

AACE 2025 *Orlando*

ORLANDO, FL
MAY 15-17, 2025

Sponsorship & Exhibit Prospectus

*Cultivating endocrine clinical care
team collaboration to improve patient
outcomes and global health.*



Attendees gather for the opening of the Learning Zone on Day 1.

Founded in 1991, the American Association of Clinical Endocrinology (AACE), is a global, inclusive community of more than 5,700 endocrine-focused clinical members, affiliates, and partners from every walk of professional life.

OUR MISSION IS ELEVATING THE PRACTICE OF CLINICAL ENDOCRINOLOGY TO IMPROVE GLOBAL HEALTH.

OUR VISION IS ACHIEVING HEALTHIER COMMUNITIES THROUGH ENDOCRINE INNOVATION, EDUCATION, AND CARE.

AACE is the trusted voice of clinical endocrinologists, primary care physicians and other health care professionals who treat patients with endocrine conditions and disorders such as: diabetes, thyroid dysfunction, obesity, osteoporosis, growth disorders, lipids, adrenal, metabolism, and sexual function and reproduction.



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AACE Annual Meeting 2025 will be held May 15-17, at the Hilton Orlando in Orlando, Florida. The meeting will focus on diabetes and technology, bone and parathyroid, thyroid, cardiometabolic and lipids management, nutrition and obesity, and pituitary, adrenal, gonad, neuroendocrine. The 2025 meeting keynote and theme will be centered on obesity and metabolic health as well as pay tribute to the 20th anniversary of the first GLP-1.

At the Annual Meeting, attendees will:

- Discuss the latest scientific and clinical discoveries in the field of endocrinology, diabetes, and metabolism.
- Apply new found knowledge to the diagnosis and management of patients with disorders of endocrinology, diabetes, or metabolism for improved patient outcomes.
- Assess the potential applications of emerging scientific advances that affect the practice of endocrinology.
- Explain to your patients the latest clinical treatment options in endocrine health.

VENUE:

Hilton Orlando
6001 Destination Parkway
Orlando, FL 32819

AACE Annual Meeting 2025 is structured to provide relevant clinical education for practicing endocrinologists, fellows, primary care physicians, physicians assistants, nurse practitioners, nurses, diabetes care and education specialists, clinical pharmacists, registered dietitians, and others in the endocrine care team.

Attendees will have access to an estimated 16.75 CME/CE/MOC on-site and a total of 54 CME/CE/MOC on-demand.



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AACE LEARNING ZONE 2025

- 100% Dedicated Expo Time
- Ribbon Cutting Ceremony for Learning Zone (Expo Hall) after Keynote Address
- Welcome Block Party in Learning Zone (Expo Hall)

AACE Learning Zone will contain:

- Professional Meet-up Zone
- E-Posters with Guided Presentations
- Educational Games
- Corporate Activations & Booths
- Multiple Lounge Spaces
- Wellness Activities
- Coffee Stations
- Lunch Concessions and Dining
- Opening Welcome Block Party
- AACE Engagement Zone
- Ribbon Cutting Ceremony
- Collaboration Station
- 100% Dedicated Expo Hours
- Puppy Park

Space in the AACE Learning Zone is limited to just a few select companies. Once all spaces are sold, new spaces will not be added. Do not miss your chance to align your organization with AACE and connect with leaders in the endocrinology field.

Become a sponsor for the AACE Annual Meeting and get the opportunity to connect with thousands of leading endocrinology professionals in Orlando in May 2025. The attendees will include endocrinologists, physicians, physician assistants, nurse



Attendees gather at the Collaboration Station in the Learning Zone

practitioners, nurses, primary care physicians, clinical pharmacists, certified diabetes educators, and more. They are coming to the event to witness firsthand the latest scientific advancements in the field of endocrinology and learn how these innovations can help improve health for patients worldwide.

CONTENT FOCUS AREAS:

- Adrenal, Bone & Parathyroid
- Diabetes and Diabetes Technology
- Cardiometabolic and Lipids Management
- Nutrition & Obesity
- Pituitary & Neuroendocrine
- Thyroid and Thyroid Procedures



Participants watch a Product Theater in the Learning Zone



Attendees network at the Learning Zone Block Party.

AACE 2025 LEARNING ZONE SCHEDULE

Thursday – Live Event Day 1	10:00 AM – 5:30 PM
Product Demos in Booths	10:00 AM – 10:30 AM
Opening Welcome Block Party	4:30 PM – 5:30 PM
Friday – Live Event Day 2	10:00 AM – 4:00 PM
Product Demos in Booths	10:00 AM – 10:30 AM

