



# 63rd ASH® Annual Meeting and Exposition

DECEMBER 11-14, 2021 • ATLANTA, GA • IN-PERSON/VIRTUAL

The ASH Pharmaceutical Pipelines and Clinical Trials Directories will be accessible and promoted year-round to attendees of the 63rd ASH Annual Meeting and Exposition via pre-show communications, on the virtual meeting platform, and at the in-person meeting. Directory listings will also remain available throughout the year for attendees of other ASH meetings including Highlights of ASH, ASH Meeting on Hematologic Malignancies, and ASH Summit on Immunotherapies for Hematologic Diseases.

The directories provide clinicians insight on the status of hematologic pharmaceuticals in development and clinical trials that can lead to improved patient care and outcomes.

## Pharmaceutical Pipelines Directory

**\$7,500 per listing (Platinum and Gold virtual exhibitors will receive discounted pricing based on level of virtual exhibit) — Non-Exclusive**

The directory will serve as a resource providing health care providers with current information on the status of hematologic pharmaceuticals in development. This repository is searchable by hematologic disease pathway, phase, keyword, and company name. Listings will include compound name, indication, and phase with a link to your virtual exhibit or the URL of your choice. An additional link will be provided to companies with listings in the Clinical Trials Directory bridging the pipeline information to details about associated trials. The Pharmaceutical Pipelines Directory will be accessible November 1, 2021 through October 31, 2022. Listings may be updated at any time throughout this period.

The screenshot shows the website interface for the Pharmaceutical Pipelines Directory. At the top left is the ASH logo. The main header reads "Pharmaceutical Pipelines Directory". Below this is a "Filter By Category" section with a "Clear Filter" button and a row of category buttons: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar with a magnifying glass icon and a "Search" button is positioned below the filters. Two listing cards are shown. Each card has a table with columns: Compound Name (Drug Name), Disease Pathway, Indication, Phase, Company Name, and Clinical Trial. Below each table are two buttons: "Meet With Our Representative" and "Email Our Representative".

Compound Name (Drug Name)	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug A	Lymphoid Malignancies	Indication A	Phase 3	ABC Company	

  

Compound Name (Drug Name)	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug B	Lymphoid Malignancies	Indication B	Phase 2	XYZ Company	

Search by disease pathway

Search by phase, keyword, or company name

Link to Clinical Trials Directory if participating

Link to chat room within virtual meeting platform or to your own external chat room

Link to your virtual exhibit or the URL of your choice

Renderings are for sample purposes.

**Secure your listing!** Contact 800-564-4220 / 703-631-6200 or [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com).

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE PHARMACEUTICAL PIPELINES DIRECTORY.



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ASH is excited to once again offer 2021 exhibitors the opportunity to participate in the ASH Pharmaceutical Pipelines and Clinical Trials Directories. Introduced in 2020 for the all-virtual ASH annual meeting, the directories met much success with over 100 listings submitted. Be a part of these valuable resources and share the details on your most promising drugs in development.

*Directory listings may only be secured by exhibitors of the 63rd ASH Annual Meeting and Exposition.*

## Clinical Trials Directory

**\$7,500 per listing (Platinum and Gold level virtual exhibitors will receive discounted pricing based on level of virtual exhibit) — Non-Exclusive**

The Clinical Trials Directory will be searchable by hematologic disease pathway, phase, location, company name, and keyword. Listings will include compound name, study title, NCT number with link to *clinicaltrials.gov*, study type, trial locations, and contact information. Listings will be linked to your virtual exhibit or the URL of your choice. The Clinical Trials Directory will be accessible November 1, 2021 through October 31, 2022. Listings may be updated at any time throughout this period.

The screenshot shows the Clinical Trials Directory website interface. At the top, there is a header with the ASH logo and the title 'Clinical Trials Directory'. Below the header, there is a 'Filter By Category' button and a 'Clear Filter' button. A row of category buttons includes: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar with a magnifying glass icon and a 'Search' button is located below the categories. The main content area displays two study listings in a table format. Each listing includes columns for Compound Name (Drug Name), Disease Pathway, Study Title, Phase, NCT Number, Study Type, Trial Locations, and Company Name. Below each listing are two buttons: 'Meet With Our Representative' and 'Email Our Representative'. Callouts point to various features: 'Search by disease pathway' points to the category buttons; 'Search by phase, location, company name, or keyword' points to the search bar; 'Link to your virtual exhibit or the URL of your choice' points to the 'Meet With Our Representative' button; 'Displays study description and criteria' points to the study title; 'Link to listing on clinicaltrials.gov' points to the NCT number; and 'Link to chat room within virtual meeting platform or to your own external chat room' points to the 'Meet With Our Representative' button.

Compound Name (Drug Name)	Disease Pathway	Study Title	Phase	NCT Number	Study Type	Trial Locations	Company Name
Drug A	Lymphoid Malignancies	Study Title A	Phase 3	Number A	Observational	China, Germany, United Kingdom	ABC Company
Drug B	Lymphoid Malignancies	Study Title B	Phase 2	Number B	Interventional	United States, Canada	XYZ Company

Search by disease pathway

Search by phase, location, company name, or keyword

Link to your virtual exhibit or the URL of your choice

Displays study description and criteria

Link to listing on *clinicaltrials.gov*

Link to chat room within virtual meeting platform or to your own external chat room

*Renderings are for sample purposes.*

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PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE CLINICAL TRIALS DIRECTORY.