62nd ASH® Annual Meeting and Exposition

DECEMBER 5-8, 2020

Virtual Exhibits

	BENEFIT	PLATINUM	GOLD	SILVER
Priority Points	Priority Points	2 points per $2,500	1 point per $2,500	1 point per $2,500
	Support Opportunity Bonus Priority Points	2 points per $2,500	2 points per $2,500	2 points per $2,500
VIP	VIP Concierge Service for all Virtual Meeting Needs	●		
Networking & Attendee Engagement	Schedule Video Call One-on-One Meetings	●	●	●
	Live Text One-on-One Chat Capabilities	●	●	●
	Early Access to Networking Platform to Train Your Staff	11/30/20 Start (5 Days Prior)	12/4/20 Start (1 Day Prior)	
Visibility	Button with Logo on Virtual Exhibits Landing Page	Large	Small	Company Name
	Duration of Profile Posted in Virtual Meeting	90 Days	30 Days	One Week
	Ability to Update Content within Profile	Through 3/4/21	Through 1/3/21	Through 12/10/20
Registrations *Attendee registration subscriptions available for one-week access, 30-day access, and 90-day access*	Full Access (90 days) Registrations	25	5	
	One-Week Access Registrations (12/4/20-12/11/20)	75	15	3
	Exhibit Only Personnel Eligible for Networking Platform (no access to sessions)	Unlimited	12	3
	Access Codes for Viewing an Individual Session Webcast Selected by Exhibiting Company	500	250	
Post-Access	Post-Meeting Registrant Mailing List	All Virtual Registrants	One-Week Subscription Registrants Only	
	Post-Meeting Registrant Mailing List with Profile Data Filters	3 Filters	1 Filter	
Industry Presentation*	Opportunity to Host Product Theater	12/5/20-3/5/21	12/5/20-1/4/21	12/5/20-1/4/21
	Opportunity to Apply for Additional (new) Post-Meeting Satellite Symposia (beyond those already approved)	2	1	
	Opportunity to Post 10-15 Minute Podcast	12/9/20-3/5/21	12/9/20-1/4/21	
Company Profile	Company Name	●	●	●
	Company Country	●	●	●
	Company URL	●	●	●
	Company Description Characters	1,000	750	500
	Product Categories	10	5	2
	Social Media Links	●	●	●
	Banner at Top of Profile	●	●	●
	Logo in Profile	●	●	
	Documents/PDFs/URLs	10	3	
	Photos/Images	5	2	1
	Videos (five-minute maximum)	3	1	

Platinum and Gold level exhibitors may purchase a second exhibit at a 50% discount. Silver level exhibitors do not qualify for discount.

Contact 800-564-4220 / 703-631-6200 or *ashexhibits@spargoinc.com*.

** Industry Presentation opportunities are available at an additional cost.*