AACE ANNUAL MEETING PACKAGES

VISIONARY PACKAGE	LEADER PACKAGE	ENGAGEMENT PACKAGE
\$160,000 SOLD OUT	\$88,000 SOLD OUT	\$20,000 SOLD OUT
<ul style="list-style-type: none"> ■ Learning Zone Activation (20' x 20') ■ 10 Premium Meeting Registrations (Includes tickets for President's Party) ■ 15 Learning Zone Only Passes (For Staff) ■ Sponsor Listing with Company Description on Event Website and Mobile App ■ Sponsor Recognition on Onsite Signage ■ Post Event Mailing List ■ 60-Minute Lunch Product Theater \$50,000 (45-min presentation/Sponsor Purchased Lunch Required) ■ Private Meeting Room ■ Ribbon cutting ceremony participation with one company representative and ribbon logo placement ■ President's Party Sponsor ■ 2 Invites to Private Lunch with select BOD Members ■ Complimentary Bag Insert ■ Choice of Sponsored Wellness Attendee Experience (Yoga, Meditation) ■ Premium Sponsor Placement ■ Access to Registration List Pre Event (data analysis only) ■ List of Registered Attendees with Email Addresses for Post Event Follow-Up ■ AACE.com Website Banner Ad 	<ul style="list-style-type: none"> ■ Learning Zone Activation (20' x 10') ■ 5 Premium Meeting Registrations (Includes tickets for President's Party) ■ 8 Learning Zone Only Passes (For Staff) ■ Sponsor Listing with Company Description on Event Website and Mobile App ■ Sponsor Recognition on Onsite Signage ■ Post Event Mailing List ■ 45-Minute Product Theater \$45,000 (Option to purchase refreshments) ■ Private Meeting Room 	<ul style="list-style-type: none"> ■ Learning Zone Activation (10' x 10') ■ 3 Premium Meeting Registrations \$2,045 (Includes tickets for President's Party) ■ 4 Learning Zone Only Passes (For Staff) ■ Sponsor Listing with Company Description on Event Website and Mobile App ■ Sponsor Recognition on Onsite Signage ■ Post Event Mailing List



Attendees mingle in Learning Zone

À LA CARTE SPONSORSHIP OPPORTUNITIES

EDUCATIONAL & THOUGHT LEADERSHIP PRESENTATIONS

Product Theaters *Limited Availability!* \$45,000-50,000 **SOLD OUT**

These presentation opportunities offer a premium guarantee of getting in front of this hard to reach audience as they run during dedicated times, unopposed to CME content. Time spots are open to all topics and format of choice. Format ideas include but are not limited to lectures, case discussions, panels, and interactive workshops. Your presentation will be open to all attendees and will be included on the event website, mobile app schedule and pre-event AACE emails. Option to serve refreshments. Includes standard AV set-up (riser, projector, screen, microphone, and AV tech). Choose the duration that works best for your presentation: 45-minutes (\$45,000), 45-minute lunch (\$50,000). Breakfast & Lunch Spots: Highly coveted breakfast and lunch spots require sponsor to order food and beverage. Responsibility of F&B costs are of the sponsor. These spots are scheduled for 60 minutes total. The first 15 minutes are used to serve meals. Your 45-minute presentation will follow.



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NEW! Product Theater Recording Add-On \$7,500

- Capture Product Theater presentation from start to finish
- Edited full session shared with participating company post event
 - Side by side edit with PPT slides on one side and presenter on the other
 - Company branding throughout video

CME-Certified Satellite Symposia *Limited Availability!* \$50,000*-\$60,000 **SOLD OUT**

New time options available! Host a CME-certified satellite symposium at the time that works best for you. Your symposium will be open to all attendees and will be included on the event website and mobile app schedule. Includes ownership of meeting room and standard AV set-up (riser, projector, screen, microphone, and AV tech). Option to purchase additional AV and furniture.



Available time spots:

- Wed – 6:30 PM-8:00 PM (dinner served at 6:00 PM)
- Thurs – 7:30 PM-9:00 PM (dinner served at 7:00 PM)
- Fri – 5:00 PM-6:00 PM* (no F&B required)

Educational Workshop *Limited Availability!* \$30,000 per Workshop

Put on an educational workshop or breakout session for attendees. These sessions run 45-minutes and can be meet-the-professor talks, trainings, thought leadership panels, etc. These talks run concurrent to AACE CME education and work best when they focus on education and science. *Includes standard AV set-up (riser, projector, screen, microphone, and AV tech).*





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AACE LEARNING ZONE

Pickleball **SOLD OUT**

\$35,000 | **Exclusive Opportunity!**

Sponsor a vibrant pickleball court providing attendees with an engaging and fun way to network, unwind, and promote wellness. Your sponsorship will highlight your commitment to health and active living, offering a unique opportunity to connect with our audience in an energetic and social environment. Sponsor's branding will be placed on two large floor decals on either side of the net. Sponsor will also be given 25 custom branded panels. Additionally, sponsor's branding be featured in promotion of the activation via signage and mobile app. Attendees will first need to stop by your booth to pick up a voucher to participate. Attendees can choose a 15-minute lesson or if they already know the rules of the game, they can play a quick match.

Headshot Lounge | **Exclusive Opportunity!**

\$20,000 (two-day sponsorship) **SOLD OUT**

Open to all attendees, the headshot lounge is a popular destination at AACE. As a sponsor, attendees will first need to visit your booth to pick up a voucher that can be redeemed for their professional headshot. Sponsor branding will be front and center of Headshot Lounge.



