



62nd ASH® Annual Meeting and Exposition

DECEMBER 5-8, 2020



New for 2020

The new ASH Pharmaceutical Pipelines and Clinical Trials Directories will be prominently positioned on the ASH virtual meeting platform. The directories will provide health care professionals access to current information on the status of hematologic pharmaceuticals in development and clinical trials to encourage and stimulate meaningful dialogue with industry. Directories will be accessible during and after the virtual program.

Directory listings may be secured only by exhibitors participating in the virtual meeting.

Pharmaceutical Pipelines Directory

\$2,500-\$8,000 per listing (based on the phase and level of virtual exhibit) — Non-Exclusive

The directory will serve as a resource providing health care providers with current information on the status of hematologic pharmaceuticals in development. This repository is searchable by hematologic disease state, phase, keyword, and company name. Listings will include compound name, indication, and phase with a link to your virtual exhibit or the URL of your choice. An additional link will be provided to companies with listings in the Clinical Trials Directory bridging the pipeline information to details about associated trials. The Pharmaceutical Pipelines Directory will remain accessible through March 5, 2021.

Helping hematologists conquer blood diseases worldwide

Pharmaceutical Pipelines Directory

Filter By Category

Anemias Bleeding and Clotting Bone Marrow Failure Genetic Disorders Hemoglobinopathies
Immune Disorders Infectious Diseases Lymphoid Malignancies Myeloid Malignancies

Compound Name (Drug Name)	Disease State	Indication	Phase	Company Name	Clinical Trial
Drug A	Lymphoid Malignancies	Indication A	Phase 3	ABC Company	<input type="button" value="Meet With Our Representative"/> <input type="button" value="Email Our Representative"/>
Drug B	Lymphoid Malignancies	Indication B	Phase 2	XYZ Company	<input type="button" value="Meet With Our Representative"/> <input type="button" value="Email Our Representative"/>

Callouts from the image:

- Search by disease state (points to filter buttons)
- Search by phase, keyword, or company name (points to search bar)
- Link to your virtual exhibit or the URL of your choice (points to the Indication column)
- Link to chat room within virtual meeting platform or to your own external chat room (points to the Phase column)
- Link to Clinical Trials Directory if participating (points to the Clinical Trial column)

Search by disease state

Search by phase, keyword, or company name

Link to Clinical Trials Directory if participating

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

Participants will earn two bonus Priority Points per \$2,500 spend in the Pharmaceutical Pipelines Directory.



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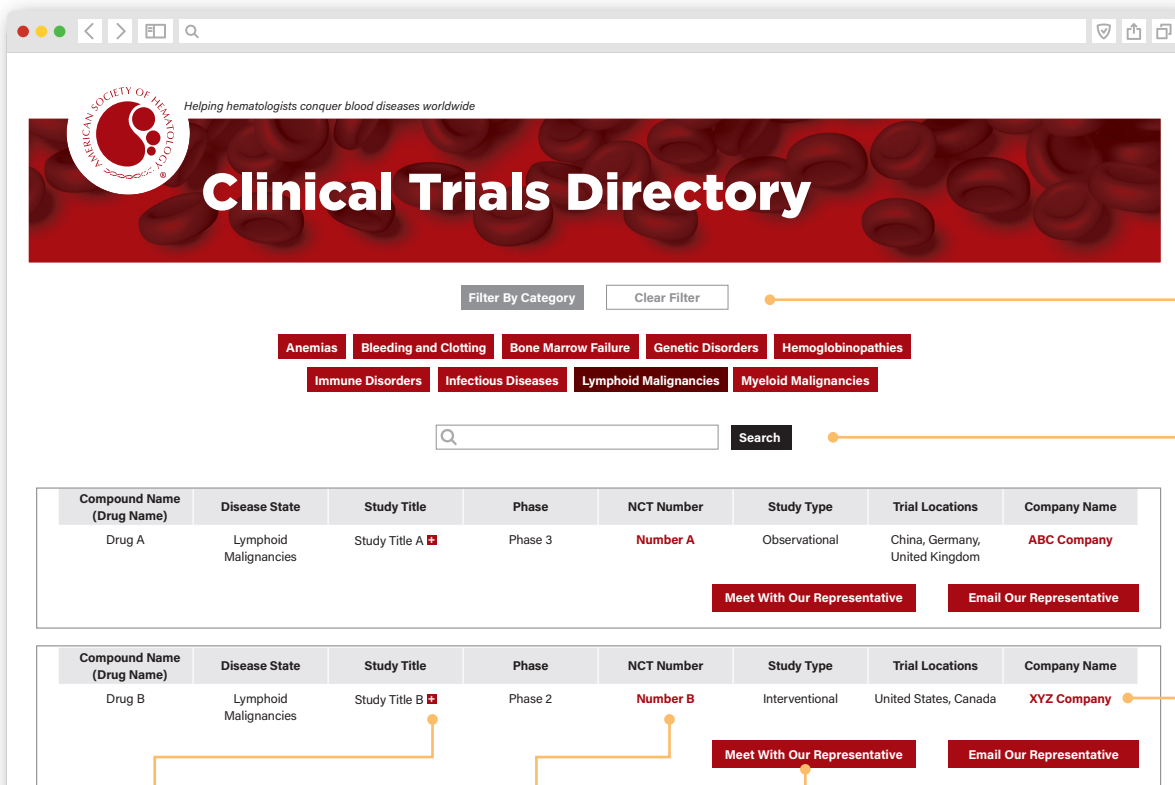


Clinical Trials Directory

\$5,000-\$8,000 per listing (based on the level of virtual exhibit) — Non-Exclusive

The Clinical Trials Directory will be searchable by hematologic disease state, phase, location, company name, and keyword. Listings will include compound name, study title, NCT number with link to *clinicaltrials.gov*, study type, trial locations, and contact information. Listings will be linked to your virtual exhibit or the URL of your choice. The Clinical Trials Directory will be accessible to attendees through March 5, 2021.

Renderings are for sample purposes.



Search by disease state

Search by phase, location, company name, or keyword

Link to your virtual exhibit or the URL of your choice

Displays study description and criteria

Link to listing on *clinicaltrials.gov*

Link to chat room within virtual meeting platform or to your own external chat room

Renderings are for sample purposes.

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