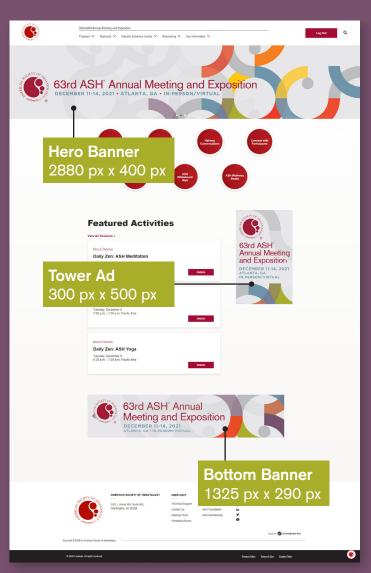
VIRTUAL SUPPORT OPPORTUNITIES

Rotating Digital Advertising on Virtual Meeting Platform

Gain exposure and promote your brand to attendees of the 63rd ASH Annual Meeting and Exposition by securing a rotating digital advertisement package. This limited opportunity on non-CME pages is available to only five advertisers per location each day. Ads may be hyperlinked to your virtual exhibit or the URL of your choice.

Reach every
attendee of the 63rd
ASH Annual Meeting and
Exposition! All attendees,
including in-person
participants, will have
access to the virtual
meeting platform.



ADS AVAILABLE BY DAY AND LOCATION

- Pre-show
 - (Wednesday, December 8 Friday, December 10)
 Preview days provide access to Scientific Program and
 Education Program presentations; on Friday, attendees
 will also have access to ASH-a-Palooza, Scientific
 Workshops, and Friday Satellite Symposia.
- Saturday, December 11 Official Meeting Day
- Sunday, December 12 Official Meeting Day
- Monday, December 13 Official Meeting Day
- Tuesday, December 14 Official Meeting Day and Post-show (December 15, 2021 March 1, 2022)

 The meeting culminates with marquee sessions on Tuesday including the Best of ASH, Presidential Symposium, late-breaking abstracts, announcement of awards, ASH Poster Walks, and enduring content available on demand.

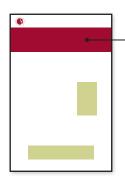
VIRTUAL SUPPORT OPPORTUNITIES ARE AVAILABLE ONLY TO VIRTUAL EXHIBITORS.

Exhibitors will earn one Priority Point per \$2,500 in Support Opportunity spend. Deadline to earn Priority Points for 2022 space selection is October 1, 2021.

Secure your advertising opportunity or virtual exhibit.

Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

Ads are only available on non-CME navigational landing pages. Ads will not appear on session presentation pages containing official ASH content.



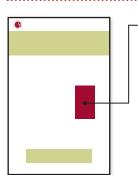
Location #1: Hero Banner Bundle

Navigational pages include:

- Industry and Exhibits
- Virtual Exhibit Hall (Not During Pre-Show Days)
- Product Theaters
- ASH Central
- Company Focus on Disease Posters

In-person and Virtual Exhibitor Price \$60,000

Virtual Only Exhibitor Price \$100,000



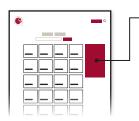
Location #2: Tower Ad Bundle

Navigational pages include:

- Industry and Exhibits
- Virtual Exhibit Hall (Not During Pre-Show Days)
- ASH-a-Palooza
- ASH Central

In-person and Virtual Exhibitor Price \$40,000

Virtual Only Exhibitor Price **\$60,000**

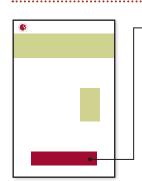


Location #3: Poster Navigational Page

*Ads will not be available on individual poster presentation pages.

In-person and Virtual Exhibitor Price **\$25,000**

Virtual Only Exhibitor Price **\$40,000**



Location #4: Bottom Banner Ad Bundle

Navigational pages include:

- Industry and Exhibits
- ASH Central

In-person and Virtual Exhibitor Price \$10,000

Virtual Only Exhibitor Price **\$20,000**

Virtual Support Opportunities are available only to virtual exhibitors.

Exhibitors will earn one Priority Point per \$2,500 in Support Opportunity spend. Deadline to earn Priority Points for 2022 space selection is October 1, 2021.

Secure your advertising opportunity or virtual exhibit.

Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

Rotating Digital Ads will appear on these navigational, non-CME pages:

ASH CENTRAL

Access to networking, ASH Community Collage, Hallway Conversations, ASH Whiteboard Wall, and ASH Wellness Studio. Hero, tower, and bottom banner ads will be shown on this navigational page.

INDUSTRY AND EXHIBITS

Access to all Industry content including Friday Satellite Symposia, Industry Product Theaters, Virtual Exhibit Hall, and more. Hero, tower, and bottom banner ads available on this navigational page.

ASH Virtual Meeting Home Page (no advertising)

ASH-A-PALOOZA

Access all the trainee sessions from this navigational page. ASH-a-Palooza will be held on Friday, December 10 and virtual sessions will remain available on demand until March 1, 2022. This page is included in the tower ad bundle.

POSTER PRESENTATIONS NAVIGATIONAL PAGE

Landing page that lists and provides links to all posters. This navigational page will be used frequently by participants to select which posters they wish to view. This single page is home to a tower ad location.

VIRTUAL EXHIBIT HALL

Listing of all virtual exhibitors.
Access individual virtual exhibit booths from this navigational page. Hero and tower ads are located here.

PRODUCT THEATERS

Access the full list of virtual Product Theaters from this navigational page. Hero banners will be featured here.

COMPANY FOCUS ON DISEASE POSTERS NAVIGATIONAL PAGE

Access the listing of these presentations. Hero banner ads will be shown here.

Secure your advertising opportunity or virtual exhibit.

Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.