*Offerings and pricing are subject to change.
Images for sample purposes only.*

Coffee Bar Sponsor | **Exclusive Opportunity!**

\$7,000 **SOLD OUT**

Sponsor the Learning Zone Coffee Bar and get your organization front and center while attendees take a break from their sessions. Sponsor's branding will remain front and center at coffee bar during all Learning Zone hours. Sponsor can supply branded cups/napkins (rights only) and network with attendees during coffee breaks.



Charging Table | **Limited Availability!**

\$7,500 for 1

\$8,000 for 2

These days, staying charged means staying connected. Provide attendees with a comfortable place to charge in the Learning Zone. Sponsorship includes double-sided branding on the divider (each bank consists of six chargers). Onsite location to be determined by AACE.



Private Meeting Room | **Limited Availability!**

\$11,000

Rent a fully private meeting room for the duration of the meeting (carpeting, ceiling, locking door, and HVAC). Room will come furnished with 2 roundtables. Alternate standard furniture can be provided upon request. Vendor is responsible for all costs related to shipping, furniture rental, AV services, security, and all other exhibition services (electrical, decoration, etc.).



Puppy Park | Exclusive Opportunity! \$35,000

The AACE Puppy Park will be a must-stop destination in the Learning Zone, providing attendees with a chance to unwind and relax among adorable puppies. Puppies will be adorned with sponsor branded bandanas. Sponsor's branding will remain front and center at Puppy Park during all open hours. A percentage of the sponsorship fee will be contributed to the local shelter providing the puppies. Attendees will first need to stop by your booth to pick up a voucher to participate. Puppy Park hours will be listed on the event schedule, with recognition to sponsor. Lead scanning permitted at Puppy Park



SOLD OUT

Attendee Experiences

Provide attendees with a memorable experience in Orlando. Attendees will first need to stop by your booth to pick up a voucher to participate. Experience will be listed on the event schedule, with recognition to sponsor. Lead scanning permitted at experience. Sponsor can choose experience of choice; first come first serve. Options include:

Wellness - All \$5,000

- Yoga **SOLD OUT**
- Sound Bath Meditation
- Tai Chi **SOLD OUT**
- Zumba
- Boot Camp **SOLD OUT**
- Posture & Stretching Class are 45-minutes in length.



Tours

- Park Avenue Boat Tour - \$5,000
- Winter Garden Bike Tour - \$7,900
- Foodie Tour - \$7,900
- Brewery Tour - \$7,900

Tours are priced for 14 people. More can be added for additional cost. Detailed tour agendas can be provided upon request.

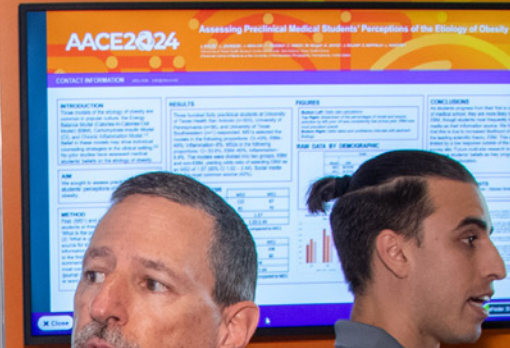


Sustainability "Water Bottle" Sponsor | Exclusive Opportunity! Call for Pricing

Sustainability has become a leading global initiative. Help our attendees stay hydrated while giving back with this forward thinking opportunity. Every bottle comes with a QR code printed on the side. Attendees will scan each time they refill to make their impact even after they get home! Every scan will open to display the real time impact and unlock a donation to a global charity project. The sustainable water bottles will be co-branded with AACE and sponsor logo.



POSTER STATION 13



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ONSITE BRANDING OPPORTUNITIES

Hotel Key Cards | *Exclusive Opportunity!* **\$20,000 SOLD OUT**

Make a great first impression. Customized hotel keycards with your personalized design will be distributed to all attendees upon check-in at Hilton Orlando, AACE's meeting venue and headquarter hotel. (Includes branded custom key cards.) Add the key card sleeves for \$4,000 more.



Escalator | *Exclusive Opportunity!* **Clings \$35,000 (includes 2 literature racks)** **Runner \$5,500 SOLD OUT**

Attendees will use the escalators to navigate between the different meeting areas. The escalators are prominently located within the Hilton Orlando, AACE's meeting venue and headquarter hotel. Sponsorship includes production of the clings, installation, and removal.



Stacked Cube | *Limited Availability!* **\$11,000 SOLD OUT**

Showcase your brand on a stacked cube capturing attention and sparking conversations. This eye-catching display offers multiple faces for your logo, messages, or product imagery, ensuring high visibility and a dynamic presence. Elevate your brand with this innovative and stylish promotional opportunity, placing your company at the forefront of attendees' minds.



Meeting Bag Inserts

\$4,000 SOLD OUT

Place your promotional material or item directly into all attendees' hands. Limitation on size apply, and items must be submitted to AACE for approval. Examples of acceptable inserts are promotional brochures (no catalogs or publications), postcards, flyers and other printed material. Examples of items include pens, USB flash drives and luggage tags. Sponsor responsible for production and shipping costs.

