



63rd ASH® Annual Meeting and Exposition

DECEMBER 11-14, 2021 • ATLANTA, GA • IN-PERSON/VIRTUAL

VIRTUAL SUPPORT OPPORTUNITIES

Rotating Digital Advertising on Virtual Meeting Platform

Gain exposure and promote your brand to attendees of the 63rd ASH Annual Meeting and Exposition by securing a rotating digital advertisement package. This limited opportunity on non-CME pages is available to only five advertisers per location each day. Ads may be hyperlinked to your virtual exhibit or the URL of your choice.

Reach every attendee of the 63rd ASH Annual Meeting and Exposition! All attendees, including in-person participants, will have access to the virtual meeting platform.



ADS AVAILABLE BY DAY AND LOCATION

- **Pre-show**
(Wednesday, December 8 – Friday, December 10)
Preview days provide access to Scientific Program and Education Program presentations; on Friday, attendees will also have access to ASH-a-Palooza, Scientific Workshops, and Friday Satellite Symposia.
- **Saturday, December 11 - Official Meeting Day**
- **Sunday, December 12 - Official Meeting Day**
- **Monday, December 13 - Official Meeting Day**
- **Tuesday, December 14 - Official Meeting Day and Post-show (December 15, 2021 - March 1, 2022)**
The meeting culminates with marquee sessions on Tuesday including the Best of ASH, Presidential Symposium, late-breaking abstracts, announcement of awards, ASH Poster Walks, and enduring content available on demand.

VIRTUAL SUPPORT OPPORTUNITIES ARE AVAILABLE ONLY TO VIRTUAL EXHIBITORS.

Exhibitors will earn one Priority Point per \$2,500 in Support Opportunity spend. Deadline to earn Priority Points for 2022 space selection is October 1, 2021.

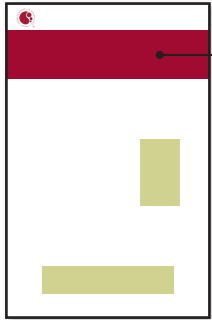
Secure your advertising opportunity or virtual exhibit.
Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargo.com.



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Ads are only available on non-CME navigational landing pages. Ads will not appear on session presentation pages containing official ASH content.

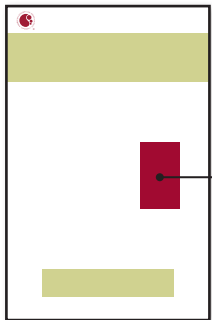


Location #1: Hero Banner Bundle

Navigational pages include:

- Industry and Exhibits
- Virtual Exhibit Hall (Not During Pre-Show Days)
- Product Theaters
- ASH Central
- Company Focus on Disease Posters

In-person and Virtual Exhibitor Price **\$60,000**
Virtual Only Exhibitor Price **\$100,000**

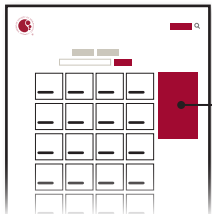


Location #2: Tower Ad Bundle

Navigational pages include:

- Industry and Exhibits
- Virtual Exhibit Hall (Not During Pre-Show Days)
- ASH-a-Palooza
- ASH Central

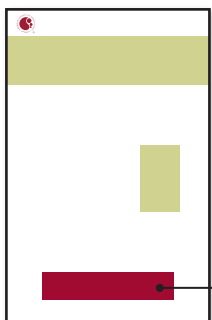
In-person and Virtual Exhibitor Price **\$40,000**
Virtual Only Exhibitor Price **\$60,000**



Location #3: Poster Navigational Page

*Ads will not be available on individual poster presentation pages.

In-person and Virtual Exhibitor Price **\$25,000**
Virtual Only Exhibitor Price **\$40,000**



Location #4: Bottom Banner Ad Bundle

Navigational pages include:

- Industry and Exhibits
- ASH Central

In-person and Virtual Exhibitor Price **\$10,000**
Virtual Only Exhibitor Price **\$20,000**

Virtual Support Opportunities are available only to virtual exhibitors.

