrinologists, cardiologists,  
gastroenterologists/liver disease specialists, and  
more will attend this meeting, which is being held in  
San Antonio, Texas. *More information coming soon.*
- **Endocrine University (Year 2)** – November 17-19,  
Virtual. Endocrine University is a popular all-  
virtual educational experience for year two  
Fellows-in-Training. The topics covered include  
nutrition and obesity, lipids and CV health,  
adrenal and pituitary disorders, diabetes, and  
thyroid. [Click her to learn more!](#)

[Sponsorship Opportunities for other AACE Meetings](#)

# AACE MEMBER AND ANNUAL MEETING ATTENDEE DEMOGRAPHICS

## AACE MEMBER OVERVIEW

Total Members – 5461  
Domestic – 4201  
International – 1260  
Female – 2605  
Male – 2856

45 or older – 3033  
Younger than 45 – 2428

## PRIMARY WORK SETTING

Multi-specialty – 2041  
Hospital Based – 593  
Faculty, University – 506  
Single-Specialty – 480  
Solo Practice – 356  
Other – 1485

## YEARS IN ENDOCRINOLOGY

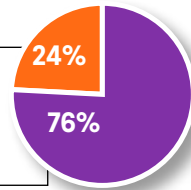
Less than 5 – 984  
5-19 – 1618  
20 or more – 1793

**2,320**

Professional Attendance

International Attendees

Domestic Attendees

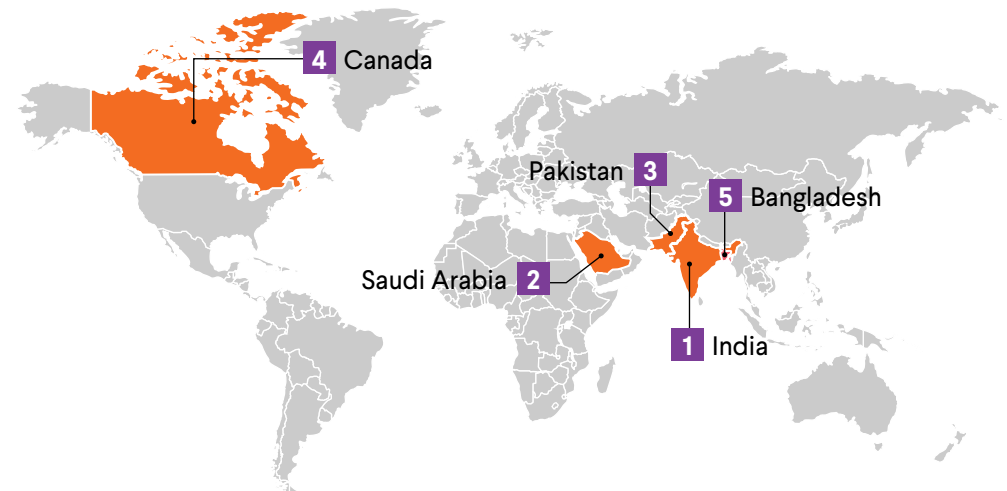


## PRIMARY SPECIALTIES

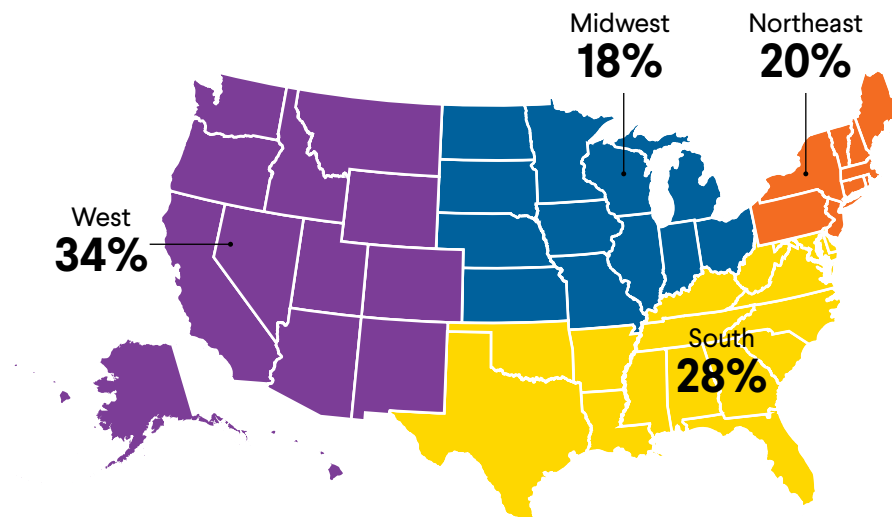
- General Endo and Metabolism
- Diabetes
- Adrenal
- Thyroid