Meter Boards **SOLD OUT**

- One | **\$2,250**
- Two | **\$3,000**

Promote your brand, product information or onsite presentation on a prominently displayed, double-sided meter board sign! Sponsorship includes production of your sign(s), installation, and removal.



Custom Carpet Decals

- One 4'x4' Cling | **\$4,000**
- Two 4'x4' Clings | **\$6,000**

Attract attendees to your booth with custom, branded floor clings strategically placed in Learning Zone. Sponsorship includes production of decal, installation, and removal.



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Learning Zone Above Door Framed Graphic

\$12,000 **SOLD OUT**

All eyes will be drawn to your ad featured on this 182 sq ft framed graphic placed right above the interior doors of the Learning Zone.



Breakout Session Hallway Above Door Glass Panels

\$6,500 **SOLD OUT**

Attendees are sure to take notice of your clinged ad as they walk to and from breakout sessions in the Orange Ballroom Hallway. Your ad will be clinged on the glass panels above the doors.



Learning Zone Wall Framed Graphic

■ One | **\$8,000**

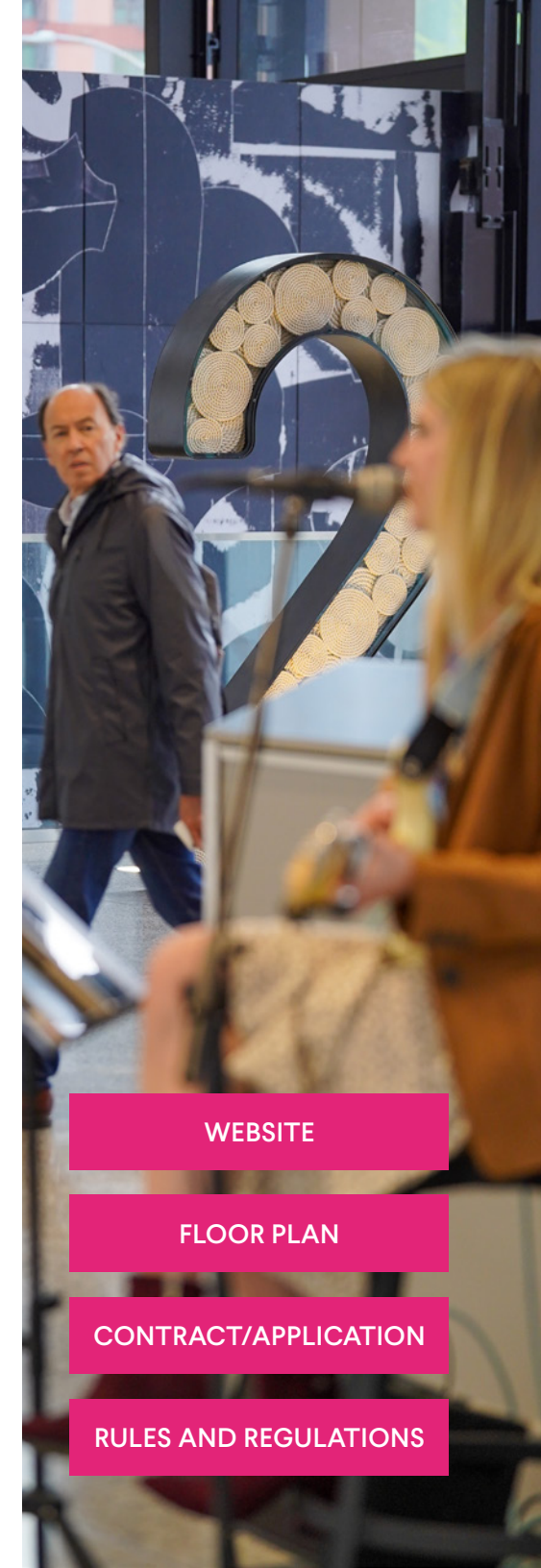
■ Two | **\$12,000**

Get your message across on a 100 sq ft framed graphic prominently placed along the interior walls of the Learning Zone.



*Deadline for artwork
March 14, 2024.
Need more time?
Ask us for details.*

**Have other
ideas?
Let's talk!**



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DIGITAL BRANDING OPPORTUNITIES

Wi-Fi Sponsor | *Exclusive Opportunity!*

\$20,000 **SOLD OUT**

Your support will allow attendees the ability to enjoy free wireless internet in meeting rooms and common areas. In addition to a custom landing page, your company name and corporate logo will appear on onsite signage, recognizing your support of this much-valued service.



Registration Sponsor | *Exclusive Opportunity!*

\$15,000 **SOLD OUT**

All attendees will visit the registration site and receive a confirmation email. Your ad will appear on the right-hand side of our event registration site. Your banner will also appear on all registration confirmation emails (sent once individual has registered) AND check-in emails (sent week of Annual Meeting). Attendees often reference their confirmation and check-in emails multiple times before the event. This is an exclusive, high exposure opportunity!



One or Two Week Out Email Banner or Sponsor

Highlight | *Exclusive Per Email*

\$5,500 Banner

\$6,000 Sponsor Highlight

Opportunities to advertise or create a sponsored highlight are available in the email newsletters being sent to all registered attendees. Newsletters will be sent both one and two weeks out from the start of the meeting.

