



Endocrine University Year 2 Fellows-in-Training Sponsorship Opportunities

November 14-16, 2024

280-300 Fellows in attendance

Topics Covered:

- Nutrition and Obesity
- Lipids and CV Health
- Adrenal and Pituitary disorders
- Diabetes and Thyroid Update

Learning Objectives:

- Effectively utilize new diagnostic technology that has become essential to the practice of endocrinology.
- Apply the most up-to-date guidelines and evidence-based practices for the diagnosis and treatment of endocrine-related disorders.
- Integrate the latest evidence-based research for diagnosis and treatment of emerging areas of endocrine-related practice.

Endocrine University Title Sponsor \$30,000

Support the future of endocrinology and be recognized throughout the year. This exclusive opportunity provides sponsorship of both Year 1 and Year 2 EU events, PLUS sponsorship of the in-person Fellows meet-up at Annual Meeting!

- Includes:
 - EU Year 1 and 2 spotlight listing
 - EU Year 1 and 2 event platform rotating banner ad
 - Choice of education session at EU Year 1 or 2 program
 - Sponsor recognition in EU emails
 - Registered attendee list of Fellows for EU Year 1 and 2
 - Sponsor recognition of the Annual Meeting Fellows meet-up

Educational Opportunities - \$5,500 or \$15,000

Choose between a 20 minute or 45-minute presentation.

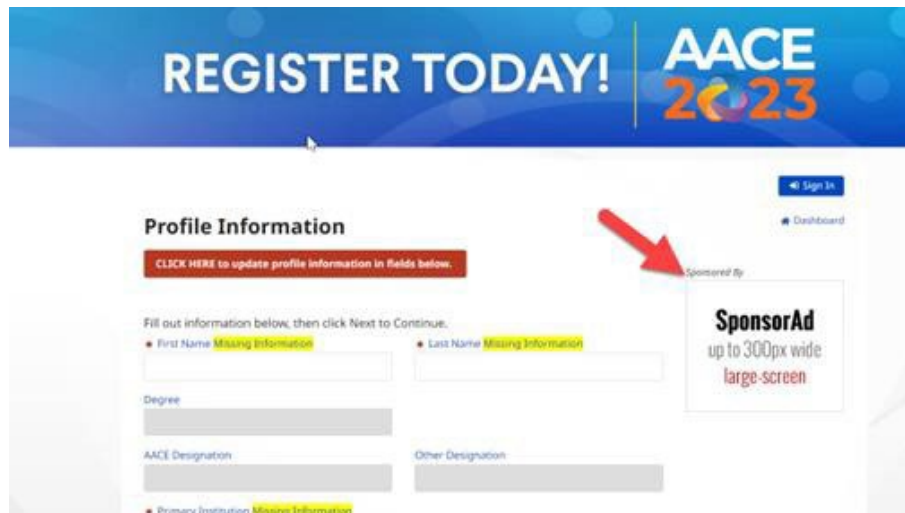
Choose to host between livestream, Zoom or on-demand webinar.

- Format Options include, but not limited to:
 - Product Theater
 - Roundtable
 - Case Discussion
 - Buzz Session
 - Focus Group
 - Interactive Trivia/Polling
- Content will be recorded and made available to attendees for 12 months post event.
- **CME-Certified Satellite Symposia also available! \$19,000**
 - This is an exclusive opportunity to provide additional CME to attendees.

Registration Sponsor – \$5,000

Make a strong first impression on attendees by sponsoring the required step of registration!

- Includes:
 - Sponsored banner ad on registration confirmation email
 - Sponsor ad prominently located on event registration site
- Registration website ad:



Website Banner Ad - \$3,000

Right hand banner ad prominently located on the event platform homepage.



Sponsored Survey - \$4,000

Exclusive Opportunity!

Want to know if the Fellows have heard about the benefits of your newest drug? Create a brief survey using the platform of your choice and AACE will include in pre-EU marketing emails.

Daily Coffee Break Sponsor - \$6,000

Give the fellows what they want! Your company will be prominently recognized as the coffee break sponsor and AACE will provide Starbucks e-gift cards to all attendees on your behalf. Sponsor receives recognition for all coffee breaks on chosen day.

- Choose between:
 - Thursday, November 14, 2024
 - Friday, November 15, 2024
 - Saturday, November 16, 2024

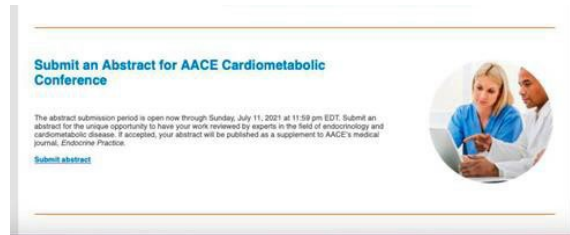
Endocrine University Email Advertising

Only one banner ad and one sponsor highlight to be included per email!

Banner Ads: \$1,500



Sponsor Highlight: \$1,500



Emails: \$1,500

- Know Before You Go: November 12
- Day 1: November 14
- Day 2: November 15
- Day 3: November 16
- Wrap Up: November 18

Fellows Mailing List - \$1,000

Don't let virtual stop you from getting your company noticed! Send a mailer directly to registrants before the meeting. Mailer subject to AACE approval and list is good for one-time use.

AACE Member Brief Email Advertising \$7,500

Reach 30,000+ of the AACE Community. AACE Member Brief emails go out every Tuesday.

Banner Ad and Sponsor Highlight Opportunities

available. Choose any Tuesday in October or November.

Offerings	Pricing
Endocrine University Title Sponsor - Exclusive	\$30,000
Daily Coffee Break Sponsor - 2 Exclusive Sponsor per Day	\$6,000
20-minute presentation	\$5,500
45-minute presentation	\$15,000
CME Certified Satellite Symposia - Exclusive	\$19,000
Sponsored Survey - Exclusive	\$4,000
Right-hand banner ad on event platform	\$3,000
Registration Sponsor - Exclusive	\$5,000
Banner Ad – AACE Member Brief	\$7,500
Sponsor Highlight – AACE Member Brief	\$7,500
Banner Ad – EU Emails	\$1,500
Sponsor Highlight – EU Emails	\$1,500
Fellows Mailing List	\$1,000

Questions? Contact Kristin Hudson or Stephen Jefferson for more information on the virtual packages and support offerings.

aaceexhibits@spargoinc.com



Kristin Hudson
Associate Director of Sales
703-995-3868



Stephen Jefferson
Sales Manager
571-418-5335