**75%**

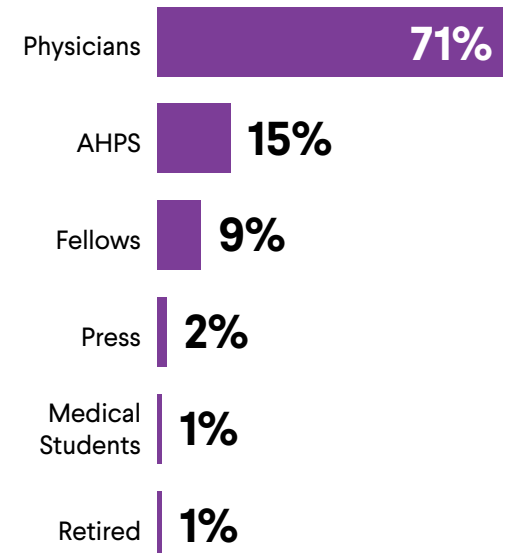
## TOP 5 INTERNATIONAL COUNTRIES REPRESENTED IN 2019



## 2019 ATTENDANCE BY REGION



## 2019 ATTENDEE DEMOGRAPHICS



# AACE ANNUAL MEETING 2022 SPONSORSHIP CONTRACT & APPLICATION

HILTON BAYFRONT, SAN DIEGO, CA | MAY 12-14, 2022

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

## AACE 2022 ANNUAL MEETING SPONSORSHIP PACKAGES

Visionary Package \$200,000  
Leader Package \$95,000  
Engagement Package \$35,000

## À LA CARTE SPONSORSHIP & ADVERTISING OPPORTUNITIES

### Educational & Thought Leadership Presentations

Satellite Symposia \$60,000  
Product Theater – 20 minutes \$20,000  
Product Theater- 45 minutes \$40,000  
Product Theater – 60 minutes \$45,000  
(Can add lunch)  
Simulation & Skills \$30,000  
Pre-Conference Presentation \$25,000  
Women's Leadership Session \$15,000

### AACE Learning Zone

Coffee Connection Break \$3,500  
Private Meeting Room \$10,000

### Wellness Sponsorships

Smoothie Bike Activation Bar \$8,000  
(Indicate day \_\_\_\_\_)  
The Great AACE Race \$12,500  
Wellness Activity (Indicate day \_\_\_\_\_) \$7,500

### Onsite Branding Opportunities

Wi-Fi Sponsor \$25,000  
Charging Station \$5,000  
Hydration Station \$7,500  
Refillable water bottles (only available with hydration station) \$12,000  
Hotel Key Cards \$20,000  
Hanging Banner – price: \_\_\_\_\_

Escalator Clings \$25,000  
Meter Boards - Three for \$3,500  
Bench Banner and Floor Cling \$5,000

### Digital Branding Opportunities

Mobile App Exclusive Takeover \$40,000  
Mobile App Splash Screen \$15,000  
Mobile App and Virtual Event Website  
Rotating Banner Advertising  
Position #1 \$11,000  
Position #2 \$9,000  
Position #3 \$7,000  
Position #4 \$6,000  
Position #5 \$5,000  
Mobile App Push Notification \$6,000  
Retargeting Ads \$4,000  
Annual Meeting Website Rotating  
Banner Ads (\$3,000 - \$7,500)  
Top Spot \$7,500  
Bottom banner \$3,000

### Email Promotion Opportunities

Registration and Housing Confirmation Emails \$20,000  
Banner Ads and Sponsor Highlights on Attendee Emails  
Two weeks out – banner ad \$5,000  
Two weeks out – sponsor highlight \$5,000  
One week out – banner ad \$5,000  
One week out – sponsor highlight \$5,000  
Know Before You Go ad \$5,000  
Know Before You Go sponsor highlight \$5,000  
Banner Ads on Daily Event Email (indicate day \_\_\_\_\_) \$7,500  
Sponsor Highlight on Daily Event Email (indicate day \_\_\_\_\_) \$7,500  
Banner Ad on Wrap-Up Email \$5,000  
AACE Member Brief Ad (indicate month \_\_\_\_\_) \$7,500  
AACE Member Brief Sponsor Highlight (indicate month \_\_\_\_\_) \$7,500

### PAYMENT SCHEDULE

- 50% due at contract signing.
- 100% due January 14, 2022

I acknowledge that, as an authorized representative of the above stated Company, I have received, reviewed, and agree that Company will comply with the [Rules and Regulations](#). Company agrees to receive all written and electronic correspondence from AACE, SPARGO, Inc. and official event contractors in reference to the AACE Annual Meeting, other contracted AACE meetings and all present and future AACE meetings/events. This application will become a contract upon Company's authorized signature and AACE's acceptance and approval.

Signature \_\_\_\_\_

### CANCELLATION PENALTIES

- 50% due prior to January 14, 2022.
- 100% due if cancelled on or after January 14, 2022.

### Submit application to:

exhibitscontracts@spargoinc.com

### Need Help? Contact:

aaceexhibits@spargoinc.com  
703-631-6200 / 800-564-4220

### Make checks payable to:

American Association of Clinical Endocrinology

### Mail check payment to:

American Association of Clinical Endocrinology, 7643 Gate Parkway Suite 104-328, Jacksonville, FL 32256

### Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within three business days.