Home Page Rotating Banners | *Limited Availability!*

\$5,500 **SOLD OUT**

Most visible and trafficked banners. Max of 5 banners. Banners are shown in random order. Banners are shown on homepage and select other pages. Annual Meeting Homepage had 426,281 views by 90,578 unique users.



Member Brief Email Banner or Sponsor Highlight |

Exclusive Per Email

\$8,000

AACE Member Briefs are sent to the full AACE community of 30,000 weekly every Tuesday. Choose to be featured on a Tuesday in April, May, or June.

Show Day Email Banner or Sponsor Highlight |

Exclusive Per Email

\$8,000 Banner

\$8,500 Sponsor Highlight

Have your ad displayed and provide a company update for a sponsored highlight in our Know Before You Go, Wrap Up, or daily event emails. Only one banner ad and one highlight section will be featured in each email.

Reserve your spot while it is still available!

- Know Before You Go Email - Week of May 12
- Day 1 Email - May 15
- Day 2 Email - May 16
- Day 3 Email - May 17
- Wrap Up Email - May 19



ONSITE DIGITAL BRANDING OPPORTUNITIES

LED Poster – Shared Ad Rotation \$4,000

Provide a static or MP4 ad to be featured on a prominently located 22.4" x 77.2" digital LED screen. Your ad will run for 8 seconds before it rotates with AACE ads and no more than 3 other sponsor ads.

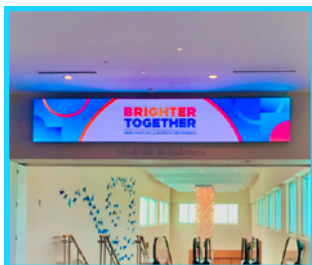


LED Poster – Sponsor Take Over \$10,000

Watch your ads run on your very own 22.4" x 77.2" digital LED screen! Provide up to 10 static or MP4 (or a combination) ads to appear on your own screen, rotating every 8 seconds.

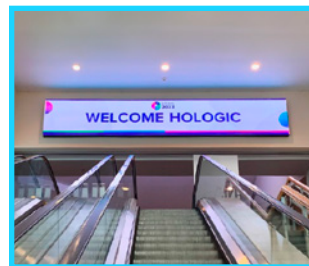
LED Wall – Main Level \$8,500

Make a huge impact on this 19'8" x 3'3" digital LED screen seen all the way from attendee registration. Your 8 second ad, in rotation with AACE ads and no more than 3 other sponsor ads will not be missed as attendees head down the escalators into the AACE2025 meeting space.



LED Wall – Lower Level \$7,000

Catch attendees' eyes on this 19'8" x 3'3" digital LED screen as they take the escalator or stairs back up to the main level. Your 8 second ad, in rotation with AACE ads and no more than 3 other sponsor ads is sure to make an impression.



Exhibitor Sociables on AACETV \$5,000

Want to capture an interview with your product theater speaker after their lecture or create an in-booth sizzle reel? Let us help with the legwork! Pick the time, place and content of your choosing and we'll cover the recording. Benefits:



- Sponsor receives 30-second edited video same day onsite (Sponsor can choose to have AACE include the 30-second video in next day's email among other AACE sociable videos)
- Sponsor receives 2-min edited video post event

Get ready for the
NEW AACETV,
launching in 2025!
Join in on the
fun with these
opportunities.

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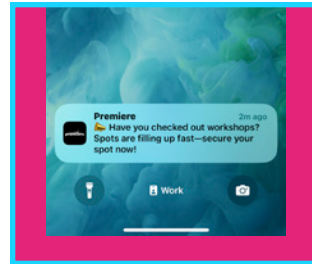
MOBILE APP BRANDING OPPORTUNITIES

Mobile App Push Notification \$6,500 each

Drive traffic to your booth, promote a product theater or make a special announcement with a sponsored push notification. Over 90% of our attendees download our event mobile app.

- 6 Available - Show Days
- 1 Available - Pre-Show
- 2 Available - Post Show

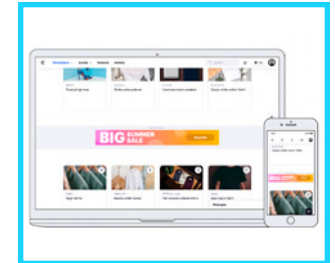
Push notifications can link to session, booth, detailed message, website, etc.



AACE will be launching a whole new app & event platform experience for attendees. NEW opportunities available!

Mobile App & Event Platform Rotating Banner Ad | Limited Availability!
Event Platform \$5,000
Mobile App \$6,000
Both - \$8,000

Attendees start visiting the event platform well in advance of coming onsite. Sponsor's ad will be featured in a prominently placed rotating banner on platform homepage. Limited to 5 sponsors.



Mobile App Splash Screen | Exclusive Opportunity! \$10,000

Each time the app is launched, your support of the mobile app is recognized on the splash screen. The app is used to access the schedule, credit claiming, slides, and much more! Sponsor will have creative control over the lower half of the splash screen below the AACE2025 Logo.

