



Endocrine University Year 1 Fellows-in-Training Sponsorship Opportunities

February 20-22, 2025

280-300 Fellows in Attendance

Topics Covered:

- Diabetes
- Thyroid
- New Technology

Learning Objectives:

- Effectively utilize new diagnostic technology that has become essential to the practice of endocrinology.
- Apply the most up-to-date guidelines and evidence-based practices for the diagnosis and treatment of endocrine-related disorders.
- Integrate the latest evidence-based research for diagnosis and treatment of emerging areas of endocrine-related practice.

Ask us about sponsorship opportunities for the in-person Fellows and Medical Students programs, both taking place at the AACE Annual Meeting!

Educational Opportunities - \$7,500 or \$16,500

Choose between a 20 minute or 45-minute presentation.

Choose to host between livestream, Zoom or on-demand webinar.

- Format Options include, but not limited to:
 - Product Theater
 - Roundtable
 - Case Discussion
 - Buzz Session
 - Focus Group
 - Interactive Trivia/Polling
- Content will be recorded and made available to attendees for 12 months post event.
- **CME-Certified Satellite Symposia also available! \$19,000**
 - This is an exclusive opportunity to provide additional CME to attendees.

Website Banner Ad - \$3,000

Right hand banner ad prominently located on the event platform homepage.



Sponsored Survey - \$4,000

Exclusive Opportunity!

Want to know if the Fellows have heard about the benefits of your newest drug? Create a brief survey using the platform of your choice and AACE will include in pre-EU marketing emails.

Daily Coffee Break Sponsor - \$6,000

Give the fellows what they want! Your company will be prominently recognized as the coffee break sponsor and AACE will provide Starbucks e-gift cards to all attendees on your behalf. Sponsor receives recognition for all coffee breaks on chosen day.

- Choose between:
 - Thursday, February 20, 2025
 - Friday, February 21, 2025
 - Saturday, February 22, 2025

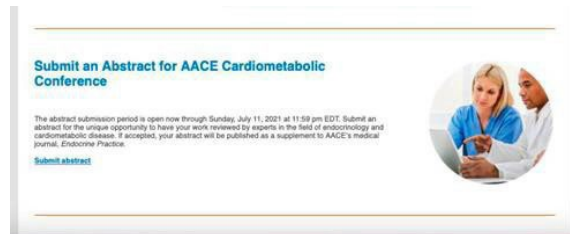
Endocrine University Email Advertising

Only one banner ad and one sponsor highlight to be included per email!

Banner Ads: \$1,500



Sponsor Highlight: \$1,500



Emails: \$1,500

- Know Before You Go: February 18
- Day 1: February 20
- Day 2: February 21
- Day 3: February 22
- Wrap Up: February 24

Fellows Mailing List - \$1,500

Don't let virtual stop you from getting your company noticed! Send a mailer directly to registrants before the meeting. Mailer subject to AACE approval and list is good for one-time use.

AACE Member Brief Email Advertising \$7,500

Reach 30,000+ of the AACE Community. AACE Member Brief emails go out every Tuesday.

Banner Ad and Sponsor Highlight Opportunities available. Choose any Tuesday in January or February.

Offerings	Pricing
Daily Coffee Break Sponsor - 2 Exclusive Sponsor per Day	\$6,000
20-minute presentation	\$7,500
45-minute presentation	\$16,500
CME Certified Satellite Symposia - Exclusive	\$19,000
Sponsored Survey - Exclusive	\$4,000
Right-hand banner ad on event platform	\$3,000
Registration Sponsor - Exclusive	\$5,000
Banner Ad – AACE Member Brief	\$7,500
Sponsor Highlight – AACE Member Brief	\$7,500
Banner Ad – EU Emails	\$1,500
Sponsor Highlight – EU Emails	\$1,500
Fellows Mailing List	\$1,500

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Questions? Contact Kristin Hudson or Stephen Jefferson for more information on the virtual packages and support offerings.

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