

ANESTHESIOLOGY® 2019

Meeting Dates: October 19-23, 2019

Exhibit Dates: October 19-21, 2019

Orange County Convention Center ~ Orlando, Florida

[Click Here to Submit Via Email](#)**Contact Information**

Company Name.....

Contact..... Title.....

Tel..... Email.....

Address.....

Grand Opening Reception Opportunity – Saturday, October 19 (10:30-11:50 a.m.)

Reserve specialty cocktails or coffee drinks served directly from you exhibit space during the Grand Opening Reception in the Exhibit Hall.

Each beverage option includes a server/bartender, serve ware and glasses, and a table from which to serve. ASA will recognize your contribution to the reception and promote your offering in a printed piece handed out to attendees as they enter the hall. **Data shows that companies who hosted food and/or beverages at the Opening Reception captured 106% more leads.**

Beverage service consists of tasting pours (approximately 2 oz.) of the specialty cocktails or coffee drink, unless otherwise specified. Multiple selections may be purchased across the various tiers outlined below.

To reserve your selection, submit a completed application to exhibitcontracts@spargoinc.com by Monday, September 16, 2019.

Specialty Cocktails**Tier 1 - \$1,700 (Service for 100)**

- Mimosas (select the appropriate juice)
 - Orange Juice
 - Cranberry Juice
 - Pineapple Juice
- Bellini's – Peach juice
- Easy Rosé Spritzer
- Bloody Mary

Tier 2 - \$1,350 (12 bottles)

- LaMarca Prosecco
- Columbia Winery Red Blend
- Ecco Domani Italy Pinot Grigio

Tier 3 - \$1,100 – (Service for 100, Spirit-Free Cocktail)

- Pineapple Cobbler – Strawberry, lime, pineapple juices with club soda
- Hurricane – Orange juice, cranberry juice, apple juice served over ice and orange slices
- Margarita – Limeade, lemon, club soda, lime club soda and orange juice

Specialty Coffee Drinks**Barista Service - \$3,000 (Service for 500)**

Requires electrical (208volt/30amp/single phase per machine, 120volt/20amp/single phase per grinder) and 21"H x 22"W x 22"D footprint *inside* booth for espresso cart)

- Cappuccino
- Espresso
- Latte

Coffee Cocktails - \$1,500 (Service for 100)

- Baileys Coffee Float
- Kahlua Rum Coffee
- Hot Chocolate with Chocolate Liqueur

K-Cups, Frappuccino, Iced Tea, Juices - \$1,000 (Service for 100)

Requires electrical: 2 each (120volt/20amp)
Station attendant (\$180/attendant ++) not included unless requested.

- Starbucks K-Cups (1 Keurig)
- Starbucks Frappuccino (100 bottles)
- Iced Tea (8 gallons)
- Bottled Fruit Juices – Apple, Cranberry, Orange
- Station Attendant

Bottled Water and Soda - \$850 (Service for 100)

Station attendant (\$180/attendant ++) not included unless requested.

- Perrier Sparkling Water
- Assorted Pepsi Soft Drinks
- Bottled Water
- Station Attendant

*To order multiple quantities of a particular item, contact asaexhibits@spargoinc.com

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Brunch

Station attendant (\$180/attendant ++) not included unless requested.

Tier 1 - \$1,300 (Service for 50)

- Cornflake Crusted French Toast Medallions
- Vegetable Scramble – Chopped Spinach, Mushrooms & Peppers
- Savory Spoon – White spoon with lump crabmeat (GF)
- Italian Slider – Prosciutto, smoked mozzarella, olive tapenade, roasted peppers and fresh basil on focaccia bread
- Station Attendant

Tier 2 - \$1,200 (Service for 50)

- Maple Bacon and Waffle Bites
- Cheese Blintzes with Fruit Compote and Sour Cream
- Assorted Sliced Breads (5 Dozen)
- Fruittzzas (4 Dozen) – Freshly baked pastry crust topped with custard and apricot sliced fruits
- Station Attendant

Tier 3 - \$1,000 (Service for 50)

- Buttermilk Biscuit Sandwich
- Powdered Sugar Donuts (4 Dozen)
- Individual Fruit Parfaits – Blueberry
- Cold Chicken Caprese
- Station Attendant

*To order multiple quantities of a particular item, contact asaexhibits@spargoinc.com

Total Beverage + Food Cost: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	Through June 24, 2019...50% due with application
	After June 24, 2019...100% due with application

ASA requires payment in full no later than June 25, 2019. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:
Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
asaexhibits@spargoinc.com
(703) 631-6200 | (800) 564-4220

Cancellation Penalties

Cancellation Penalties	Initials
Through June 24, 2019...50%	
After June 24, 2019...100%	

Make checks payable to:
American Society of Anesthesiologists®

Mail payments to:
ASA® Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
An invoice will be sent within one business day with instructions to submit credit card payment online.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Exhibition Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASA, SPARGO, Inc., and other official event contractors in reference to the ANESTHESIOLOGY annual meeting and all future ASA events. This Grand Opening Reception application will become a contract upon Exhibitor's authorized signature and ASA's acceptance and approval.

Exhibitor Signature..... Date.....
Printed Name..... Telephone.....

Show Management Use

Authorized ASA Signature..... Date..... Assigned Tier/Selection.....