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ADVERTISE IN AACE'S PUBLISHING PRODUCTS TO EXPAND YOUR REACH AND TARGET AUDIENCE!

"Enhanced Publication" Opportunity

Provide a 5-6 minute video with summary text to reach your target audience. This opportunity is available in both Endocrine Practice and AACE Clinical Case Reports and include an Elsevier audience recruitment campaign (referral specialties, such as primary care, cardiologists, NPs, PAs etc.). Regular metric reports are provided.

"Amplification" Opportunity

Amplify a previously published Endocrine Practice article by adding in an accompanying Key Opinion Leader (KOL) video that provides update or a summary

of current clinical significance. This is a method of bringing back to life a previously published key article and providing valuable commentary. Audience recruitment campaign included.

"Supplements" Opportunity

Provide a full-length article on a single topic published in Endocrine Practice. These are peer reviewed, indexed and become part of the medical literature.

Contact AACE at publications@aaace.com for more information.

AACE ANNUAL MEETING 2025 SESSIONS

We invite industry supporters to come and engage with our diverse group of attendees via Interactive Sessions, AACE Learning Zone, Satellite Symposia, Product Theatres, and other sponsorships and advertising opportunities.

AACE Annual Meeting 2025 Sessions include, but not limited to:

Keynote & Plenary Sessions: These are the Rockstars of the AACE Meeting. These world renowned experts will share with attendees the latest thought leadership in the field of endocrinology.

Interactive Symposium: This is a 1.5-hour session with 3 speakers and 1 moderator. The use of tools and technology and other resources is encouraged to engage the audience such as case-based learning, polling questions using our audience response system, games, and other forms of learning.

Disease State Network Year-In-Review: This is a 1-hour session with 2-3 speakers of each Disease State Network (DSNs) to present a recap on the most important events and publications in their specific disease state. Disease State Networks include Bone and Parathyroid, Diabetes, Cardiometabolic and Lipids Management, Nutrition and Obesity, Pituitary, Adrenal, Gonad, and Neuroendocrine and Thyroid.

Meet the Expert: This is a 1-hour session with 1 speaker and 1 moderator that will address an important education need in endocrine care.



Case-Based Learning Discussions (CBLDs): This is a 1-hour interactive session that will include no more than 3 speakers and 1 moderator. The speakers and moderator will offer 1-2 patient cases and use polling questions and ARS technology to further engage the participants in the learning experience.

Simulation Enhanced General Sessions (SEGS): These hands-on workshops will allow participants to immerse themselves into skills-based practice sessions on medical devices that are important to the diagnosis and management of endocrine patients.

- Thyroid Ultrasound Fundamentals
- Thyroid Ultrasound Advanced
- Diabetes Technology Fundamentals
- Diabetes Technology Advanced
- Bone Procedures (DXA, FRAX)
- Other

AACE Talk Show Stage: 2+ Speakers are more interesting than 1! Attendees will hear from 2 or more presenters participate in debates, case discussions, panel talks and more.

Point-Counterpoint Debate: A field as large as endocrinology brings segmented views and the goal of these discussions is to give the audience a deeper understanding on the nuanced points of view within our field while perhaps changing a few minds. Come to the session ready to debate controversial topics in Endocrinology. We want to flush it out!

Featured Talks: AACE is known for their elevated speakers. These high-level talks will address key issues and hot topics faced in endocrinology today.

Collaboration Station: Located in the Learning Zone, this intimate stage focuses on speaker + audience engagement and can be seen hosting post lecture deep dives with plenary speakers and more.

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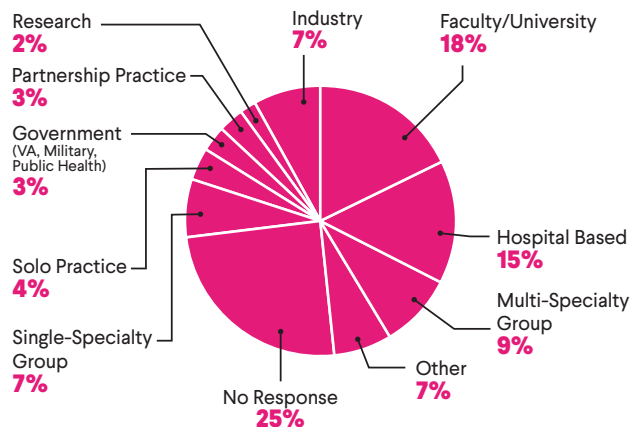
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AACE ANNUAL MEETING DEMOGRAPHICS*

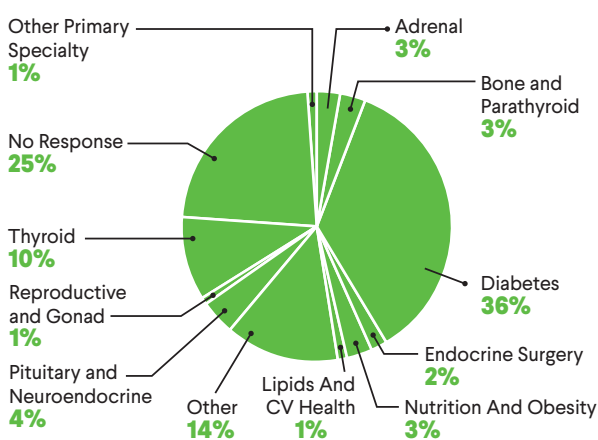
*Based on 2024 information.

