



62nd ASH® Annual Meeting and Exposition

DECEMBER 5-8, 2020



Introducing a New Poster Presentation Opportunity

Based on the success of the inaugural ASH Poster Walk sessions in 2019, ASH is excited to introduce an opportunity to feature a curated group of poster presentations, selected by the hosting company, of research funded by your organization.

To differentiate from the ASH Poster Walk sessions, these non-CME poster sessions will be known as **“COMPANY” Focus on “DISEASE” Posters** and will showcase a maximum of six highlighted annual meeting posters presented as follows:

- Introductory remarks made by your company representative (moderator).
- Five-minute poster presentations, pre-recorded for the annual meeting, played consecutively up to 30 minutes.
- A pre-recorded panel discussion with poster presenters (invitations to be extended to the lead poster presenter by hosting company) and up to two company representatives where the moderator can interact and answer questions directly from attendees in the chat box adjacent to the presentation window (20-25 minutes). An upgrade to a live panel discussion is available. Poster presenters will not be mandated to participate by ASH.

Sessions will be scheduled as a one-hour session between 8:00 a.m. and 1:00 p.m. Pacific time on Wednesday, December 9, Thursday, December 10, or Friday, December 11 as to not compete with the ASH Poster Walks.

Take advantage of this unique opportunity only available to 2020 ASH Annual Meeting Platinum and Gold level exhibitors.



To learn more and secure your poster session contact:

ASH Exposition and Support Sales
SPARGO, Inc.
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703-631-6200

Supporters will earn two bonus Priority Points per \$2,500 spend.