2023 AACE ANNUAL MEETING DEMOGRAPHICS

WHO ATTENDS?

Primary Practice
- Other: 11%
- Group Model HMO: 1%
- Government (VA, Military, Public Health): 3%
- Solo Practice: 7%
- Single-Specialty Group: 7%
- Multi-Specialty Group: 11%
- No Response: 8%
- Faculty/University: 25%
- Research: 1%
- Partnership Practice: 2%
- Hospital Based: 24%

Primary Specialty
- Reproductive and Gonad: 1%
- Thyroid: 14%
- Adrenal: 3%
- Bone and Parathyroid: 4%
- Pituitary and Neuroendocrine: 5%
- Lipids And CV Health: 1%
- Nutrition And Obesity: 4%
- Endocrine Surgery: 2%

Professional Status
- Industry: 18%
- Physician Assistant/Primary Care Physician: 3%
- Emergency Care HCP: 1%
- Other (Non-healthcare): 3%
- Other: 2%
- Pharmacist: 3%
- No Response: 8%
- Faculty/University: 24%
- Endocrinologist: 48%
- Media: 1%
- Diabetes Educator: 1.5%
- Nurse/Nurse Practitioner: 5%
- Student/Resident/Fellows: 11%

2023 INDUSTRY SPONSORS
- Abbott
- AbbVie
- Alexion Pharmaceuticals, Inc.
- Amgen
- Amneal Pharmaceuticals
- Amryt Pharma
- Ascendis Pharma
- Concept Therapeutics
- Crinetics Pharmaceuticals
- Dexcom
- Early Alert Canines
- Eli Lilly and Company
- GoodRx
- Horizon Therapeutics
- HRA Pharma Rare Diseases
- Hygieia
- Insulet
- Interpace Diagnostics
- Ionis Pharmaceuticals
- Neurocrine Biosciences, Inc.
- Novo Nordisk, Inc.
- Ochsner Health
- Progenics, a Lantheus Co.
- Provell Pharmaceuticals, LLC
- Prevention Bio, Inc.
- Radius Health
- Recordati Rare Diseases, Inc.
- RGS Healthcare/Save Your Thyroid
- Salix Pharmaceuticals
- Sonic Healthcare USA/Thyroseq
- Veracyte
- Xeris Pharmaceuticals

DIGITAL AD STATISTICS IN 2023:
- Event Mobile App: 1,147 Users
- Event Platform Banner Ads: 2,227,191 Reach
- RGS Healthcare/Save Your Thyroid
- Sonic Healthcare USA/Thyroseq

AACE Member Brief Reach: 30,000+ Recipients

2022 ATTENDANCE
- Total 2023 Attendance: 1,639
- First Time Attendees: 495
- States: 49
- Countries: 43

Western US:
- West: 29%

Mid-West US:
- Midwest: 24%

Northeast US:
- Northeast: 24%

South US:
- South: 23%