WHO ATTENDS?

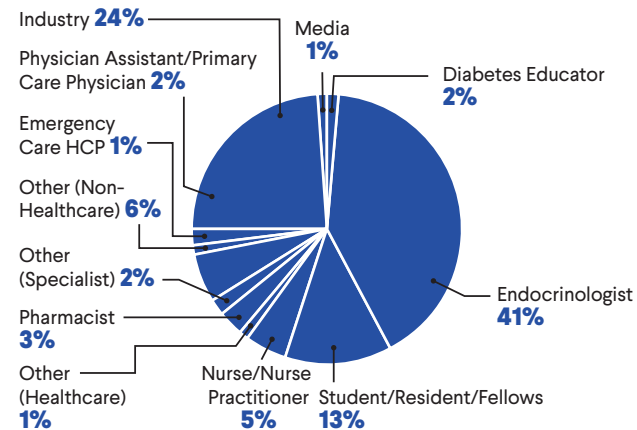
Primary Practice



Primary Specialty



Professional Status



2024 INDUSTRY SPONSORS

Abbott
Abbott Diabetes Care
AbbVie
Alexion, AstraZeneca Rare Disease
Alvogen
Amgen
Amneal Pharmaceuticals
Ascendis Pharma Inc.
athenahealth, Inc.
Camurus, Inc.
Chiesi USA, Inc.
Corcept Therapeutics
Crinetics Pharmaceuticals
Dexcom
Horizon Therapeutics
InBody BWA
Insulet Corporation
Interpace Diagnostics
Ionis Pharmaceuticals, Inc.
Kyowa Kirin
Kyowa Kirin Medical Affairs

Lilly Diabetes
Med Learning Group
Neurocrine Biosciences Medical Affairs
Neurocrine Biosciences, Inc.
Novo Nordisk, Inc.
Ochsner Health
Provell Pharmaceuticals, LLC
Radius Health, Inc.
Recordati Rare Diseases - Medical
Recordati Rare Diseases, Inc.
RGS Healthcare
Sanofi
Sonic Healthcare USA
SonoScape Medical Corp.
Valendo Health
Veracyte, Inc.
Vero Science, LLC
Vindico Medical Education
Wuxi HISKY Medical Technologies
Xeris Pharmaceuticals

DIGITAL AD STATISTICS IN 2024:

Event Mobile App

1,127 Users
2,227,191 Reach

Event Platform Banner Ads:

8,372 Impressions

AACE Member Brief Reach:

30,000+ Recipients

2024 ATTENDANCE

1,668

Total Attendance

496

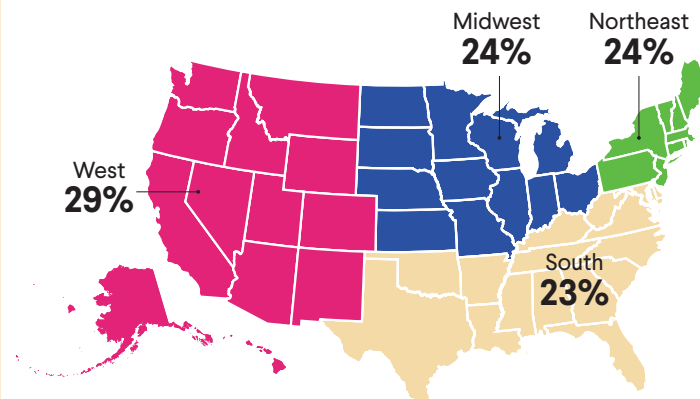
First Time Attendees

47

States

35

Countries



FLOOR PLAN

TRAFFIC GENERATING FEATURES IN THE AACE LEARNING ZONE

- Professional Meet-up Zone
- Poster Sessions & Stations
- E-Posters with Guided Presentations
- Educational Games
- Corporate Activations & Booths
- Multiple Lounge Spaces
- Wellness Activities
- Coffee Stations
- Lunch Concessions and Dining
- Opening Welcome Block Party
- AACE Engagement Zone
- Ribbon Cutting Ceremony
- Collaboration Station
- 100% Dedicated Expo Hours
- Puppy Park

