

## APPLICATION AND CONTRACT FOR EXHIBIT

### 63rd ASH Annual Meeting & Exposition

Meeting Dates: December 11-14, 2021

Exhibit Dates: December 11-13, 2021

Georgia World Congress Center ~ Atlanta, GA

Submit application to:

[exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)



#### Contact Information

Company Name.....

Contact..... Title.....

Tel..... Mobile.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

#### Exhibitor Opportunities

##### In-person Exhibit

☐ Island Space – \$88.00 per sq. ft. ☐ Inline Space – \$76.00 per sq. ft. ☐ Inline Corner Premium – \$600 per open corner

Size: \_\_\_\_\_ (min. 10' x 10') Preferences: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ Booth Cost: \$ \_\_\_\_\_

##### Virtual Exhibit (Rate applies to Exhibitors participating in the in-person meeting only)

☐ Platinum Level – \$315,000 ☐ Gold Level – \$125,000 ☐ Silver Level – \$50,000 ☐ Bronze Level – \$7,600

☐ We elect to opt out of the virtual networking platform

☐ We are interested in Support Opportunities **Total Cost of All Items: \$** \_\_\_\_\_

#### Payment Information

##### Deposit and Payment Schedule

April 9, 2021...50% due for applications  
submitted prior to April 9, 2021

April 9, 2021 – June 24, 2021...50% due with application

After June 24, 2021...100% due with application

**ASH requires payment in full no later than June 25, 2021. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

##### Submit application to:

Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

##### Need Help? Contact:

[ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com)

703-631-6200 | 800-564-4220

#### Cancellation Penalties

##### Cancellation Penalties

Through April 8, 2021...0%

April 9, 2021 – June 24, 2021...50%

After June 24, 2021...100%

##### Make checks payable to: ASH

ASH Tax ID: 23-7080568

##### Mail check payment to:

American Society of Hematology - Exhibits

P.O. Box 70705 • Philadelphia, PA 19176-0705

##### Overnight check payment to:

American Society of Hematology - Box 70705 - Exhibits

Attn: Box 70705

400 White Clay Center Drive • Newark, DE 19711

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This exhibit application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....