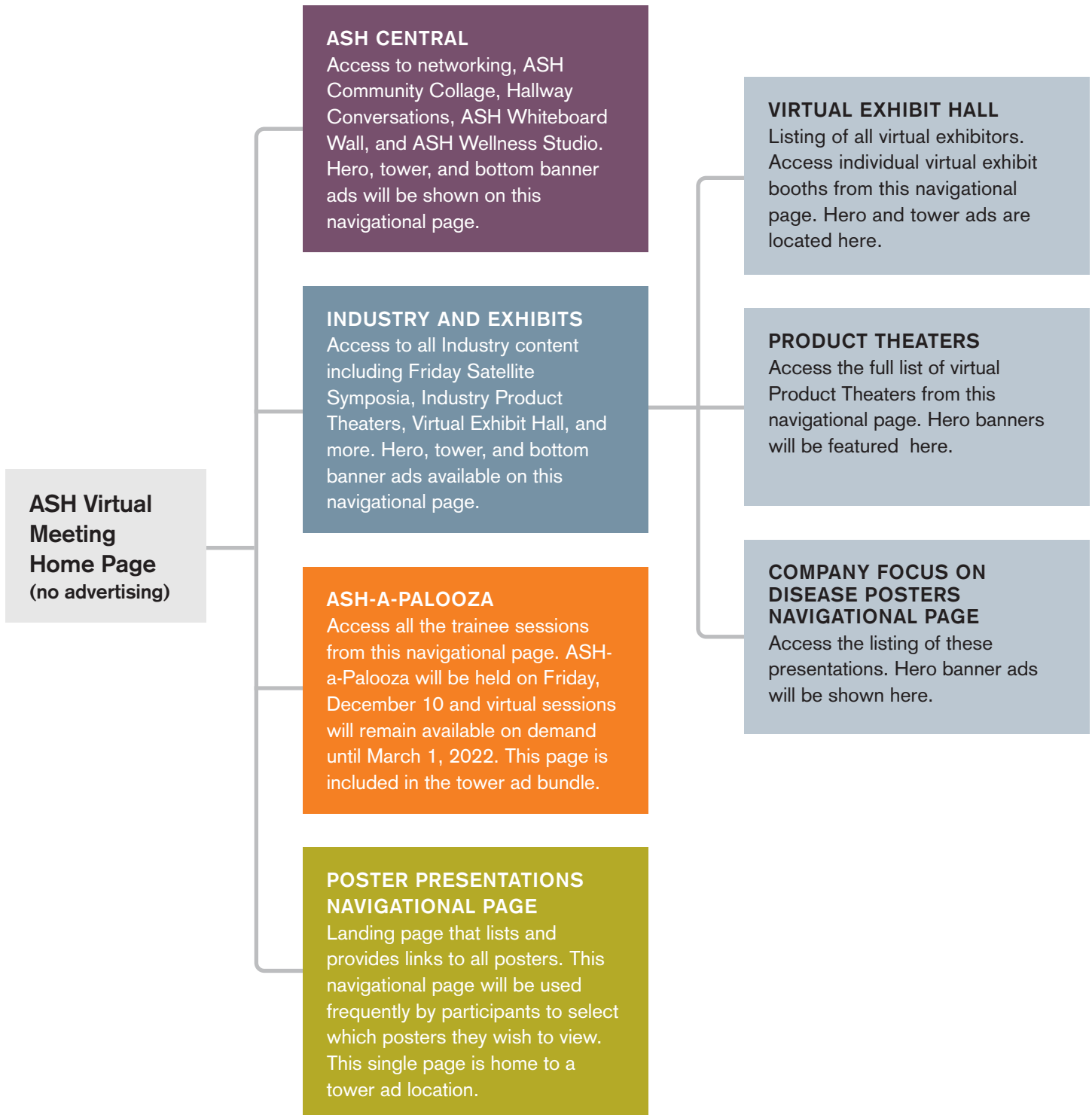
Exhibitors will earn one Priority Point per \$2,500 in Support Opportunity spend.
Deadline to earn Priority Points for 2022 space selection is October 1, 2021.

Secure your advertising opportunity or virtual exhibit.

Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.



Rotating Digital Ads will appear on these navigational, non-CME pages:



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