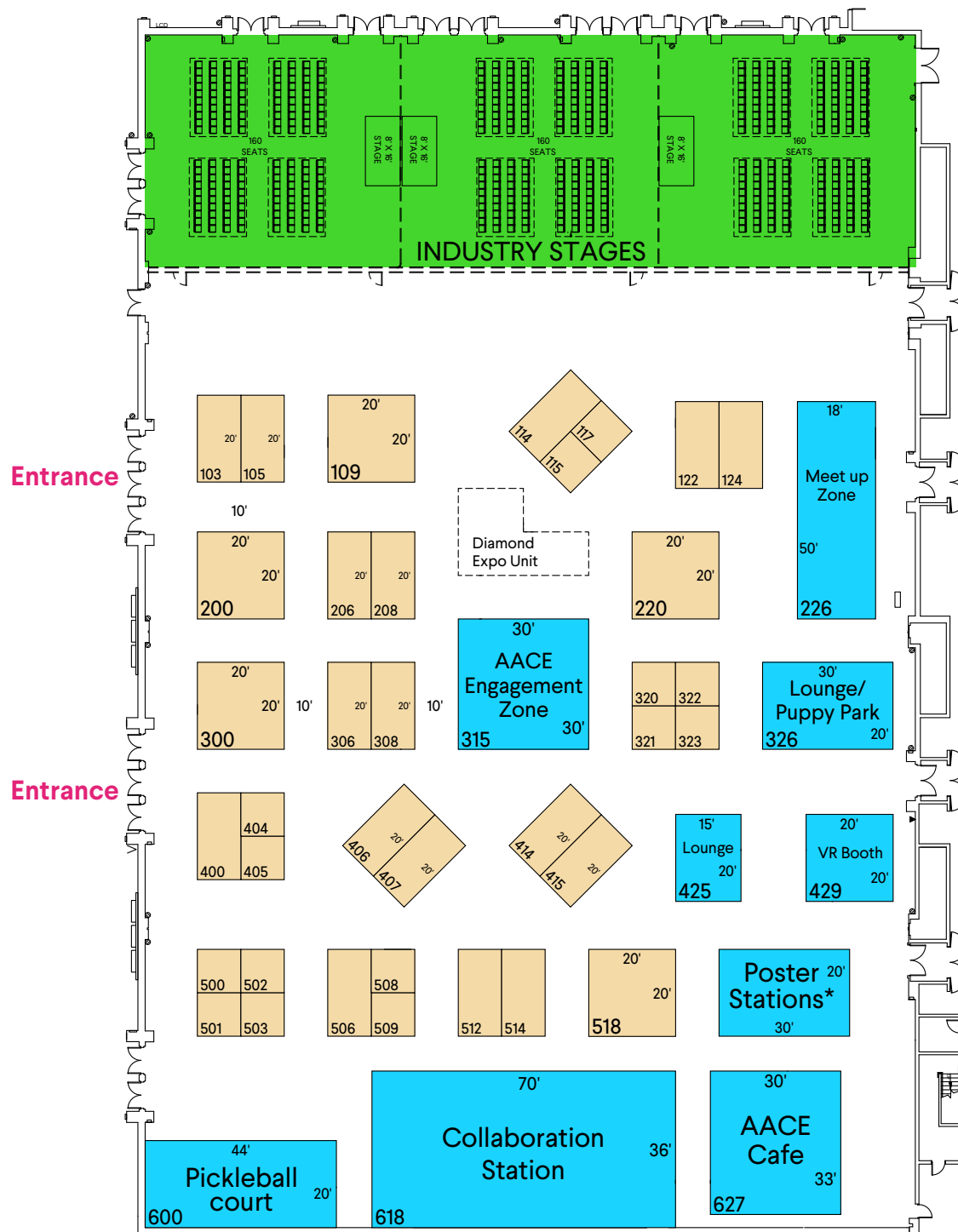
YOUR SHOW. YOUR LEARNING ZONE.

This exclusive, high-traffic area will once again entice attendees with industry activations, diverse activities, live stages, poster presentations and of course, some new surprises!

FOR MORE INFORMATION ON BECOMING A SPONSOR, CONTACT:

Kristin Hudson

Associate Director of Sales
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AACE 2025 SCHEDULE AT A GLANCE

Schedule is subject to change.

WEDNESDAY, MAY 14

7:00 AM - 9:00 PM	Exhibitor Move-In
7:00 PM - 9:00 PM	Dinner Satellite Symposia

THURSDAY, MAY 15

8:00 AM - 9:00 AM	Breakout Sessions + Workshops
9:00 AM - 10:00 AM	Opening Ceremony with Keynote Address
10:00 AM - 5:30 PM	Learning Zone Hours
	Product Theaters + Poster Presentations + Collaboration Stage
	Breakout Sessions + Workshops
4:30 PM - 5:30 PM	Learning Zone Welcome Block Party
7:00 PM - 9:00 PM	Dinner Satellite Symposia

FRIDAY, MAY 16

8:00 AM - 9:00 AM	Breakout Sessions + Workshops
8:00 AM - 9:00 PM	Product Theaters + Poster Presentations + Collaboration Stage
	Breakout Sessions + Workshops
	Diabetes Skills Training (Ticketed Event)
9:00 AM - 10:00 AM	Plenary Lecture
10:00 AM - 4:00 PM	Learning Zone Hours
4:00 PM - 9:00 PM	Exhibitor Move Out
7:00 PM - 9:30 PM	Presidents Party!

SATURDAY, MAY 17

8:00 AM - 4:30 PM	Breakout Sessions + Workshops
	Thyroid Skills Training (Ticketed Event)
	ASAP Board Review Course (Ticketed Event)
	Product Theaters
	Convocation and Awards Ceremony