

AACE 2023 ANNUAL MEETING PACKAGES

VISIONARY PACKAGE	LEADER PACKAGE	ENGAGEMENT PACKAGE	
\$160,000 4 Available	\$88,000 8 Available	\$20,000 15 Available	
■ Learning Zone Activation (20' x 20')	■ Learning Zone Activation (20' x 10')	■ Learning Zone Activation (10' x 10')	
■ 20 AMP Included with Activation	■ 10 AMP Included with Activation	■ 5 AMP Included with Activation	
■ 10 Premium Meeting Registrations (\$2,099 each) Includes tickets for Presidents Reception	■ 5 Premium Meeting Registrations (\$2,099 each) Includes tickets for Presidents Reception	■ 3 Premium Meeting Registrations (\$2,099 each) Includes tickets for Presidents Reception	
■ 15 Learning Zone Only Passes (For Staff)	■ 8 Learning Zone Only Passes (For Staff)	■ 4 Learning Zone Only Passes (For Staff)	
■ Sponsor Listing with Company Description on Event Website and Mobile App	■ Sponsor Listing with Company Description on Event Website and Mobile App	■ Sponsor Listing with Company Description on Event Website and Mobile App	
■ Sponsor Recognition on Onsite Signage	■ Sponsor Recognition on Onsite Signage	■ Sponsor Recognition on Onsite Signage	
■ Post Event Mailing List	■ Post Event Mailing List	■ Post Event Mailing List	
■ Lead Scanning Option	■ Lead Scanning Option	■ Lead Scanning Option	
■ 60-Minute Lunch Product Theatre in Learning Lab (45-min presentation/Sponsor Purchased Lunch Required)	■ 45-Minute Product Theatre in Learning Lab (Option to purchase refreshments)		
■ NEW! Private, Branded Meeting Pod on Show Floor	■ NEW! Private Meeting Room		
■ NEW! Opportunity to sponsor Opening Keynote (Max 2 sponsors total) + \$15,000	■ NEW! Opportunity to sponsor Opening Keynote (Max 2 sponsors total) + \$20,000		
■ NEW! Ribbon cutting ceremony participation with one company representative and ribbon logo placement	<p>KEYNOTE SPONSORSHIP Only TWO available!</p> <ul style="list-style-type: none"> ■ 30 second promo video to play prior to keynote address on AACE Main Stage. Will also be linked online from AACE's event webpage. ■ Company sponsor acknowledgment by keynote address master-of-ceremony ■ Recognition on AACE Annual Meeting schedule ■ Recognition in AACE Annual Meeting marketing email blasts ■ Recognition in AACE Keynote mobile app push notification ■ Company logo featured on GOBOs within AACE Main Stage during keynote address ■ Option to provide company handout at keynote Q&A session post address in AACE Collaboration Station in Learning Zone 	<p>WHAT IS A LEARNING ZONE ACTIVATION?</p> <ul style="list-style-type: none"> ■ Once sponsor selects the best package for their needs, sponsor will choose their Learning Zone booth space location on the floorplan provided by AACE. ■ Sponsor will own the space for the first 2 days of the meeting. ■ Sponsor can fully brand space by building booth of their design. ■ There are three sizes of space footprints in the Zone (10x10, 10x20 and 20x20). ■ Companies will have the ability to network freely around meeting space. 	
■ NEW! Presidents Reception Sponsor			
■ NEW! 2 Invites to Private Lunch with AACE CEO and select BOD Members			
■ NEW! Complimentary Bag Insert			
■ Choice of Sponsored Activity (Yoga, Meditation, Walking Tour)			
■ Premium Sponsor Placement			
■ Access to Registration List Pre Event (data analysis only)			
■ List of Registered Attendees with Email Addresses for Post Event Follow-Up			
■ AACE.com Website Banner Ad			