Sub Total: \_\_\_\_\_

Early Bird Discount on Packages  
20% until January 10 \_\_\_\_\_

Total Due: \_\_\_\_\_

Annual 2022 Rules and Regulations



# AACE NATIONAL MEETINGS SPONSORSHIP OFFERINGS

- Receive 15% discount on any other AACE meeting sponsorship when purchased with Annual Meeting sponsorship.
- Receive 10% discount on any (1) AACE meeting sponsorship when purchased with any another AACE Meeting sponsorship (excludes Annual Meeting).
- With spend of \$35,000+ (individual national meeting) Sponsor Receives 2 Invitations to Intimate Member Dinner

## **Obesity Conference**

Feb. 4-6, 2022 | Tucson, AZ

Partner Level Package \$25,000  
Supporter Level Package \$12,500

### *Educational Presentation Opportunities*

Product Theater – 45 minutes \$18,000  
Satellite Symposia \$27,500  
Saturday Product Theater Keynote \$55,000 (Lunch Included)  
Simulation and Skills Workshop \$10,000  
Pre-conference Presentation \$10,000  
Private Meeting Room \$5,000

### *AACE Learning Zone*

6' Exhibit Table + Reception \$7,500  
20-minute Breakout Session \$7,500  
Coffee Connection Break \$2,000  
Wellness Activity \$4,000

### *Onsite Branding*

Meter Boards (2) \$2,500  
Wi-Fi Sponsor \$8,000

### *Digital Branding*

Website banner ad \$2,000  
Banner ad on event website  
Position #1 \$5,000  
Position #2 \$4,000  
Position #3 \$3,000

Mobile App Push Notification \$3500

### *Email Promotions*

Registration Confirmations \$5,000  
Banner Ads and Sponsor Highlights on Attendee Emails  
Two weeks out – banner ad \$3,000  
Two weeks out – sponsor highlight \$3,000  
One week out – banner ad \$3,000  
One week out – sponsor highlight \$3,000  
Know Before You Go ad \$3,000  
Know Before You Go sponsor highlight \$3,000

For more information and to reserve your sponsorship, [click here](#).

[AACE Website](#)

## **Endocrine Exchange Conference**

Jul./Aug. 2022 | East Coast

Partner Level Package \$25,000  
Supporter Level Package \$12,500

### *Educational Presentation Opportunities*

Product Theater – 45 minutes \$18,000 Add on snack break \$2,000 Add on breakfast \$6,500  
Satellite Symposia \$42,500 (includes dinner)  
Saturday Keynote \$55,000  
Simulation and Skills Workshop \$10,000  
Pre-conference Presentation \$10,000  
Private Meeting Room \$5,000

### *AACE Learning Zone*

6' Exhibit Table + Reception \$7,500  
20-minute Breakout Session \$7,500  
Coffee Connection Break \$2,000  
Wellness Activity \$4,000

### *Onsite Branding*

Meter Boards (2) \$2,500  
Wi-Fi Sponsor \$8,000

### *Digital Branding*

Website banner ad \$2,000  
Banner ad on event website  
Position #1 \$5,000  
Position #2 \$4,000  
Position #3 \$3,000

Mobile App Push Notification \$3500

### *Email Promotions*

Registration Confirmations \$5,000  
Banner Ads and Sponsor Highlights on Attendee Emails  
Two weeks out – banner ad \$3,000  
Two weeks out – sponsor highlight \$3,000  
One week out – banner ad \$3,000  
One week out – sponsor highlight \$3,000  
Know Before You Go ad \$3,000  
Know Before You Go sponsor highlight \$3,000

For more information and to reserve your sponsorship, [click here](#).

## **Cardiometabolic Conference**

Sept. 30 – Oct. 2, 2022 | San Antonio, TX

Partner Level Package \$25,000  
Supporter Level Package \$12,500

### *Educational Presentation Opportunities*

Product Theater – 45 minutes \$18,000 Add on snack break \$2,000 Add on breakfast \$6,500  
Satellite Symposia \$42,500 (includes dinner)  
Saturday Keynote \$55,000  
Simulation and Skills Workshop \$10,000  
Pre-conference Presentation \$10,000  
Private Meeting Room \$5,000

### *AACE Learning Zone*

6' Exhibit Table + Reception \$7,500  
20-minute Breakout Session \$7,500  
Coffee Connection Break \$2,000  
Wellness Activity \$4,000

### *Onsite Branding*

Meter Boards (2) \$2,500  
Wi-Fi Sponsor \$8,000

### *Digital Branding*

Website banner ad \$2,000  
Banner ad on event website  
Position #1 \$5,000  
Position #2 \$4,000  
Position #3 \$3,000

Mobile App Push Notification \$3500

### *Email Promotions*

Registration Confirmations \$5,000  
Banner Ads and Sponsor Highlights on Attendee Emails  
Two weeks out – banner ad \$3,000  
Two weeks out – sponsor highlight \$3,000  
One week out – banner ad \$3,000  
One week out – sponsor highlight \$3,000  
Know Before You Go ad \$3,000  
Know Before You Go sponsor highlight \$3,000

For more information and to reserve your sponsorship, [click here](#).

Submit this form and/or application to: [exhibitcontrats@spargoinc.com](mailto:exhibitcontrats@spargoinc.com)