

AACE ANNUAL MEETING 2022 SPONSORSHIP CONTRACT & APPLICATION

HILTON BAYFRONT, SAN DIEGO, CA | MAY 12-14, 2022

Company Name: _____
Contact: _____
Job Title: _____
Telephone: _____
Email: _____
Website: _____
Address: _____
City: _____ State: _____ Zip: _____
Country: _____

AACE 2022 ANNUAL MEETING SPONSORSHIP PACKAGES

Visionary Package \$200,000
Leader Package \$95,000
Engagement Package \$35,000

À LA CARTE SPONSORSHIP & ADVERTISING OPPORTUNITIES

Educational & Thought Leadership Presentations

Satellite Symposia \$60,000
Product Theater – 20 minutes \$20,000
Product Theater- 45 minutes \$40,000
Product Theater – 60 minutes \$45,000
(Can add lunch)
Simulation & Skills \$30,000
Pre-Conference Presentation \$25,000
Women's Leadership Session \$15,000

AACE Learning Zone

Coffee Connection Break \$3,500
Private Meeting Room \$10,000

Wellness Sponsorships

Smoothie Bike Activation Bar \$8,000
(Indicate day _____)
The Great AACE Race \$12,500
Wellness Activity (Indicate day _____) \$7,500

Onsite Branding Opportunities

Wi-Fi Sponsor \$25,000
Charging Station \$5,000
Hydration Station \$7,500
Refillable water bottles (only available with hydration station) \$12,000
Hotel Key Cards \$20,000
Hanging Banner – price: _____
Escalator Clings \$25,000
Meter Boards - Three for \$3,500
Bench Banner and Floor Cling \$5,000

Digital Branding Opportunities

Mobile App Exclusive Takeover \$40,000
Mobile App Splash Screen \$15,000
Mobile App and Virtual Event Website
Rotating Banner Advertising
Position #1 \$11,000
Position #2 \$9,000
Position #3 \$7,000
Position #4 \$6,000
Position #5 \$5,000
Mobile App Push Notification \$6,000
Retargeting Ads \$4,000
Annual Meeting Website Rotating
Banner Ads (\$3,000 - \$7,500)
Top Spot \$7,500
Bottom banner \$3,000

Email Promotion Opportunities

Registration and Housing Confirmation Emails \$20,000
Banner Ads and Sponsor Highlights on Attendee Emails
Two weeks out – banner ad \$5,000
Two weeks out – sponsor highlight \$5,000
One week out – banner ad \$5,000
One week out – sponsor highlight \$5,000
Know Before You Go ad \$5,000
Know Before You Go sponsor highlight \$5,000
Banner Ads on Daily Event Email (indicate day _____) \$7,500
Sponsor Highlight on Daily Event Email (indicate day _____) \$7,500
Banner Ad on Wrap-Up Email \$5,000
AACE Member Brief Ad (indicate month _____) \$7,500
AACE Member Brief Sponsor Highlight (indicate month _____) \$7,500

PAYMENT SCHEDULE

- 50% due at contract signing.
- 100% due January 14, 2022

CANCELLATION PENALTIES

- 50% due prior to January 14, 2022.
- 100% due if cancelled on or after January 14, 2022.

Submit application to:

exhibitscontracts@spargoinc.com

Need Help? Contact:

aaceexhibits@spargoinc.com
703-631-6200 / 800-564-4220

Make checks payable to:

American Association of Clinical Endocrinology

Mail check payment to:

American Association of Clinical Endocrinology, 7643 Gate Parkway Suite 104-328, Jacksonville, FL 32256

Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within three business days.

Sub Total: _____

Early Bird Discount on Packages

20% until January 10 _____

Total Due: _____

I acknowledge that, as an authorized representative of the above stated Company, I have received, reviewed, and agree that Company will comply with the [Rules and Regulations](#). Company agrees to receive all written and electronic correspondence from AACE, SPARGO, Inc. and official event contractors in reference to the AACE Annual Meeting, other contracted AACE meetings and all present and future AACE meetings/events. This application will become a contract upon Company's authorized signature and AACE's acceptance and approval.

Signature _____

[Annual 2022 Rules and Regulations](#)