

AACE ANNUAL MEETING 2023 SPONSORSHIP CONTRACT & APPLICATION

SEATTLE CONVENTION CENTER, SEATTLE, WA | MAY 4-6, 2023

Company Name: _____

Contact: _____

Job Title: _____

Telephone: _____

Email: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

AACE 2023 ANNUAL MEETING SPONSORSHIP PACKAGES

Visionary Package \$160,000
Leader Package \$88,000
Engagement Package \$20,000
Additional 10x10 \$10,000
Saturday Tabletop Package \$1,000

À LA CARTE SPONSORSHIP & ADVERTISING OPPORTUNITIES

Educational & Thought Leadership Presentations

Satellite Symposia \$60,000
Product Theatre – 20 minutes \$20,000
Product Theatre – 45 minutes \$40,000
Product Theatre – 60 minutes \$45,000
(Can add lunch)
Simulation & Skills \$30,000
Pre-Conference Webinar \$20,000
New! DEI Leadership Session \$15,000

AACE Learning Zone

Charging Station \$5,000
Coffee Connection Sponsor \$7,500
Headshot Lounge – \$10,000 each day or \$17,500 both days
Private Branded Meeting Pod \$15,000
Private Meeting Room \$10,000
Wellness Activity \$5,000

Mailing List

Pre-show Mailing List (one-time rental) \$2,500

Onsite Branding Opportunities

Wi-Fi Sponsor \$20,000
Hydration Station \$7,500
Refillable water bottles (only available with hydration station) \$12,000
Hotel Key Cards \$20,000
Hotel Door Drop Bag Sponsorship \$20,000
Hanging Banner – price: _____

Escalator Clings \$25,000 – \$30,000
Meter Boards – One for \$1,750, Two for \$2,500
Floor Cling \$5,000

Digital Branding Opportunities

Mobile App Exclusive Takeover \$40,000
Mobile App Splash Screen \$15,000
Mobile App and Virtual Event Website Rotating Banner Advertising
Position #1 \$11,000
Position #2 \$9,000
Position #3 \$7,000
Position #4 \$6,000
Position #5 \$5,000
Mobile App Push Notification \$6,000
Annual Meeting Website Rotating Banner Ads \$2,500 – \$5,000
Top Spot \$5,000
Bottom banner \$2,500

Email Promotion Opportunities

Registration and Housing Confirmation Emails \$20,000
Banner Ads or Sponsor Highlights on Attendee Emails
Two weeks out – banner ad \$5,000
Two weeks out – sponsor highlight \$5,000
One week out – banner ad \$5,000
One week out – sponsor highlight \$5,000
Know Before You Go ad \$7,500
Know Before You Go sponsor highlight \$7,500
Banner Ads on Daily Event Email (indicate day _____) \$7,500
Sponsor Highlight on Daily Event Email (indicate day _____) \$7,500
Banner Ad on Wrap-Up Email \$5,000
AACE Member Brief Ad (indicate month _____) \$7,500
AACE Member Brief Sponsor Highlight (indicate month _____) \$7,500

PAYMENT SCHEDULE

- 0% due through November 14, 2022
- 50% due November 15, 2022 through January 11, 2023.
- 100% due January 12, 2023

I acknowledge that, as an authorized representative of the above stated Company, I have received, reviewed, and agree that Company will comply with the [Rules and Regulations](#). Company agrees to receive all written and electronic correspondence from AACE, SPARGO, Inc. and official event contractors in reference to the AACE Annual Meeting, other contracted AACE meetings and all present and future AACE meetings/events. This application will become a contract upon Company's authorized signature and AACE's acceptance and approval.

Signature _____

CANCELLATION PENALTIES

- 0% through November 14, 2022.
- 50% due November 15, 2022 – January 11, 2023.
- 100% due if cancelled on or after January 12, 2023.

Submit application to:

exhibitcontracts@spargoinc.com

Need Help? Contact:

aaceexhibits@spargoinc.com
703-631-6200 / 800-564-4220

Make checks payable to:

American Association of Clinical Endocrinology

Mail check payment to:

American Association of Clinical Endocrinology, 7643 Gate Parkway Suite 104-328, Jacksonville, FL 32256

Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within three business days.

Total Due: _____

Annual 2023 Rules and Regulations